Apple Quarterly Financial Results

	Q1 '15 - January 27, 2015		Q2 '15 - April 27th, 2015		Q3 '15 - July 21st, 2015		Q4 '15 - October 27th, 2015	
	AAPL Closing Price = $27.29		AAPL Closing Price = $33.16		AAPL Closing Price = $32.69		AAPL Closing Price = $28.64	
Operating Segments	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue
Americas	$30,566.00	41%	$21,316.00	37%	$20,209.00	41%	$21,773.00	42%
Europe	$17,214.00	23%	$12,204.00	21%	$10,342.00	21%	$10,577.00	21%
Greater China	$16,144.00	22%	$16,823.00	29%	$13,230.00	27%	$12,518.00	24%
Japan	$5,448.00	7%	$3,457.00	6%	$2,872.00	6%	$3,929.00	8%
Rest of Asia Pacific	$5,227.00	7%	$4,210.00	7%	$2,952.00	6%	$2,704.00	5%
Total Apple	**$74,599.00**	100%	**$58,010.00**	100%	**$49,605.00**	100%	**$51,501.00**	100%
Product Summary	Units	Revenue % of Revenue	Units	Revenue % of Revenue	Units	Revenue % of Revenue	Units	Revenue % of Revenue
iPhone	74,468	$51,182.00 69%	61,170	$40,282.00 69%	47,534	$31,368.00 63%	48,046	$32,209.00 63%
iPad	21,419	$8,985.00 12%	12,623	$5,428.00 9%	10,931	$4,538.00 9%	9,883	$4,276.00 8%
Mac	5,519	$6,944.00 9%	4,563	$5,615.00 10%	4,796	$6,030.00 12%	5,709	$6,882.00 13%
Services		$4,799.00 6%		$4,996.00 9%		$5,028.00 10%		$5,086.00 10%
Other Products		$2,689.00 4%		$1,689.00 3%		$2,641.00 5%		$3,048.00 6%
Total Apple	**$74,599.00**	100%	**$58,010.00**	100%	**$49,605.00**	100%	**$51,501.00**	100%

	Q1 '16 - January 26th, 2016		Q2 '16 - April 26th, 2016		Q3'16 - July 26th, 2016		Q4 '16 - October 25th, 2016	
	AAPL Closing Price = $25		AAPL Closing Price = $26.09		AAPL Closing Price = $24.17		AAPL Closing Price = $29.56	
Operating Segments	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue
Americas	$29,125.00	39%	$19,096.00	38%	$17,963.00	42%	$20,229.00	43%
Europe	$17,932.00	24%	$11,535.00	23%	$9,643.00	23%	$10,842.00	23%
Greater China	$18,373.00	24%	$12,486.00	25%	$8,848.00	21%	$8,785.00	19%
Japan	$4,794.00	6%	$4,281.00	8%	$3,529.00	8%	$4,324.00	9%
Rest of Asia Pacific	$5,448.00	7%	$3,159.00	6%	$2,375.00	6%	$2,672.00	6%
Total Apple	**$75,672.00**	100%	**$50,557.00**	100%	**$42,358.00**	100%	**$46,852.00**	100%
Product Summary	Units	Revenue % of Revenue	Units	Revenue % of Revenue	Units	Revenue % of Revenue	Units	Revenue % of Revenue
iPhone	74,779	$51,635.00 68%	51,193	$32,857.00 65%	40,309	$24,946.00 57%	45,513	$28,160.00 60%
iPad	16,122	$7,084.00 9%	10,251	$4,413.00 9%	9,950	$4,876.00 12%	9,267	$4,255.00 9%
Mac	5,312	$6,746.00 9%	4,034	$5,107.00 10%	4,252	$5,239.00 12%	4,886	$5,739.00 12%
Services		$6,056.00 8%		$5,991.00 12%		$5,976.00 14%		$6,325.00 13%
Other Products		$4,351.00 6%		$2,189.00 4%		$2,219.00 5%		$2,373.00 5%
Total Apple	**$75,672.00**	100%	**$50,557.00**	100%	**$42,358.00**	100%	**$46,852.00**	100%

