		'15 - January	y 27, 2015	Q2	15 - April 27	y Finan	Q3	15 - July 21		Q4 '1	5 - October	27th, 2015
Operating Segments Americas	PL	Closing Price Revenue \$30,566,00	% of Revenue	AAPI	Revenue \$21,316.00	% of Revenue 37%	AAPL	Closing Pric Revenue \$20,209.00	% of Revenue	AAP	Revenue \$21.773.00	% of Revenue 42%
Europe Greater China		\$17,214.00 \$16.144.00	23%		\$12,204.00 \$16,823.00	21% 29%		\$10,342.00	21% 27%		\$10,577.00 \$12,518.00	21% 24%
Japan Rest of Asia Pacific		\$5,448.00 \$5,227.00	7% 7%		\$3,457.00 \$4,210.00	6% 7%		\$2,872.00 \$2,952.00	6% 6%		\$3,929.00 \$2,704.00	8% 5%
Total Apple Product Summary	Units	574,599.00 Revenue	100% % of Revenue	Units	\$58,010.00 Revenue	100% % of Revenue	Units	\$49,605.00 Revenue	100% % of Revenue	Units	\$51,501.00 Revenue	100% % of Revenue
iPhone iPad	74,468 21,419	\$51,182.00 \$8,985.00	69% 12%	61,170 12,623	\$40,282.00 \$5,428.00	69% 9%	47,534 10,931	\$31,368.00 \$4,538.00	63% 9%	48,046 9,883	\$32,209.00 \$4,276.00	63% 8%
Mac Services Other Products	5,519	\$6,944.00 \$4,799.00 \$2,689.00	9% 6% 4%	4,563	\$5,615.00 \$4,996.00 \$1,689.00	10% 9% 3%	4,796	\$6,030.00 \$5,028.00 \$2,641.00	12% 10% 5%	5,709	\$6,882.00 \$5,086.00 \$3,048.00	13% 10% 6%
Total Apple		574,599.00	100%		\$58,010.00	100%		\$49,605.00	100%		\$51,501.00	100%
	Q1 ':	16 - January APL Closing Pr	rice = \$25	Q2 AAPI	16 - April 26 Closing Price	= \$26.09	Q3' AAPL	16 - July 261 Closing Price	= \$24.17	Q4 '1 AAP	6 - October L Closing Pric	e = \$29.56
Operating Segments Americas Europe		\$29,325.00 \$17,932.00	% of Revenue 39% 24%		\$19,096.00 \$11,535.00	% of Revenue 38% 23%		\$17,963.00 \$9,643.00	% of Revenue 42% 23%		\$20,229.00 \$10,842.00	% of Revenue 43% 23%
Greater China Japan		\$18,373.00 \$4,794.00	24% 6%		\$12,486.00 \$4,281.00	25% 8%		\$8,848.00	21% 8%		\$8,785.00 \$4,324.00	19% 9%
Rest of Asia Pacific Total Apple		\$5,448.00 \$75,872.00	7% 100%		\$3,159.00 \$50,557.00	100%		\$2,375.00 \$42,358.00	100%		\$2,672.00 \$46,852.00	100%
Product Summary iPhone	Units 74,779	Revenue \$51,635.00	% of Revenue 68%	Units 51,193	Revenue \$32,857.00	% of Revenue 65%	Units 40,399	Revenue 524,048.00	% of Revenue 57%	Units 45,513	Revenue \$28,160.00	% of Revenue 60%
iPad Mac	16,122 5,312	\$7,084.00 \$6,746.00 \$6,056.00	9% 9%	10,251 4,034	\$4,413.00 \$5,107.00	9% 10%	9,950 4,252	\$4,876.00 \$5,239.00	12% 12%	9,267 4,886	\$4,255.00 \$5,739.00 \$6,325.00	9% 12%
