

Apple Quarterly Financial Results

		Q1 '15 - January 27, 2015		Q2 '15 - April 27, 2015		Q3 '15 - July 27, 2015		Q4 '15 - October 27, 2015	
Operating Segments		AAPL Closing Price = \$72.28		AAPL Closing Price = \$72.28		AAPL Closing Price = \$72.28		AAPL Closing Price = \$72.28	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
Americas	\$355,560.00	45%	\$316,136.00	42%	\$320,220.00	42%	\$327,730.00	42%	
Europe	\$177,144.00	23%	\$172,420.00	23%	\$172,420.00	23%	\$172,420.00	23%	
Greater China	\$154,440.00	20%	\$160,873.00	21%	\$160,873.00	21%	\$160,873.00	21%	
Japan	\$6,460.00	1%	\$14,577.00	2%	\$14,577.00	2%	\$14,577.00	2%	
Rest of Asia/Pacific	\$2,272.00	0%	\$4,110.00	1%	\$4,110.00	1%	\$4,110.00	1%	
Total Apple	\$795,876.00	100%	\$768,116.00	100%	\$770,000.00	100%	\$770,000.00	100%	
Product Summary		AAPL Closing Price = \$72.28		AAPL Closing Price = \$72.28		AAPL Closing Price = \$72.28		AAPL Closing Price = \$72.28	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
iPhone	74,648.00	9%	61,129.00	8%	61,129.00	8%	61,129.00	8%	
iPad	21,619.00	3%	25,426.00	3%	30,051.00	4%	3,883.00	0%	
Mac	5,552.00	1%	56,404.00	7%	4,786.00	1%	5,729.00	1%	
Services	54,799.00	6%	54,996.00	7%	55,000.00	7%	55,000.00	7%	
Other Products	16,860.00	2%	21,159.00	3%	21,159.00	3%	21,159.00	3%	
Total Apple	\$173,486.00	100%	\$178,104.00	100%	\$172,065.00	100%	\$176,891.00	100%	
		Q1 '16 - January 26, 2016		Q2 '16 - April 26, 2016		Q3 '16 - July 26, 2016		Q4 '16 - October 26, 2016	
Operating Segments		AAPL Closing Price = \$75.25		AAPL Closing Price = \$75.25		AAPL Closing Price = \$75.25		AAPL Closing Price = \$75.25	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
Americas	\$325,125.00	39%	\$319,096.00	38%	\$317,883.00	42%	\$326,239.00	43%	
Europe	\$172,717.00	21%	\$173,515.00	22%	\$173,515.00	22%	\$173,515.00	22%	
Greater China	\$158,170.00	20%	\$172,465.00	22%	\$168,000.00	21%	\$168,000.00	21%	
Japan	\$9,749.00	1%	\$4,283.00	0%	\$4,283.00	0%	\$4,283.00	0%	
Rest of Asia/Pacific	\$24,480.00	3%	\$13,539.00	2%	\$13,539.00	2%	\$13,539.00	2%	
Total Apple	\$790,741.00	100%	\$787,398.00	100%	\$778,000.00	100%	\$786,576.00	100%	
Product Summary		AAPL Closing Price = \$75.25		AAPL Closing Price = \$75.25		AAPL Closing Price = \$75.25		AAPL Closing Price = \$75.25	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
iPhone	74,779.00	9%	70,553.00	9%	40,390.00	5%	45,113.00	6%	
iPad	19,722.00	2%	24,927.00	3%	24,927.00	3%	24,927.00	3%	
Mac	5,512.00	1%	4,024.00	0%	4,232.00	0%	4,886.00	1%	
Services	56,000.00	7%	57,000.00	7%	57,000.00	7%	57,000.00	7%	
Other Products	16,810.00	2%	21,159.00	3%	21,159.00	3%	21,159.00	3%	
Total Apple	\$173,623.00	100%	\$178,672.00	100%	\$172,708.00	100%	\$179,037.00	100%	
