

Apple Quarterly Financial Results

Q1 '15 - Jan 27, 2015		Q2 '15 - April 27, 2015		Q3 '15 - July 21, 2015		Q4 '15 - October 27, 2015		
PL Closing Price	PL Change %	APL Closing Price	APL Change %	APL Closing Price	APL Change %	APL Closing Price	APL Change %	
\$27.52	0.00%	\$27.53	0.00%	\$28.53	3.60%	\$28.53	0.00%	
\$30.566	7%	\$21,316	37%	\$20,220	-4%	\$21,770	2%	
\$17,214.00	23%	\$12,204	23%	\$10,630	21%	\$12,700	21%	
\$16,144.00	22%	\$16,821	29%	\$11,210	27%	\$12,510	24%	
\$14,880	15%	\$12,200	21%	\$10,630	21%	\$12,700	21%	
\$5,227.00	7%	\$4,220	7%	\$2,951	6%	\$2,704	5%	
\$24,390.00	0.00%	\$4,000.00	100%	\$4,980.00	100%	\$4,980.00	100%	
Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue
74,468	\$51,182.00	65%	61,170	\$40,382.00	67%	47,534	\$31,648.00	68%
74,468	\$1,262.00	1%	61,170	\$1,022.00	1%	47,534	\$848.00	1%
5,157	\$4,515.00	1%	5,651	\$4,996.00	9%	5,024	\$3,608.00	12%
5,157	\$4,793.00	6%	5,651	\$4,996.00	9%	5,024	\$5,086.00	10%
2,640.00	\$1,262.00	1%	2,641.00	\$1,262.00	1%	2,641.00	\$1,144.00	4%
2,640.00	\$1,262.00	100%	2,641.00	\$1,262.00	100%	2,641.00	\$1,144.00	100%

Q1 '17 - January 31st, 2017		Q2 '17 - May 2nd, 2017		Q3 '17 - August 2nd, 2017		Q4 '17 - November 2nd, 2017	
Units	Revenue	Units	Revenue	Units	Revenue	Units	Revenue
AAPL	AAPL Closing Price = \$54.88	AAPL	AAPL Closing Price = \$54.88	AAPL	AAPL Closing Price = \$59.29	AAPL	AAPL Closing Price = \$44.88
Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue
\$56,557,000	100%	\$56,557,000	100%	\$54,598,000	100%	\$54,598,000	100%

\$43,024.00	5%	\$2,873.00	5%	\$2,731.00	6%	\$1,211.00	6%
\$36,319.00	10%	\$86,856.00	10%	\$45,948.00	10%	\$34,279.00	10%
Q1 '18 - February 1st, 2018							
AAPL Closing Price = \$41.95		AAPL Closing Price = \$43.97		AAPL Closing Price = \$47.56		AAPL Closing Price = \$51.08	
Revenue	% of Revenue						
\$35,193.00	40%	\$24,841.00	41%	\$24,542.00	40%	\$27,517.00	44%

Q1 '19 - January 2, 2019, 2019		Q2 '19 - April 26, 2019, 2019		Q3 '19 - July 26, 2019, 2019		Q4 '19 - October 26, 2019, 2019	
Units	Revenue	Units	Revenue	Units	Revenue	Units	Revenue
77,316	\$63,176.00	77,217	\$57,359.00	61,100	\$29,070.00	40,889	\$36,750.00
113,170	\$80,560.00	77,000	\$11,313.00	54,434	\$9,430.00	11,981	\$6,000.00
5,112	\$0.00	0	\$0.00	1,720	\$0.00	0	\$1,259.00
\$48,471.00	100%	\$58,800.00	100%	\$101,100.00	100%	\$120,250.00	100%
\$54,000.00	100%	\$13,944.00	0%	\$13,715.00	0%	\$4,221.00	0%
		\$60,337.00	100%	\$100,160.00	100%	\$120,250.00	100%
Units	Revenue	Units	Revenue	Units	Revenue	Units	Revenue
57,735	\$63,176.00	77,217	\$57,359.00	61,100	\$29,070.00	40,889	\$36,750.00
113,170	\$80,560.00	77,000	\$11,313.00	54,434	\$9,430.00	11,981	\$6,000.00
5,112	\$0.00	0	\$0.00	1,720	\$0.00	0	\$1,259.00
\$48,471.00	100%	\$58,800.00	100%	\$101,100.00	100%	\$120,250.00	100%
\$54,000.00	100%	\$13,944.00	0%	\$13,715.00	0%	\$4,221.00	0%
		\$60,337.00	100%	\$100,160.00	100%	\$120,250.00	100%

	AAPL Closing Price = \$383.63	AAPL Closing Price = \$561.17	AAPL Closing Price = \$532.20	AAPL Closing Price = \$602.82
Market Capitalization	\$144,380B	\$256,050B	\$144,380B	\$256,050B
Revenue	\$136,940,000	\$131,000,000	\$136,940,000	\$131,000,000
Profit Margin	34%	23%	34%	23%
EPS	\$30.363	\$24%	\$31.020	\$21.159
EPS Growth	119.15%	18%	109.17%	17%
EPS Yield	5.8%	5.8%	5.8%	5.8%
PE Ratio	4.5x	4.5x	4.5x	4.5x
Dividend Yield	5.24%	6%	5.24%	6%
Dividend Payout	54.92%	8%	53.61%	6%
EPS Growth	100%	100%	100%	100%
EPS Yield	100%	100%	100%	100%
PE Ratio	100%	100%	100%	100%
Dividend Yield	100%	100%	100%	100%
Dividend Payout	100%	100%	100%	100%