Services Other Products Fotal Apple		\$6,056.00 \$4,351.00	8% 6% 100%		\$5,991.00 \$2,189.00	12% 4% 100%		\$5,976.00 \$2,219.00 \$42,358.00	14% 5% 100%		\$6,325.00 \$2,373.00	13% 5% 100%
	Q1 '	17 - January	31st, 2017	Q2	'17 - May 2r	id, 2017	Q3 '1	7 - August 2	nd, 2017	Q4 '17	- Novembe	r 2nd, 2017
Operating Segments	AAP	Revenue \$31,968.00	ce = \$30.34 % of Revenue 41%	AAPI	Revenue \$21.157.00	= \$36.88 % of Revenue 40%	AAPL	Closing Price Revenue \$20,376.00	= \$39.29 % of Revenue 45%	AAPI	Revenue \$23,099.00	e = \$41.88 % of Revenue 44%
mencas urope ireater China		\$31,968.00 \$18,521.00 \$16,233.00	41% 24% 21%		\$12,733.00 \$10,726.00	24% 20%		\$10,675.00 \$8.004.00	24% 18%		\$13,009.00 \$9,801.00	25% 19%
apan est of Asia Pacific		\$5,766.00 \$5,863.00	7% 7%		\$4,485.00 \$3,795.00	8% 7%		\$3,624.00 \$2,729.00	8% 6%		\$3,858.00 \$2,812.00	7% 5%
otal Apple	Units	\$78,351.00 Pannam	100%	Units	\$52,896.00 Revenue	100% % of Revenue	Units	\$45,408.00	100% % of Revenue	Units	\$52,579.00	100% % of Revenue
Phone Pad	78,290 13,081	\$54,378.00 \$5,533.00	50% 7%	50,763 8,922	\$33,249.00 \$3,889.00	63% 7%	41,026 11,424	\$24,486.00 \$4,969.00	54% 11%	46,677 10,326	\$28,846.00 \$4,831.00	55% 9%
dac iervices	5,374	\$7,244.00 \$7,172.00	9%	4,199	\$5,844.00 \$7,041.00	11% 13%	4,292	\$5,592.00 \$7,266.00	12% 16%	5,386	\$7,170.00 \$8,501.00	14% 16%
otal Apple		\$4,024.00 \$78,351.00	100%		\$2,873.00 \$52,896.00	100%	L	\$2,735.00 \$45,048.00	6% 100%		\$3,231.00 \$52,579.00	100%
	Q1 '	18 - Februar L Closing Pric	ce = \$41.95	Q2 AAPI	'18 - May 2r Closing Price	= \$43.97	Q3 ': AAPL	18 - August Closing Price	= \$47.56	Q4 '18 AAP	- Novembe L Closing Price	
Operating Segments Imericas Europe		\$35,193.00 \$21.054.00	% of Revenue 40% 24%		Revenue \$24,841.00 \$13,846.00	% of Revenue 41% 23%		Revenue \$24,542.00 \$12,138.00	% of Revenue 46% 23%		\$27,517.00 \$15,393.00	% of Revenue 44% 24%
ireater China apan		\$21,054.00 \$17,956.00 \$7,237.00	24% 20% 8%		\$13,846.00 \$13,024.00 \$5,468.00	23% 21% 9%		\$12,138.00 \$9,551.00 \$3,867.00	23% 18% 7%		\$15,382.00 \$11,411.00 \$5,161.00	24% 18% 8%
apan test of Asia Pacific 'otal Apple		\$6,853.00 \$88,293.00	8% 100%		\$3,958.00 \$61,137.00	6% 100%		\$3,167.00	6% 100%		\$3,429.00 \$62,900.00	5% 100%
roduct Summary	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue
Phone Pad Mac	77,316 13,170 5,112	\$61,576.00 \$5,862.00 \$6,895.00	70% 7% 8%	52,217 9,113 4,078	\$37,559.00 \$4,008.00 \$5,776.00	61% 7% 9%	41,300 11,553 3,720	\$29,470.00 \$4,634.00 \$5,258.00	55% 9% 10%	46,889 9,699 5,299	\$36,755.00 \$3,983.00 \$7,340.00	58% 6% 12%
ervices Other Products		\$8,471.00 \$5,489.00	10%		\$9,850.00 \$3,944.00	16%		\$10,170.00 \$3,733.00	19% 7%		\$10,599.00 \$4,223.00	17% 7%
otal Apple		\$88,293.00	100%		\$61,137.00	100%		\$53,265.00	100%		\$62,900.00	100%
Operating Segments	Q1 '	19 - January L Closing Pric	29th, 2019 ce = \$38.63 % of Revenue	AAPI	19 - April 30	th, 2019 = \$50.17 % of Revenue		Closing Price		Q4 '1 AAPI v/v Growt	9 - October	30th, 2019 e = \$60.82 % of Revenue
Imericas Surope		\$36,940.00 \$20,363.00	44% 24%		\$25,596.00 \$13,054.00	44% 23%	2% -2%	Revenue \$25,056.00 \$11,925.00	47% 22%	6% -3%	\$29,322.00 \$14,946.00	46% 23%
ireater China apan		\$13,169.00 \$6,910.00	16% 8%		\$10,218.00 \$5,532.00	18% 10%	-4% 5%	\$9,157.00 \$4,082.00	17% 8%	-2% -4%	\$11,134.00 \$4,982.00	17% 8%
test of Asia Pacific otal Apple		\$6,928.00 \$84,310.00	100%		\$3,615.00 \$58,015.00	100%	12%	\$3,589.00 \$53,809.00	7% 100%	6%	\$3,656.00 \$64,040.00	100%
Product Summary	-18%	Revenue \$51,982.00	% of Revenue 62%	y/y Growth -21%	Revenue \$31,051.00	% of Revenue 54%	y/y Growth	Revenue \$25,986.00	% of Revenue 48%	y/y Growti -10%	\$33,362.00	% of Revenue 52%
Pad dac iervices	13% 7% 22%	\$6,729.00 \$7,416.00 \$10,875.00	8% 9% 13%	18% -5% 14%	\$4,872.00 \$5,513.00 \$11,450.00	8% 10% 20%	8% 10% 11%	\$5,023.00 \$5,820.00 \$11.455.00	9% 11% 21%	14% -5% 15%	\$4,656.00 \$6,991.00 \$12.511.00	7% 11% 20%
ervices Other Products Otal Apple	25%	\$7,308.00 \$7,308.00	13% 9%	23%	\$5,129.00 \$5,129.00	9%	32%	\$11,455.00 \$5,525.00 \$53,809.00	21% 10% 100%	35% 1.8%	\$6,520.00 \$6,520.00	10%
		20 - January L Closing Pric	ce = \$79.42		20 - April 30 Closing Price	= \$73.45	AAPL	20 - July 30 Closing Price	= \$96.19	AAPL	0 - October Closing Pric	= \$115.32
Operating Segments Umericas Surope		\$41,367.00 \$23,273.00	% of Revenue 45% 25%		\$25,473.00 \$14.294.00	% of Revenue 44% 25%	y/y Growth 8% 19%	S27,018.00 \$14,173.00	% of Revenue 45% 24%	y/y Growt 4% 12%	\$30,698.00 \$16.900.00	% of Revenue 47% 26%
Greater China apan		\$13,578.00 \$6,223.00	15%		\$9,455.00 \$5,206.00	16%	2%	\$9,329.00 \$4,966.00	16%	-29% 1%	\$7,946.00 \$5,023.00	12% 8%
test of Asia Pacific otal Apple		\$7,378.00 <b>\$91,819.00</b>	100%		\$3,883.00 \$58,311.00	7% 100%	17%	\$4,199.00 \$59,685.00	7% 100%	11%	\$4,131.00 \$64,698.00	100%