		Q1 '17 - January 31, 2017		Q2 '17 - May 2, 2017		Q3 '17 - August 2, 2017		Q4 '17 - November 2, 2017	
Operating Segments		AAPL Closing Price = \$130.34		AAPL Closing Price = \$130.34		AAPL Closing Price = \$130.34		AAPL Closing Price = \$130.34	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
Americas	\$353,139.00	48%	\$344,841.00	47%	\$344,841.00	47%	\$344,841.00	47%	
Europe	\$171,074.00	23%	\$171,074.00	23%	\$171,074.00	23%	\$171,074.00	23%	
Greater China	\$157,695.00	21%	\$172,420.00	23%	\$172,420.00	23%	\$172,420.00	23%	
Japan	\$7,271.00	1%	\$4,110.00	1%	\$4,110.00	1%	\$4,110.00	1%	
Rest of Asia/Pacific	\$5,610.00	1%	\$10,520.00	1%	\$10,520.00	1%	\$10,520.00	1%	
Total Apple	\$794,789.00	100%	\$762,955.00	100%	\$762,955.00	100%	\$762,955.00	100%	
Product Summary		AAPL Closing Price = \$130.34		AAPL Closing Price = \$130.34		AAPL Closing Price = \$130.34		AAPL Closing Price = \$130.34	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
iPhone	78,290.00	10%	78,290.00	10%	78,290.00	10%	78,290.00	10%	
iPad	19,722.00	2%	24,927.00	3%	24,927.00	3%	24,927.00	3%	
Mac	5,512.00	1%	4,024.00	0%	4,232.00	0%	4,886.00	1%	
Services	56,000.00	7%	57,000.00	7%	57,000.00	7%	57,000.00	7%	
Other Products	16,810.00	2%	21,159.00	3%	21,159.00	3%	21,159.00	3%	
Total Apple	\$173,623.00	100%	\$178,672.00	100%	\$172,708.00	100%	\$179,037.00	100%	
		Q1 '18 - February 1, 2018		Q2 '18 - May 1, 2018		Q3 '18 - August 1, 2018		Q4 '18 - November 1, 2018	
Operating Segments		AAPL Closing Price = \$149.93		AAPL Closing Price = \$149.93		AAPL Closing Price = \$149.93		AAPL Closing Price = \$149.93	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
Americas	\$353,139.00	48%	\$344,841.00	47%	\$344,841.00	47%	\$344,841.00	47%	
Europe	\$171,074.00	23%	\$171,074.00	23%	\$171,074.00	23%	\$171,074.00	23%	
Greater China	\$157,695.00	21%	\$172,420.00	23%	\$172,420.00	23%	\$172,420.00	23%	
Japan	\$7,271.00	1%	\$4,110.00	1%	\$4,110.00	1%	\$4,110.00	1%	
Rest of Asia/Pacific	\$5,610.00	1%	\$10,520.00	1%	\$10,520.00	1%	\$10,520.00	1%	
Total Apple	\$794,789.00	100%	\$762,955.00	100%	\$762,955.00	100%	\$762,955.00	100%	
Product Summary		AAPL Closing Price = \$149.93		AAPL Closing Price = \$149.93		AAPL Closing Price = \$149.93		AAPL Closing Price = \$149.93	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
iPhone	78,290.00	10%	78,290.00	10%	78,290.00	10%	78,290.00	10%	
iPad	19,722.00	2%	24,927.00	3%	24,927.00	3%	24,927.00	3%	
Mac	5,512.00	1%	4,024.00	0%	4,232.00	0%	4,886.00	1%	
Services	56,000.00	7%	57,000.00	7%	57,000.00	7%	57,000.00	7%	
Other Products	16,810.00	2%	21,159.00	3%	21,159.00	3%	21,159.00	3%	
Total Apple	\$173,623.00	100%	\$178,672.00	100%	\$172,708.00	100%	\$179,037.00	100%	
		Q1 '19 - January 29, 2019		Q2 '19 - April 30, 2019		Q3 '19 - July 31, 2019		Q4 '19 - October 31, 2019	
