Apple Quarterly Financial Results

	01	ar lassas	Apı	ole Qu	arteri	y Financ	ial Re	'15 - July 2	- 2015	04 !	r 04-k	37th 301F
Operating Segments	PL	15 - January Closing Price Revenue \$30,566,00	% of Revenue	AAPI	15 - April 27 Closing Pric Revenue \$21,316.00	% of Revenue	AAPI	L Closing Prin Revenue	% of Revenue	AAF	L Closing Prin Revenue	% of Revenue
Americas Europe Greater China		\$30,566.00 \$17,214.00 \$16,144.00	41% 23% 22%		\$12,204.00 \$16,823.00	37% 21% 29%		\$20,209.00 \$10,342.00 \$13,230.00	41% 21% 27%		\$21,773.00 \$10,577.00 \$12,518.00	42% 21% 24%
apan Rest of Asia Pacific		\$5,448.00 \$5,227.00	7% 7%		\$3,457.00 \$4,210.00	6% 7%		\$2,872.00 \$2,952.00	6% 6%		\$3,929.00 \$2,704.00	8% 5%
Total Apple Product Summary	Units	S74,559.00 Revenue	100% % of Revenue	Units	\$58,010.00 Revenue	100% % of Revenue	Units	\$49,605.00 Revenue	100% % of Revenue	Units	\$51,501.00 Revenue	100% % of Revenue
Phone Pad	74,468 21,419	\$51,182.00 \$8,985.00	69% 12%	61,170 12,623	\$40,282.00 \$5,428.00	69% 9%	47,534 10,931	\$31,368.00 \$4,538.00	63% 9%	48,046 9,883	\$32,209.00 \$4,276.00	63% 8%
Mac iervices Other Products	5,519	\$6,944.00 \$4,799.00 \$2,689.00	9% 6% 4%	4,563	\$5,615.00 \$4,996.00 \$1,689.00	10% 9% 3%	4,796	\$6,030.00 \$5,028.00 \$2,641.00	12% 10% 5%	5,709	\$6,882.00 \$5,086.00 \$3,048.00	13% 10% 6%
Total Apple		\$74,599.00	100%		\$58,010.00	100%		\$49,605.00	100%		\$51,501.00	100%
Operating Segments	Q1 ':	L6 - January APL Closing Pr Revenue	26th, 2016 ice = \$25 % of Revenue	Q2 ·	16 - April 26 Closing Price Revenue	th, 2016 e = \$26.09 % of Revenue	Q3 AAPI	'16 - July 26 L Closing Prin Revenue	th, 2016 e = \$24.17 % of Revenue	Q4 'I	6 - October L Closing Prin	25th, 2016 ce = \$29.56 % of Revenue
imericas urope		\$29,325.00 \$17,932.00	39% 24%		\$19,096.00 \$11,535.00	38% 23%		\$17,963.00 \$9.643.00	42% 23%		\$20,229.00 \$10,842.00	43% 23%
reater China Ipan est of Asia Pacific		\$18,373.00 \$4,794.00 \$5,448.00	24% 6% 7%		\$12,486.00 \$4,281.00 \$3,159.00	25% 8% 6%		\$8,848.00 \$3,529.00 \$2,375.00	21% 8% 6%		\$8,785.00 \$4,324.00 \$2,672.00	19% 9% 6%
stal Apple		\$75,872.00	100%		\$50,557.00	100%		\$42,358.00	100%		\$46,852.00	100%
oduct Summary hone ad	Units 74,779 16.122	\$51,635.00 \$7.084.00	% of Revenue 68% 9%	Units 51,193 10.251	Revenue \$32,857.00 \$4.413.00	% of Revenue 65% 9%	Units 40,399 9.950	Revenue \$24,048.00 \$4.876.00	% of Revenue 57% 12%	Units 45,513 9.267	\$28,160.00 \$4.255.00	% of Revenue 60% 9%
ac rvices	5,312	\$6,746.00 \$6,056.00	9% 8%	4,034	\$5,107.00 \$5,991.00	10% 12%	4,252	\$5,239.00 \$5,239.00	12% 12% 14%	4,886	\$5,739.00 \$6,325.00	9% 12% 13%