Product Summary Phone	Y/Y Chg. 7.6%	Revenue \$55.957.00	% of Revenue	Y/Y Chg.	Revenue \$28.962.00	% of Revenue 50%	Y/Y Chg. 2%	Revenue \$26.418.00	% of Revenue	Y/Y Chg. -26%	Revenue \$26,444.00	% of Revenue
Pad Mac	-11.2% -3.5%	\$5,977.00 \$7,160.00	7% 8%	-12% -3%	\$4,368.00 \$5,351.00	7% 9%	31% 22%	\$6,582.00 \$7,079.00	11% 12%	31% 23%	\$6,797.00 \$9,032.00	11% 14%
ervices Other Products Otal Apple	16.9% 37.0% 8.9%	\$12,715.00	14% 11% 100%	14% 18% 0.5%	\$13,348.00 \$6,284.00 \$58,313.00	23% 11% 100%	15% 17% 10.9%	\$13,156.00 \$6,450.00	22% 11% 100%	17%	\$14,549.00 \$7,876.00 \$64,698.00	22% 12% 100%
	Q1 '2 AAP	21 - January L Closing Pric	27th, 2021 e = \$142.06	Q2 AAPL	21 - April 28 Closing Price	th, 2021 = \$133.58	Q3 AAPL	21 - July 27 Closing Price	h, 2021 = \$146.77		1 - October Closing Pric	29th, 2021 = \$152.57
perating Segments mericas urope	Y/Y Chg. 12% 17%	\$46,310.00 \$27,306.00	% of Revenue 42% 25%		\$34,306.00 \$22,264.00	% of Revenue 38% 25%	y/y Growth 33% 34%	\$35,870.00 \$18,943.00	% of Revenue 44% 23%	v/v Growt 20% 23%	\$36,820.00 \$20,794.00	% of Revenue 44% 25%
ireater China apan	57% 33%	\$21,313.00 \$8,285.00	19% 7%		\$17,728.00 \$7,742.00	20% 9%	58% 30%	\$14,762.00 \$6,464.00	18%	83% 19%	\$14,549.00 \$5,991.00	17% 7%
est of Asia Pacific otal Apple	11%	\$8,225.00 <b>5111,439.00</b>	7% 100%		\$7,544.00 \$89,584.00	100%	28%	\$5,395.00 \$81,434.00	7% 100%	26%	\$5,192.00 \$83,346.00	100%
Product Summary	Y/Y Chg. 17.2%	Revenue \$65,597.00	% of Revenue 59%	Y/Y Chg. 66%	Revenue \$47,938.00	% of Revenue 54%	Y/Y Chg. 50%	Revenue \$39,570.00	% of Revenue 49%	Y/Y Chg. 47%	Revenue \$38,868.00	% of Revenue 47%
Pad Mac	41.1% 21.2%	\$8,435.00 \$8,675.00	8% 8%	79% 70%	\$7,807.00 \$9,102.00	9% 10%	12% 16%	\$7,368.00 \$8,235.00	9% 10%	21% 2%	\$8,252.00 \$9,178.00	10% 11%
ervices Other Products	24.0% 29.6%	\$15,761.00 \$12,971.00	14% 12%	27% 25%	\$16,901.00 \$7,836.00	19% 9%	33% 36%	\$17,486.00 \$8,775.00	21% 11%	26% 12%	\$18,277.00 \$8,785.00	22% 11% 100%
otal Apple	AAPI	22 - January L Closing Pric	100% 27th, 2022 e = \$159.22	53.6% Q2 '	22 - April 28 Closing Price	100% th, 2022 = \$163.64	36.4% Q3 AAPL	\$81,434.00 '22 - July 28 Closing Price	100% th, 2022 = \$157.35	28.8% Q4 '2 AAPL	2 - October Closing Pric	27th, 2022