Operating Segments		AAPL Closing Price = \$188.43		AAPL Closing Price = \$188.43		AAPL Closing Price = \$188.43		AAPL Closing Price = \$188.43	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
Americas	\$353,139.00	48%	\$344,841.00	47%	\$344,841.00	47%	\$344,841.00	47%	
Europe	\$171,074.00	23%	\$171,074.00	23%	\$171,074.00	23%	\$171,074.00	23%	
Greater China	\$157,695.00	21%	\$172,420.00	23%	\$172,420.00	23%	\$172,420.00	23%	
Japan	\$7,271.00	1%	\$4,110.00	1%	\$4,110.00	1%	\$4,110.00	1%	
Rest of Asia/Pacific	\$5,610.00	1%	\$10,520.00	1%	\$10,520.00	1%	\$10,520.00	1%	
Total Apple	\$794,789.00	100%	\$762,955.00	100%	\$762,955.00	100%	\$762,955.00	100%	
Product Summary		AAPL Closing Price = \$188.43		AAPL Closing Price = \$188.43		AAPL Closing Price = \$188.43		AAPL Closing Price = \$188.43	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
iPhone	78,290.00	10%	78,290.00	10%	78,290.00	10%	78,290.00	10%	
iPad	19,722.00	2%	24,927.00	3%	24,927.00	3%	24,927.00	3%	
Mac	5,512.00	1%	4,024.00	0%	4,232.00	0%	4,886.00	1%	
Services	56,000.00	7%	57,000.00	7%	57,000.00	7%	57,000.00	7%	
Other Products	16,810.00	2%	21,159.00	3%	21,159.00	3%	21,159.00	3%	
Total Apple	\$173,623.00	100%	\$178,672.00	100%	\$172,708.00	100%	\$179,037.00	100%	
		Q1 '20 - January 31, 2020		Q2 '20 - April 30, 2020		Q3 '20 - July 31, 2020		Q4 '20 - October 31, 2020	
Operating Segments		AAPL Closing Price = \$239.42		AAPL Closing Price = \$239.42		AAPL Closing Price = \$239.42		AAPL Closing Price = \$239.42	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
Americas	\$353,139.00	48%	\$344,841.00	47%	\$344,841.00	47%	\$344,841.00	47%	
Europe	\$171,074.00	23%	\$171,074.00	23%	\$171,074.00	23%	\$171,074.00	23%	
Greater China	\$157,695.00	21%	\$172,420.00	23%	\$172,420.00	23%	\$172,420.00	23%	
Japan	\$7,271.00	1%	\$4,110.00	1%	\$4,110.00	1%	\$4,110.00	1%	
Rest of Asia/Pacific	\$5,610.00	1%	\$10,520.00	1%	\$10,520.00	1%	\$10,520.00	1%	
Total Apple	\$794,789.00	100%	\$762,955.00	100%	\$762,955.00	100%	\$762,955.00	100%	
Product Summary		AAPL Closing Price = \$239.42		AAPL Closing Price = \$239.42		AAPL Closing Price = \$239.42		AAPL Closing Price = \$239.42	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
iPhone	78,290.00	10%	78,290.00	10%	78,290.00	10%	78,290.00	10%	
iPad	19,722.00	2%	24,927.00	3%	24,927.00	3%	24,927.00	3%	
Mac	5,512.00	1%	4,024.00	0%	4,232.00	0%	4,886.00	1%	
Services	56,000.00	7%	57,000.00	7%	57,000.00	7%	57,000.00	7%	
Other Products	16,810.00	2%	21,159.00	3%	21,159.00	3%	21,159.00	3%	
Total Apple	\$173,623.00	100%	\$178,672.00	100%	\$172,708.00	100%	\$179,037.00	100%	
		Q1 '21 - January 29, 2021		Q2 '21 - May 1, 2021		Q3 '21 - August 1, 2021		Q4 '21 - November 1, 2021	