	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	Revenue	% of Revenue	
18%	\$51,582.60	62%	22%	\$33,051.00	54%	19%	\$26,330.00	48%	16%	\$20,330.00	52%
13%	\$56,720.00	68%	18%	\$48,872.00	8%	15%	\$51,021.00	9%	14%	\$45,000.00	7%
20%	\$50,870.00	60%	14%	\$45,100.00	20%	11%	\$31,000.00	23%	15%	\$31,220.00	10%
27%	\$15,000.00	3%	7%	\$15,120.00	3%	5%	\$12,000.00	12%	8%	\$12,000.00	5%

	Q1 '20 - January 2, 2020	Q2 '20 - April 30, 2020	Q3 '20 - July 30, 2020	Q4 '20 - October 29, 2020	
AAPL Closing Price	\$75.42	AAPL Closing Price	\$74.45	AAPL Closing Price	\$56.19

Y/Y Chg.		Revenue % of Revenue		Y/Y Chg.		Revenue % of Revenue		Y/Y Chg.		Revenue % of Revenue	
Y/Y Chg.	Revenue	Revenue	% of Revenue	Y/Y Chg.	Revenue	Revenue	% of Revenue	Y/Y Chg.	Revenue	Revenue	% of Revenue
0.2%	\$21,640.00	\$21,640.00	100%	0.2%	\$21,270.00	\$21,270.00	100%	0.2%	\$19,380.00	\$19,380.00	100%
0.2%	\$23,740.00	\$24,000.00	100%	0.2%	\$23,287.00	\$24,000.00	100%	0.2%	\$23,287.00	\$23,500.00	100%
21%	\$25,783.00	\$21,640.00	100%	21%	\$18,341.00	\$21,640.00	100%	15%	\$14,650.00	\$19,380.00	100%
58%	\$58,020.00	\$25,783.00	100%	58%	\$57,042.00	\$58,020.00	100%	55%	\$56,270.00	\$58,020.00	100%
	\$102,440.00	\$102,440.00	100%		\$97,270.00	\$97,270.00	100%		\$95,610.00	\$95,610.00	100%
Y/Y Chg.		Revenue % of Revenue		Y/Y Chg.		Revenue % of Revenue		Y/Y Chg.		Revenue % of Revenue	
Y/Y Chg.	Revenue	Revenue	% of Revenue	Y/Y Chg.	Revenue	Revenue	% of Revenue	Y/Y Chg.	Revenue	Revenue	% of Revenue
9.2%	\$10,620.00	\$10,620.00	100%	5%	\$50,570.00	\$50,570.00	100%	10%	\$44,620.00	\$44,620.00	100%
23%	\$10,620.00	\$10,620.00	100%	23%	\$10,620.00	\$50,570.00	100%	23%	\$10,620.00	\$44,620.00	100%
23.1%	\$10,620.00	\$10,620.00	100%	10%	\$10,620.00	\$50,570.00	100%	23.1%	\$10,620.00	\$10,620.00	100%
23.8%	\$10,620.00	\$10,620.00	100%	17%	\$10,820.00	\$10,620.00	24%	23.8%	\$11,930.00	\$10,620.00	21%
11.2%	\$10,620.00	\$10,620.00	100%	8.6%	\$10,970.00	\$10,620.00	100%	11.2%	\$12,080.00	\$10,620.00	100%
	\$10,620.00	\$10,620.00	100%		\$10,620.00	\$10,620.00	100%		\$10,620.00	\$10,620.00	100%

V/V	Revenue	% of Revenue	V/V Chg.	Revenue	% of Revenue	V/V Chg.	Revenue	% of Revenue	V/V Chg.	
1.0%	\$1,000.00	100%	0.0%	\$1,000.00	100%	0.0%	\$1,000.00	100%	0.0%	
1.5%	\$1,000.00	100%	56,402.00	7%	56,402.00	7%	56,402.00	7%	56,402.00	7%
1.5%	\$7,949.00	7%	57,949.00	8%	58,040.00	9%	58,720.00	9%	59,113.00	10%
1.5%	\$7,949.00	7%	57,949.00	8%	58,040.00	9%	58,720.00	9%	59,113.00	10%
1.7%	\$1,747.00	5%	57,522.00	8%	57,404.00	8%	57,404.00	8%	59,013.00	10%
4.0%	\$1,000.00	100%	1.1%	\$10,300.00	100%	0.0%	\$10,300.00	100%	0.0%	
APAC Closing Price = \$125.82										
V/V	Revenue	% of Revenue	V/V Chg.	Revenue	% of Revenue	V/V Chg.	Revenue	% of Revenue	V/V Chg.	
1.0%	\$1,000.00	100%	0.0%	\$1,000.00	100%	0.0%	\$1,000.00	100%	0.0%	
1.5%	\$1,000.00	100%	56,440.00	27%	56,440.00	27%	56,440.00	27%	56,440.00	27%
1.5%	\$7,949.00	27%	57,949.00	28%	58,040.00	29%	58,720.00	29%	59,113.00	30%
1.5%	\$7,949.00	27%	57,949.00	28%	58,040.00	29%	58,720.00	29%	59,113.00	30%
1.7%	\$1,747.00	9%	57,522.00	28%	57,404.00	29%	57,404.00	29%	59,013.00	30%
4.0%	\$1,000.00	100%	1.1%	\$10,300.00	100%	0.0%	\$10,300.00	100%	0.0%	

Y	Revenue	% of Revenue
EBR	\$25,126.00	18%
EBR	\$24,840.00	18%
EBR	\$22,142.00	18%
	\$49,008.00	100%
<i>Y/Y Chg.</i>		
11.3%	\$8,286.00	10%
8.3%	\$4,996.00	6%
13.9%	\$1,698.00	2%
6.7%	\$1,698.00	2%
12.2%	\$11,493.00	18%
13.7%	\$49,008.00	100%

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Source: Apple, Inc.

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