perating Segments mericas	Y/Y Chg. 11%	\$51,496.00	% of Revenue 42%	Y/Y Chg. 19% 5%	Revenue \$40,882.00	% of Revenue 42%	y/y Growth 4%	\$37,472.00	% of Revenue 45%	y/y Growt 8%	\$39,808.00	% of Revenue 44%
urope Greater China apan	9% 21% -14%	\$29,749.00 \$25,783.00 \$7,107.00	24% 21% 6%	5% 3% 0%	\$23,287.00 \$18,343.00 \$7,724.00	24% 19% 8%	2% -1% -16%	\$19,287.00 \$14,604.00 \$5,446.00	23% 18% 7%	10% 6% -5%	\$22,795.00 \$15,470.00 \$5,700.00	25% 17% 6%
apan test of Asia Pacific 'otal Apple	19%	\$9,810.00	8% 100%	-7%	\$7,042.00	7% 100%	14%	\$6,150.00 \$6,150.00 \$82,959.00	7% 7% 100%	23%	\$6,376.00 \$6,376.00 \$90,149.00	5% 7% 100%
roduct Summary Phone	Y/Y Chg. 9.2%	Revenue	% of Revenue 58%	Y/Y Chg.	Resenue	% of Revenue 52%	Y/Y Chg.	Revenue \$40,665.00	% of Revenue	Y/Y Chg.	Revenue \$42,626.00	% of Revenue 47%
Pad Mac	-14.1% 25.1%	\$71,628.00 \$7,248.00 \$10,852.00	6% 9%	5% -2% 15%	\$50,570.00 \$7,646.00 \$10,435.00	8% 11%	3% -2% -10%	\$7,224.00 \$7,382.00	9%	10% -13% 25%	\$7,174.00 \$11,508.00	13%
ervices Other Products	23.8% 13.3%	\$19,516.00 \$14,701.00	16% 12%	17% 12%	\$19,821.00 \$8,806.00	20% 9%	12% -8%	\$19,604.00 \$8,084.00	24% 10%	5% 10%	\$19,188.00 \$9,650.00	21% 11%
otal Apple	11.2% Q1 '2	\$123,945.00 23 - February L Closing Pric	100% y 2nd, 2023 e = \$150.82	8.6% Q2 AAPI	\$97,278.00 '23 - May 5t Closing Price	100% h, 2023 = \$165.79	1.9% Q3 '2	\$82,959.00 23 - August : Closing Price	100% Ird, 2023 = \$191.17	8.1% Q4 '23 AAPI	- Novembe	100% or 2nd, 2023 or = \$177.57
perating Segments mericas	4% Chg.	\$49,278.00	% of Revenue 42%	Y/Y Chg. -8%	Revenue \$37,784.00	% of Revenue 40%	y/y Growth -6%	Revenue \$35,383.00	% of Revenue 43%	y/y Growti 1%	\$40,115.00	% of Revenue 45%
urope ireater China	-7% -7% -5%	\$27,681.00 \$23,905.00	24% 20%	3% -3% -7%	\$23,945.00 \$17,812.00	25% 19%	5% 8%	\$20,205.00 \$15,758.00	25% 19%	-1% -2%	\$22,463.00 \$15,084.00	25% 17%
apan test of Asia Pacific 'otal Apple	-5%	\$6,755.00 \$9,535.00 \$117,154.00	6% 8% 100%	-7% 15%	\$7,176.00 \$8,119.00 \$94,836.00	8% 9% 100%	-11% -8%	\$4,821.00 \$5,630.00 \$81,797.00	6% 7% 100%	-3% -1%	\$5,505.00 \$6,331.00 \$89,498.00	6% 7% 100%
roduct Summary	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue	% of Revenue
Phone Pad Mac	-8.2% 29.6% -28.7%	\$65,775.00 \$9,396.00 \$7,735.00	56% 8% 7%	2% -13% -31%	\$51,334.00 \$6,670.00 \$7,168.00	54% 7% 8%	-2% -20% -7%	\$39,669.00 \$5,791.00 \$6,840.00	48% 7% 8%	3% -10% -34%	\$43,805.00 \$6,443.00 \$7,614.00	49% 7% 9%