Operating Segments		AAPL Closing Price = \$294.26		AAPL Closing Price = \$294.26		AAPL Closing Price = \$294.26		AAPL Closing Price = \$294.26	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
Americas	\$353,139.00	48%	\$344,841.00	47%	\$344,841.00	47%	\$344,841.00	47%	
Europe	\$171,074.00	23%	\$171,074.00	23%	\$171,074.00	23%	\$171,074.00	23%	
Greater China	\$157,695.00	21%	\$172,420.00	23%	\$172,420.00	23%	\$172,420.00	23%	
Japan	\$7,271.00	1%	\$4,110.00	1%	\$4,110.00	1%	\$4,110.00	1%	
Rest of Asia/Pacific	\$5,610.00	1%	\$10,520.00	1%	\$10,520.00	1%	\$10,520.00	1%	
Total Apple	\$794,789.00	100%	\$762,955.00	100%	\$762,955.00	100%	\$762,955.00	100%	
Product Summary		AAPL Closing Price = \$294.26		AAPL Closing Price = \$294.26		AAPL Closing Price = \$294.26		AAPL Closing Price = \$294.26	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
iPhone	78,290.00	10%	78,290.00	10%	78,290.00	10%	78,290.00	10%	
iPad	19,722.00	2%	24,927.00	3%	24,927.00	3%	24,927.00	3%	
Mac	5,512.00	1%	4,024.00	0%	4,232.00	0%	4,886.00	1%	
Services	56,000.00	7%	57,000.00	7%	57,000.00	7%	57,000.00	7%	
Other Products	16,810.00	2%	21,159.00	3%	21,159.00	3%	21,159.00	3%	
Total Apple	\$173,623.00	100%	\$178,672.00	100%	\$172,708.00	100%	\$179,037.00	100%	
		Q1 '22 - February 2, 2022		Q2 '22 - May 3, 2022		Q3 '22 - August 2, 2022		Q4 '22 - November 2, 2022	
Operating Segments		AAPL Closing Price = \$338.42		AAPL Closing Price = \$338.42		AAPL Closing Price = \$338.42		AAPL Closing Price = \$338.42	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
Americas	\$353,139.00	48%	\$344,841.00	47%	\$344,841.00	47%	\$344,841.00	47%	
Europe	\$171,074.00	23%	\$171,074.00	23%	\$171,074.00	23%	\$171,074.00	23%	
Greater China	\$157,695.00	21%	\$172,420.00	23%	\$172,420.00	23%	\$172,420.00	23%	
Japan	\$7,271.00	1%	\$4,110.00	1%	\$4,110.00	1%	\$4,110.00	1%	
Rest of Asia/Pacific	\$5,610.00	1%	\$10,520.00	1%	\$10,520.00	1%	\$10,520.00	1%	
Total Apple	\$794,789.00	100%	\$762,955.00	100%	\$762,955.00	100%	\$762,955.00	100%	
Product Summary		AAPL Closing Price = \$338.42		AAPL Closing Price = \$338.42		AAPL Closing Price = \$338.42		AAPL Closing Price = \$338.42	
	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
iPhone	78,290.00	10%	78,290.00	10%	78,290.00	10%	78,290.00	10%	
iPad	19,722.00	2%	24,927.00	3%	24,927.00	3%	24,927.00	3%	
Mac	5,512.00	1%	4,024.00	0%	4,232.00	0%	4,886.00	1%	
Services	56,000.00	7%	57,000.00	7%	57,000.00	7%	57,000.00	7%	
Other Products	16,810.00	2%	21,159.00	3%	21,159.00	3%	21,159.00	3%	
Total Apple	\$173,623.00	100%	\$178,672.00	100%	\$172,708.00	100%	\$179,037.00	100%	
		Q1 '23 - February 2, 2023		Q2 '23 - May 3, 202					

Source: Apple, Inc.

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