	Q1 '17 - January 31st, 2017		Q2 '17 - May 2nd, 2017		Q3 '17 - August 2nd, 2017		Q4 '17 - November 2nd, 2017	
	AAPL Closing Price = $30.34		AAPL Closing Price = $36.88		AAPL Closing Price = $39.29		AAPL Closing Price = $41.88	
Operating Segments	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue
Americas	$31,968.00	41%	$21,157.00	40%	$20,376.00	45%	$23,099.00	44%
Europe	$18,521.00	24%	$12,733.00	24%	$10,675.00	24%	$13,009.00	25%
Greater China	$16,233.00	21%	$10,726.00	20%	$8,004.00	18%	$9,801.00	19%
Japan	$5,766.00	7%	$4,485.00	8%	$3,624.00	8%	$3,858.00	7%
Rest of Asia Pacific	$5,863.00	7%	$3,795.00	7%	$2,729.00	6%	$2,812.00	5%
Total Apple	**$78,351.00**	100%	**$52,896.00**	100%	**$45,408.00**	100%	**$52,579.00**	100%
Product Summary	Units	Revenue % of Revenue	Units	Revenue % of Revenue	Units	Revenue % of Revenue	Units	Revenue % of Revenue
iPhone	78,290	$54,378.00 69%	50,763	$33,240.00 63%	41,026	$24,841.00 55%	46,677	$28,846.00 55%
iPad	13,081	$5,533.00 7%	8,922	$3,889.00 7%	11,424	$4,969.00 11%	10,326	$4,831.00 9%
Mac	5,374	$7,244.00 9%	4,199	$5,844.00 11%	4,292	$5,592.00 12%	5,386	$7,170.00 14%
Services		$7,172.00 9%		$7,041.00 13%		$7,266.00 16%		$8,501.00 16%
Other Products		$4,024.00 5%		$2,873.00 5%		$2,735.00 6%		$3,231.00 6%
Total Apple	**$78,351.00**	100%	**$52,896.00**	100%	**$45,408.00**	100%	**$52,579.00**	100%

	Q1 '18 - February 1st, 2018		Q2 '18 - May 2nd, 2018		Q3 '18 - August 1st, 2018		Q4 '18 - November 2nd, 2018	
	AAPL Closing Price = $41.95		AAPL Closing Price = $43.97		AAPL Closing Price = $47.56		AAPL Closing Price = $56.38	
Operating Segments	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue
Americas	$35,193.00	40%	$24,841.00	41%	$24,542.00	46%	$27,517.00	44%
Europe	$21,054.00	24%	$13,846.00	23%	$12,138.00	23%	$15,382.00	24%
Greater China	$17,956.00	20%	$13,024.00	21%	$9,551.00	18%	$11,411.00	18%
Japan	$7,237.00	8%	$5,468.00	9%	$3,867.00	7%	$5,161.00	8%
Rest of Asia Pacific	$6,853.00	8%	$3,958.00	6%	$3,167.00	6%	$3,429.00	5%
Total Apple	**$88,293.00**	100%	**$61,137.00**	100%	**$53,265.00**	100%	**$62,900.00**	100%
Product Summary	Units	Revenue % of Revenue	Units	Revenue % of Revenue	Units	Revenue % of Revenue	Units	Revenue % of Revenue
iPhone	77,316	$61,576.00 70%	52,217	$37,559.00 61%	41,300	$29,470.00 55%	46,889	$36,755.00 58%
iPad	13,170	$5,862.00 7%	9,113	$4,008.00 7%	11,553	$4,634.00 9%	9,699	$3,983.00 6%
Mac	5,112	$6,895.00 8%	4,078	$5,776.00 9%	3,720	$5,258.00 10%	5,299	$7,340.00 12%
Services		$8,471.00 10%		$9,850.00 16%		$10,170.00 19%		$10,599.00 17%
Other Products		$5,489.00 6%		$3,944.00 6%		$3,733.00 7%		$4,223.00 7%
Total Apple	**$88,293.00**	100%	**$61,137.00**	100%	**$53,265.00**	100%	**$62,900.00**	100%