ervices Other Products	6.4%	\$7,735.00 \$20,766.00 \$13,482.00	18% 12%	5% -1%	\$7,168.00 \$20,907.00 \$8,757.00	22% 9%	8% 2%	\$21,213.00 \$8,284.00	26% 10%	16% -3%	\$7,614.00 \$22,314.00 \$9,322.00	25% 10%
otal Apple	-5.5%	\$117,154.00 24 - Februar	100% y 1st, 2024	-2.5% O2	\$94,836.00 '24 - May 2r	100% id, 2024	-1.4% Q3 '	\$81,797.00 24 - August	100% Lst, 2024	-0.7% Q4 '2	589,498.00 4 - Octobor	100% 21rt 2024
perating Segments mericas	Y/Y Chg.	Revenue \$50,430.00	% of Revenue	AAPL Y/Y Chg.	Closing Price Revenue \$37,273.00	= \$173.03 % of Revenue	AAPL y/y Growth	Closing Price Revenue \$37,678.00	= \$222.08 % of Revenue	y/y Growt	Closing Pric Revenue \$41,664.00	% of Revenue
urope ireater China	10%	\$30,397.00	25% 17%	1% -8%	\$24,123.00	27% 18%	6% 8% -7% 6%	\$21,884.00 \$14,728.00	26% 17%	4% 11% 0% 8%	\$41,664.00 \$24,924.00 \$15,033.00 \$5,926.00	26% 16%
apan test of Asia Pacific	15% 7%	\$7,767.00 \$10,162.00	6% 8%	-13% -17%	\$16,372.00 \$6,262.00 \$6,723.00	7% 7%	6% 13%	\$5,097.00 \$6,390.00 \$85,777.00	6% 7%	8% 17%	\$5,926.00 \$7,383.00	6% 8%
otal Apple	Y/Y Chg.	\$119,575.00 Revenue	100% % of Revenue	Y/Y Chg.	\$90,753.00 Revenue	100% % of Revenue	Y/Y Chg.	\$85,777.00 Revenue	100% % of Revenue	Y/Y Chg.	Revenue	100% % of Revenue
roduct Summerv	6.0% -25.3%	\$69,702.00 \$7,023.00	58% 6%	-10% -17%	\$45,963.00 \$5,559.00	51% 6%	-1% 24%	\$39,296.00 \$7,162.00	46% 8%	6% 8%	\$46,222.00 \$6,950.00	49% 7%
Phone Pad		\$7,780.00	7% 19%	4% 14%	\$7,451.00 \$23,867.00	26%	14%	\$7,009.00 \$24,213.00	8% 28%	2% 12%	\$7,744.00 \$24,972.00	8% 26%
Phone Pad dac iervices	0.6% 11.3%	\$23,117.00		-10%	\$7,913.00	100%	-2% 4.9%	\$8,097.00	9% 100%	-3% 6.1%	\$9,042.00 \$94,930.00	10%
Phone Pad fac ervices other Products	11.3% -11.3% 2.1%	\$11,953.00 \$119,575.00	10% 100% 30th, 2025	-4.3% O2	\$90,753.00 '25 - May 1:	t. 2025	0.3		st. 2025			
Phone had fac ervices ther Products otal Apple	11.3% -11.3% 2.1%	\$11,953.00 \$119,575.00 25 - January L Closing Pric Revenue	100% 30th, 2025 e = \$237.59 % of Revenue	-4.3% Q2 AAPL Y/Y Chg.	'25 - May 1: Closing Price Revenue	t, 2025 = \$213.32 % of Revenue	Q3 AAPL y/y Growth	'25 - July 31 Closing Price Revenue	st, 2025 = \$207.57 % of Revenue			