er Products al Apple		\$4,351.00 \$75,872.00	100%		\$2,189.00	4% 100%		\$2,219.00 \$42,358.00	5% 100%		\$2,373.00 \$46,852.00	5% 100%
	Q1 '	17 - January L Closing Pric	31st, 2017	Q2	17 - May 2r Closing Price	nd, 2017	Q3 '	17 - August L Closing Pri	2nd, 2017	Q4 '1'	7 - Novembe L Closing Pri	er 2nd, 2017
arating Segments ericas		Revenue \$31,968.00	% of Revenue 41%		\$21,157.00	% of Revenue 40%		Revenue \$20,376.00	% of Revenue 45%		\$23,099.00	% of Revenue 44%
ipe iter China n		\$18,521.00 \$16,233.00 \$5,766.00	24% 21% 7%		\$12,733.00 \$10,726.00 \$4,485.00	24% 20% 8%		\$10,675.00 \$8,004.00 \$3,624.00	24% 18% 8%		\$13,009.00 \$9,801.00 \$3,858.00	25% 19% 7%
of Asia Pacific I Apple		\$5,863.00 \$78,351.00	7% 100%		\$3,795.00	7% 100%		\$2,729.00 \$45,408.00	6% 100%		\$2,812.00	5% 100%
uct Summary	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue
140	78,290 13,081 5,374	\$54,378.00 \$5,533.00 \$7,244.00	69% 7% 9%	50,763 8,922 4,199	\$33,249.00 \$3,889.00 \$5,844.00	63% 7% 11%	41,026 11,424 4,292	\$24,486.00 \$4,969.00 \$5,592.00	54% 11% 12%	46,677 10,326 5,386	\$28,846.00 \$4,831.00 \$7,170.00	55% 9% 14%
ces r Products		\$7,172.00 \$4,024.00	9% 5%	,	\$7,041.00 \$2,873.00	13% 5%		\$7,266.00 \$2,735.00	16% 6%	.,	\$8,501.00 \$3,231.00	16% 6%
Apple		\$78,351.00	100%	_	\$52,896.00	100%		\$45,048.00	100%		\$52,579.00	100%
ating Segments	Q1 '	18 - Februar L Closing Pric Revenue	e = \$41.95 % of Revenue	Q2 AAPL	18 - May 2r Closing Price Revenue	e = \$43.97 % of Revenue	AAPI	18 - August L Closing Pric Revenue	e = \$47.56 % of Revenue		B - Novembe L Closing Prin Revenue	ce = \$56.38 % of Revenu
ricas pe		\$35,193.00 \$21,054.00	40% 24%		\$24,841.00 \$13,846.00	41% 23%		\$24,542.00 \$12,138.00	46% 23%	Ì	\$27,517.00 \$15,382.00	44% 24%
er China of Asia Pacific		\$17,956.00 \$7,237.00 \$6,853.00	20% 8% 8%		\$13,024.00 \$5,468.00 \$3,958.00	21% 9% 6%		\$9,551.00 \$3,867.00 \$3,167.00	18% 7% 6%		\$11,411.00 \$5,161.00 \$3,429.00	18% 8% 5%
Apple	1	\$88,293.00	100%		\$61,137.00	100%		\$53,265.00	100%	Ì	\$62,900.00	100%
uct Summary ne	Units 77,316	Revenue \$61,576.00	% of Revenue 70%	Units 52,217	Revenue \$37,559.00	% of Revenue 61%	Units 41,300	Revenue \$29,470.00	% of Revenue 55%	Units 46,889	Revenue \$36,755.00	% of Revenu
ces	13,170 5,112	\$5,862.00 \$6,895.00 \$8,471.00	7% 8% 10%	9,113 4,078	\$4,008.00 \$5,776.00 \$9,850.00	7% 9% 16%	11,553 3,720	\$4,634.00 \$5,258.00 \$10,170.00	9% 10% 19%	9,699 5,299	\$3,983.00 \$7,340.00 \$10,599.00	6% 12% 17%