	Q1 '19 - January 29th, 2019			Q2 '19 - April 30th, 2019			Q3 '19 - July 30th, 2019			Q4 '19 - October 30th, 2019		
	AAPL Closing Price = $38.63			AAPL Closing Price = $50.17			AAPL Closing Price = $52.20			AAPL Closing Price = $60.82		
Operating Segments	Revenue	% of Revenue		Revenue	% of Revenue		y/y Growth	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue
Americas	$36,940.00	44%		$25,596.00	44%		2%	$25,056.00	47%	6%	$29,322.00	46%
Europe	$20,163.00	24%		$13,054.00	23%		-2%	$11,925.00	22%	-3%	$14,946.00	23%
Greater China	$13,169.00	16%		$10,218.00	18%		-4%	$9,157.00	17%	-2%	$11,134.00	17%
Japan	$6,910.00	8%		$5,532.00	10%		5%	$4,082.00	8%	-4%	$4,982.00	8%
Rest of Asia Pacific	$6,928.00	8%		$3,615.00	6%		12%	$3,589.00	7%	6%	$3,656.00	6%
Total Apple	**$84,110.00**	100%		**$58,015.00**	100%			**$53,809.00**	100%		**$64,040.00**	100%
Product Summary	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue	
iPhone	-16%	$27,386.00	62%	-21%	$31,051.00	54%	-13%	$25,986.00	48%	-10%	$33,362.00	52%
iPad	13%	$6,729.00	8%	18%	$4,872.00	8%	8%	$5,023.00	9%	14%	$4,656.00	7%
Mac	7%	$7,416.00	9%	-5%	$5,513.00	10%	10%	$5,820.00	11%	-5%	$6,991.00	11%
Services	12%	$10,875.00	13%	14%	$11,450.00	20%	11%	$11,455.00	21%	15%	$12,511.00	20%
Other Products	25%	$7,308.00	9%	23%	$5,129.00	9%	32%	$5,525.00	10%	35%	$6,520.00	10%
Total Apple	**$84,110.00**	100%		**$58,015.00**	100%			**$53,809.00**	100%	1.8%	**$64,040.00**	100%

	Q1 '20 - January 28th, 2020			Q2 '20 - April 30th, 2020			Q3 '20 - July 30th, 2020			Q4 '20 - October 29th, 2020		
	AAPL Closing Price = $79.42			AAPL Closing Price = $73.45			AAPL Closing Price = $96.19			AAPL Closing Price = $115.32		
Operating Segments	Revenue	% of Revenue		Revenue	% of Revenue		y/y Growth	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue
Americas	$41,867.00	45%		$25,475.00	44%		8%	$27,018.00	45%	4%	$30,698.00	47%
Europe	$23,173.00	25%		$14,294.00	25%		10%	$14,173.00	24%	12%	$16,900.00	26%
Greater China	$13,578.00	15%		$9,455.00	16%		2%	$9,329.00	16%	-29%	$7,946.00	12%
Japan	$6,213.00	7%		$5,206.00	9%		22%	$4,966.00	8%	1%	$5,023.00	8%
Rest of Asia Pacific	$7,376.00	8%		$3,883.00	7%		17%	$4,399.00	7%	11%	$4,131.00	6%
Total Apple	**$91,819.00**	100%		**$58,313.00**	100%			**$59,885.00**	100%		**$64,698.00**	100%
Product Summary	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue
iPhone	7.6%	$55,957.00	61%	-7%	$28,962.00	50%	2%	$26,418.00	44%	-21%	$26,444.00	41%
iPad	-11.2%	$5,977.00	7%	-12%	$4,968.00	7%	31%	$6,582.00	11%	31%	$6,797.00	11%
Mac	-3.5%	$7,160.00	8%	-2%	$5,351.00	9%	22%	$7,079.00	12%	23%	$9,032.00	14%
Services	16.9%	$12,715.00	14%	14%	$13,348.00	23%	15%	$13,156.00	22%	14%	$14,549.00	22%
Other Products	17.0%	$10,010.00	11%	18%	$6,284.00	11%	17%	$6,450.00	11%	17%	$7,876.00	12%
Total Apple	8.9%	**$91,819.00**	100%	0.5%	**$58,313.00**	100%	10.9%	**$59,885.00**	100%	1.0%	**$64,698.00**	100%