Phone Pad Mac ervices Other Products Otal Apple Operating Segments Unerricas	11.3% -11.3% 2.1% Q1 ': AAP Y/Y Chg. 4% 11%	\$11,953.00 \$119,575.00 25 - January L Closing Pric Revenue \$52,648.00 \$33,861.00	100% 30th, 2025 e = \$237.59 % of Revenue 42% 27%	Q2 AAPL Y/Y Chg. 8% 1%	'25 - May 1: Closing Price Revenue \$40,315.00 \$24,454.00	st, 2025 = \$213.32 % of Revenue 42% 26%	Q3 AAPL y/y Growth 9% 10%	'25 - July 31 Closing Price Revenue \$41,198.00 \$24,014.00	% of Revenue 44% 26%			
Phone Phad Aria Aria Aria Control Products Otal Apple  Operating Sigments Immericas Lumope Greater China Apple  Gr	11.3% -11.3% 2.1% Q1 ': AAPI Y/Y Chg.	\$11,953.00 \$119,575.00 25 - January L Closing Pric Revenue \$52,648.00 \$33,861.00 \$18,513.00 \$8,987.00	100% 30th, 2025 e = \$237.59 % of Revenue 42% 27% 15% 7%	Q2 AAPL Y/Y Chg. 8%	'25 - May 1: Closing Price Revenue \$40,315.00	t, 2025 = \$213.32 % of Revenue 42% 26% 17% 8%	Q3 AAPL y/y Growth 9%	25 - July 31 Closing Price Revenue \$41,198.00 \$24,014.00 \$15,369.00 \$5,782.00	% of Revenue 44% 26% 16% 6% 8%			
PRone Plad Mac Area Plad Mac Area Mac A	11.3% -11.3% 2.1% Q1': AAP v/y Chg. 4% 11% -11% 16% 19	\$11,953.00 \$119,575.00 25 - January L Closing Pric Revenue \$52,648.00 \$33,861.00 \$18,513.00 \$8,987.00 \$10,291.00 \$123,300.00	100% 30th, 2025 e = \$237.59 % of Revenue 42% 27% 15% 7% 8% 100%	Q2 AAPL Y/Y Chg. 8% 1% -2% 17% 8%	25 - May 1: Closing Price Revenue \$40,315.00 \$24,454.00 \$16,002.00 \$7,298.00 \$7,290.00	tt, 2025 = \$213.32 % of Revenue 42% 26% 17% 8% 8% 100%	Q3 AAPL y/y Growth 9% 10% 4% 13% 20%	25 - July 31 Closing Price Revenue \$41,198.00 \$24,014.00 \$15,369.00 \$5,782.00 \$7,673.00	% of Revenue 44% 26% 16% 6% 8% 100%			
Phone Pad Mac Jericles Mac Jericles Mac Jericles	11.3% -11.3% 2.1% Q1': AAPI Y/Y Chg. 11% -11% 16% 1%	\$11,953.00 \$119,575.00 \$25 - January L Closing Pric Revenue \$52,648.00 \$33,861.00 \$18,513.00 \$3,967.00 \$10,291.00 \$124,100.00 Revenue \$69,138.00	100% 30th, 2025 e = \$237.59 % of Revenue 42% 15% 7% 8% 100% % of Revenue 56%	Q2 AAPL Y/Y Chg. 8% 1% -2% 17% 8% Y/Y Chg. 2%	25 - May 1: Closing Price Revenue \$40,315.00 \$24,454.00 \$16,002.00 \$7,298.00 \$7,290.00 \$95,359.00 Revenue \$46,841.00	t, 2025 = \$213.32 % of Revenue 42% 26% 17% 8% 8% 100% % of Revenue 49%	Q3 AAPL y/y Growth 9% 10% 4% 13% 20% Y/Y Chg. 13%	25 - July 31 Closing Price Revenue \$41,198.00 \$14,014.00 \$15,369.00 \$5,782.00 \$7,673.00 \$94,036.00 Revenue \$44,582.00	% of Revenue 44% 26% 16% 6% 8% 100% % of Revenue 47%			