	Q1 '21 - January 27th, 2021			Q2 '21 - April 28th, 2021			Q3 '21 - July 27th, 2021			Q4 '21 - October 29th, 2021		
	AAPL Closing Price = $142.06			AAPL Closing Price = $133.58			AAPL Closing Price = $146.77			AAPL Closing Price = $152.57		
Operating Segments	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue
Americas	12%	$46,310.00	42%		$34,306.00	38%	33%	$35,870.00	44%	20%	$36,834.00	44%
Europe	17%	$27,306.00	25%		$22,264.00	25%	34%	$18,943.00	23%	23%	$20,794.00	25%
Greater China	57%	$21,313.00	19%		$17,728.00	20%	68%	$14,762.00	18%	83%	$14,549.00	17%
Japan	33%	$8,285.00	7%		$7,742.00	9%	30%	$6,464.00	8%	19%	$5,991.00	7%
Rest of Asia Pacific	11%	$8,225.00	7%		$7,544.00	8%	28%	$5,395.00	7%	26%	$5,192.00	6%
Total Apple	**$111,439.00**	100%		**$89,584.00**	100%			**$81,434.00**	100%		**$83,360.00**	100%
Product Summary	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue
iPhone	17.2%	$65,597.00	59%	66%	$47,938.00	54%	50%	$39,570.00	49%	47%	$38,868.00	47%
iPad	41.1%	$8,435.00	8%	79%	$7,807.00	9%	12%	$7,368.00	9%	21%	$8,252.00	10%
Mac	21.2%	$8,675.00	8%	70%	$9,102.00	10%	16%	$8,235.00	10%	2%	$9,178.00	11%
Services	24.0%	$15,761.00	14%	27%	$16,901.00	19%	33%	$17,486.00	21%	26%	$18,277.00	22%
Other Products	29.6%	$12,971.00	12%	25%	$7,836.00	9%	36%	$8,775.00	11%	12%	$8,785.00	11%
Total Apple	21.4%	**$111,439.00**	100%	53.6%	**$89,584.00**	100%	36.4%	**$81,434.00**	100%	28.8%	**$83,360.00**	100%

	Q1 '22 - January 27th, 2022			Q2 '22 - April 28th, 2022			Q3 '22 - July 28th, 2022			Q4 '22 - October 27th, 2022		
	AAPL Closing Price = $159.22			AAPL Closing Price = $163.64			AAPL Closing Price = $157.35			AAPL Closing Price = $144.80		
Operating Segments	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue
Americas	11%	$51,496.00	42%	19%	$40,882.00	42%	4%	$37,472.00	45%	8%	$39,808.00	44%
Europe	9%	$29,749.00	24%	5%	$23,287.00	24%	2%	$19,387.00	23%	10%	$22,795.00	25%
Greater China	-11%	$25,783.00	21%	-3%	$18,343.00	19%	-1%	$14,604.00	18%	6%	$15,479.00	17%
Japan	-14%	$7,107.00	6%	-8%	$7,724.00	8%	-16%	$5,446.00	7%	-5%	$5,700.00	6%
Rest of Asia Pacific	19%	$9,810.00	8%	-7%	$7,042.00	7%	14%	$6,150.00	7%	23%	$6,376.00	7%
Total Apple	**$123,945.00**	100%		**$97,278.00**	100%			**$82,903.00**	100%		**$90,248.00**	100%
Product Summary	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue
iPhone	9.2%	$71,628.00	58%	5%	$50,570.00	52%	3%	$40,665.00	49%	10%	$42,629.00	47%
iPad	-14.1%	$7,248.00	6%	-2%	$7,646.00	8%	-2%	$7,224.00	9%	-13%	$7,174.00	8%
Mac	25.1%	$10,852.00	9%	15%	$10,435.00	11%	-10%	$7,382.00	9%	25%	$11,508.00	13%
Services	23.8%	$19,516.00	16%	17%	$19,821.00	20%	12%	$19,604.00	24%	5%	$19,188.00	21%
Other Products	13.3%	$14,701.00	12%	12%	$8,806.00	9%	-8%	$8,084.00	10%	10%	$9,650.00	11%
Total Apple	11.2%	**$123,945.00**	100%	8.6%	**$97,278.00**	100%	1.9%	**$82,955.00**	100%	8.1%	**$90,149.00**	100%