IPHone IPhod Mac Services Other Products Total Apple Operating Sagments Americas Union China Ispan Rist of Asia Pacific Total Apple Product Summary IPhone IPhod Mac Services	11.3% -11.3% 2.1% Q1': AAP V/Y Chg. -11% -15% 15.2% 15.2% 15.2% 13.9%	\$11,953.00 \$119,575.00 \$25 - January C Closing Price Revenue \$52,648.00 \$18,513.00 \$8,987.00 \$18,513.00 \$8,987.00 \$18,513.00 \$8,987.00 \$18,513.00 \$8,987.00 \$18,513.00 \$8,987.00 \$18,513.00 \$8,987.00 \$18,513.00 \$8,987.00 \$18,513.00 \$8,987.00 \$18,513.00 \$8,987.00 \$18,513.00 \$8,987.00 \$18,513.00 \$8,987.00 \$18,513.00 \$8,987.00 \$18,513.00	100% 30th, 2025 e = \$237.59 % of Revenue 42% 27% 15% 7% 100% % of Revenue 56% 7% 7%	Q2 AAPL Y/Y Chg. 8% 1% -2% 17% 8% Y/Y Chg. 2% 15% 7% 12%	*25 - May 1: Closing Price Revenue \$40,315.00 \$24,454.00 \$16,002.00 \$7,298.00 \$7,290.00 \$95,359.00 Revenue \$46,841.00 \$6,402.00 \$7,949.00 \$26,645.00	tt, 2025 = \$213.32  \$ 5213.32  \$ of Revenue  42%  26%  17%  8%  100%  % of Revenue  49%  7%  88%  28%	Q3	"25 - July 31 Closing Price Revenue \$41,198.00 \$14,014.00 \$15,369.00 \$5,782.00 \$7,673.00 \$94,036.00 Revenue \$44,582.00 \$6,581.00 \$8,046.00 \$17,423.00	% of Revenue 44% 16% 6% 8% 100% % of Revenue 47% 7% 9% 99%			
Product Summary Protein Protein Protein Make Services Services Operating Segments Attention Control Apple Operating Segments Attention Control Operating Segments Attention Control Operating Segments Attention Operating Segments Attention Operating Segments Attention Operating Segments Attention Operating Segments Op	11.3% -11.3% 2.1% Q1.': AAP V/Y Chg. -11% 16% 1% V/Y Chg. -0.8% 15.5%	\$11,953.00 \$119,575.00 \$19,575.00 \$5 - January 25 - January L Closing Pric Revenue \$52,648.00 \$18,513.00 \$18,513.00 \$10,291.00 \$124,300.00 Revenue \$69,138.00 \$3,983.00 \$3,987.00	100% 30th, 2025 e = \$237.59 % of Revenue 42% 27% 15% 7% 8% 100% % of Revenue 56% 7%	Q2 AAPL Y/Y Chg. 8% 1% -2% 17% 8% Y/Y Chg. 2% 15% 7%	*25 - May 1: Closing Price Revenue \$40,315.00 \$24,454.00 \$16,002.00 \$7,290.00 \$7,290.00 \$95,359.00 Revenue \$46,841.00 \$5,402.00 \$7,949.00	tt, 2025 = \$213.32 % of Revenue 42% 26% 17% 8% 8% 100% % of Revenue 49% 7% 8%	Q3 AAPL y/y Growth 9% 10% 4% 13% 20% Y/Y Chg. 13% 	"25 - July 31 Closing Price Revenue \$41,198.00 \$24,014.00 \$15,369.00 \$7,673.00 \$94,036.00 Revenue \$44,582.00 \$6,581.00 \$8,046.00	% of Revenue 44% 26% 16% 6% 8% 100% % of Revenue 47% 7% 9%			

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