	Q1 '23 - February 2nd, 2023			Q2 '23 - May 5th, 2023			Q3 '23 - August 3rd, 2023			Q4 '23 - November 2nd, 2023		
	AAPL Closing Price = $150.82			AAPL Closing Price = $165.79			AAPL Closing Price = $191.17			AAPL Closing Price = $177.57		
Operating Segments	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue
Americas	-4%	$40,278.00	42%	-8%	$37,784.00	40%	-6%	$35,383.00	43%	1%	$40,115.00	45%
Europe	-7%	$27,681.00	24%	-3%	$23,945.00	25%	-5%	$20,205.00	25%	-1%	$22,463.00	25%
Greater China	-7%	$23,905.00	20%	-3%	$17,812.00	19%	-8%	$15,758.00	19%	-2%	$15,084.00	17%
Japan	-5%	$6,753.00	6%	-7%	$7,176.00	8%	-11%	$4,821.00	6%	-3%	$5,505.00	6%
Rest of Asia Pacific	-3%	$9,535.00	8%	-15%	$8,119.00	9%	-8%	$5,630.00	7%	-1%	$6,331.00	7%
Total Apple		**$117,154.00**	100%		**$94,836.00**	100%		**$81,797.00**	100%		**$89,498.00**	100%
Product Summary	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue
iPhone	-8.2%	$65,775.00	56%	2%	$51,334.00	54%	-2%	$39,669.00	48%	9%	$43,805.00	49%
iPad	-29.6%	$9,396.00	8%	-13%	$6,670.00	7%	-20%	$5,791.00	7%	-10%	$6,443.00	7%
Mac	-28.7%	$7,735.00	7%	-31%	$7,168.00	8%	-7%	$6,840.00	8%	-34%	$7,614.00	9%
Services	6.4%	$20,766.00	18%	5%	$20,907.00	22%	8%	$21,213.00	26%	16%	$22,314.00	25%
Other Products	-8.3%	$11,482.00	12%	-1%	$8,757.00	9%	2%	$8,284.00	10%	3%	$9,322.00	10%
Total Apple	-5.5%	**$117,154.00**	100%	-2.5%	**$94,836.00**	100%	-1.4%	**$81,797.00**	100%	-0.7%	**$89,498.00**	100%

	Q1 '24 - February 1st, 2024			Q2 '24 - May 2nd, 2024			Q3 '24 - August 1st, 2024			Q4 '24 - October 31st, 2024		
	AAPL Closing Price = $186.86			AAPL Closing Price = $173.03			AAPL Closing Price = $222.08			AAPL Closing Price = $225.91		
Operating Segments	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue
Americas	2%	$50,430.00	42%	-1%	$37,273.00	41%	6%	$37,678.00	44%	4%	$41,664.00	44%
Europe	-10%	$30,197.00	25%	-1%	$24,123.00	27%	8%	$21,884.00	26%	1%	$24,924.00	26%
Greater China	-13%	$20,819.00	17%	-8%	$16,372.00	18%	-7%	$14,728.00	17%	0%	$15,033.00	16%
Japan	15%	$7,767.00	6%	-13%	$6,262.00	7%	6%	$5,097.00	6%	8%	$5,926.00	6%
Rest of Asia Pacific	7%	$10,162.00	8%	-17%	$6,723.00	7%	-11%	$6,390.00	7%	17%	$7,383.00	8%
Total Apple	**$119,375.00**	100%		**$90,753.00**	100%			**$85,777.00**	100%		**$94,930.00**	100%
Product Summary	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue
iPhone	6.0%	$69,702.00	58%	-10%	$45,963.00	51%	-1%	$39,296.00	46%	6%	$46,222.00	49%
iPad	-25.3%	$7,023.00	6%	-17%	$5,559.00	6%	24%	$7,162.00	8%	8%	$6,950.00	7%
Mac	0.8%	$7,780.00	7%	-4%	$7,451.00	8%	2%	$7,809.00	8%	1%	$7,744.00	8%
Services	11.3%	$23,117.00	19%	14%	$23,867.00	26%	14%	$24,213.00	28%	12%	$24,972.00	26%
Other Products	-11.3%	$11,953.00	10%	-10%	$7,913.00	9%	-2%	$8,097.00	9%	-3%	$9,042.00	10%
Total Apple	-2.1%	**$119,375.00**	100%	-4.3%	**$90,753.00**	100%	4.9%	**$85,777.00**	100%	6.1%	**$94,930.00**	100%

	Q1 '25 - January 30th, 2025			Q2 '25 - May 1st, 2025			Q3 '25 - July 31st, 2025			Q4 '25 - October 30th, 2025		
	AAPL Closing Price = $237.59			AAPL Closing Price = $213.32			AAPL Closing Price = $207.57			AAPL Closing Price = $271.40		
Operating Segments	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue
Americas	4%	$52,648.00	42%	8%	$40,315.00	42%	9%	$41,198.00	44%	6%	$44,192.00	43%
Europe	11%	$33,861.00	27%	1%	$24,454.00	26%	10%	$24,014.00	26%	15%	$28,703.00	28%
Greater China	-11%	$18,513.00	15%	-2%	$16,002.00	17%	-4%	$15,369.00	16%	-4%	$14,493.00	14%
Japan	16%	$8,987.00	7%	17%	$7,298.00	8%	13%	$5,782.00	6%	12%	$6,636.00	6%
Rest of Asia Pacific	1%	$10,291.00	8%	8%	$7,290.00	8%	20%	$7,673.00	8%	14%	$8,442.00	8%
Total Apple	**$124,300.00**	100%		**$95,359.00**	100%			**$94,036.00**	100%		**$102,466.00**	100%
Product Summary	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue
iPhone	-0.8%	$69,138.00	56%	2%	$46,841.00	49%	12%	$44,582.00	47%	6%	$49,025.00	48%
iPad	15.2%	$8,088.00	7%	15%	$6,402.00	7%	-8%	$6,581.00	7%	0%	$6,952.00	7%
Mac	15.5%	$8,987.00	7%	7%	$7,949.00	8%	15%	$8,046.00	9%	13%	$8,726.00	9%
Services	13.9%	$26,340.00	21%	12%	$26,645.00	28%	13%	$27,423.00	29%	15%	$28,750.00	28%
Other Products	-1.7%	$11,747.00	9%	-1%	$7,522.00	8%	-9%	$7,404.00	8%	0%	$9,013.00	9%
Total Apple	4.0%	**$124,300.00**	100%	0.1%	**$95,359.00**	100%	9.6%	**$94,036.00**	100%	7.9%	**$102,466.00**	100%

	Q1 '26 - January 29th, 2026			Q2 '26 - April 30th, 2026			Q3 '26 - July 30th, 2026			Q4 '26 - November 2nd, 2026		
	AAPL Closing Price = $258.28			AAPL Closing Price = $271.35			AAPL Closing Price = $333.43			AAPL Closing Price = $338.32		
Operating Segments	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue	y/y Growth	Revenue	% of Revenue
Americas	11%	$58,520.00	41%	12%	$45,093.00	41%	11%	$45,781.00	42%	10%	$48,680.00	43%
Europe	13%	$38,146.00	27%	15%	$28,055.00	25%	22%	$29,395.00	27%	12%	$32,008.00	28%
Greater China	38%	$25,526.00	18%	28%	$20,497.00	18%	22%	$18,816.00	17%	21%	$17,539.00	15%
Japan	5%	$9,413.00	7%	15%	$8,401.00	8%	13%	$6,554.00	6%	1%	$6,540.00	6%
Rest of Asia Pacific	18%	$12,142.00	8%	25%	$9,138.00	8%	16%	$8,871.00	8%	15%	$9,710.00	8%
Total Apple	**$143,750.00**	100%		**$111,184.00**	100%			**$109,417.00**	100%		**$114,477.00**	100%
Product Summary	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue
iPhone	23.3%	$85,269.00	59%	22%	$56,994.00	51%	22%	$54,252.00	50%	17%	$57,583.00	50%
iPad	6.3%	$8,595.00	6%	8%	$6,914.00	6%	-6%	$6,191.00	6%	-10%	$6,229.00	5%
Mac	-8.7%	$8,386.00	6%	8%	$8,399.00	8%	29%	$10,352.00	9%	24%	$10,792.00	9%
Services	13.9%	$30,013.00	21%	16%	$30,976.00	28%	12%	$30,739.00	28%	10%	$31,573.00	28%
Other Products	-2.2%	$11,483.00	8%	5%	$7,901.00	7%	-9%	$7,383.00	7%	-8%	$8,300.00	7%
Total Apple	16.7%	**$143,750.00**	100%	16.8%	**$111,184.00**	100%	16.4%	**$109,417.00**	100%	11.7%	**$114,477.00**	100%

Source: Apple, Inc.

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