es Products Apple	L	\$8,471.00 \$5,489.00 \$88,293.00	10% 6% 100%	L	\$9,850.00 \$3,944.00 \$61,137.00	16% 6% 100%	L	\$10,170.00 \$3,733.00 \$53,265.00	19% 7% 100%	L	\$10,599.00 \$4,223.00 \$62,900.00	17% 7% 100%
	Q1 '	19 - January	29th, 2019	Q2 '	19 - April 30	th, 2019	Q3	'19 - July 30	th, 2019	Q4 '1	9 - October	30th, 2019
ating Segments	AAF	PL Closing Price Revenue \$36,940.00	% of Revenue 44%	AAPL	Closing Price Revenue \$25,596.00	% of Revenue 44%	y/y Growti 2%	\$25,056.00	% of Revenue 47%	y/y Grow 6%	L Closing Print th Revenue \$29,322.00	% of Revenu 46%
oe er China		\$20,363.00 \$13,169.00	24% 16%		\$13,054.00 \$10,218.00	23% 18%	-2% -4%	\$11,925.00 \$9,157.00	22% 17%	-3% -2%	\$14,946.00 \$11,134.00	23%
of Asia Pacific		\$6,910.00 \$6,928.00	8% 8%		\$5,532.00 \$3,615.00	10% 6%	5% 12%	\$4,082.00 \$3,589.00	8% 7%	-4% 6%	\$4,982.00 \$3,656.00	8% 6%
Apple ct Summary		\$84,310.00	100%	y/y Growth	\$58,015.00	100%	y/y Growt	\$53,809.00	100% % of Revenue		\$64,040.00 thRevenue	100%
e e	-18% 13%	\$51,982.00 \$6,729.00	62% 8%	-21% 18%	\$31,051.00 \$4,872.00	54% 8%	-13% 8%	\$25,986.00 \$5,023.00	48% 9%	y/y Grow -10% 14%	\$33,362.00 \$4,656.00	52% 7%
15	7% 22%	\$7,416.00 \$10,875.00	9% 13%	-5% 14%	\$5,513.00 \$11,450.00	10% 20% 9%	10% 11%	\$5,820.00 \$11,455.00	11% 21% 10%	-5% 15%	\$6,991.00 \$12,511.00	11% 20% 10%
Products Apple	25%	\$7,308.00 \$84,310.00 20 - January	9% 100% 28th, 2020	23%	\$5,129.00 \$58,015.00 20 - April 30	100%	32%	\$5,525.00 \$53,809.00 20 - July 30	100%	35% 1.8%	\$6,520.00 \$64,040.00 0 - October	100% 29th 2020
ating Segments	AAF	L Closing Pric	e = \$79.42 % of Revenue	AAPL	Closing Price Revenue	e = \$73.45 % of Revenue	AAPI y/y Growt	L Closing Pri	e = \$96.19 % of Revenue	AAP	L Closing Pric	e = \$115.32 % of Revenu
icas ne		\$41,367.00 \$23,273.00 \$13,578.00	45% 25% 15%		\$25,473.00 \$14,294.00 \$9,455.00	44% 25% 16%	19%	\$27,018.00 \$14,173.00 \$9,329.00	45% 24% 16%	4% 12%	\$30,698.00 \$16,900.00	47% 26% 12%
er China of Asia Pacific		\$6,223.00 \$7,378.00	7% 8%		\$5,206.00 \$3,883.00	9% 7%	2% 22% 17%	\$4,966.00 \$4,199.00	16% 8% 7%	-29% 1% 11%	\$7,946.00 \$5,023.00 \$4,131.00	12% 8% 6%
Apple		\$91,819.00	100%		\$58,311.00	100%		\$59,685.00	100%		\$64,698.00	100%
oct Summary 10	7.6% -11.2%	\$55,957.00 \$5,977.00	% of Revenue 61% 7%	Y/Y Chg. -7% -12%	\$28,962.00 \$4,368.00	% of Revenue 50% 7%	Y/Y Chg. 2% 31%	Revenue \$26,418.00 \$6.582.00	% of Revenue 44% 11%	Y/Y Chg. -26% 31%	S26,444.00 S6.797.00	% of Revenu 41% 11%
ces	-11.2% -3.5% 16.9%	\$7,160.00 \$12,715.00	7% 8% 14%	-12% -3% 14%	\$5,351.00 \$13,348.00	7% 9% 23%	22% 15%	\$7,079.00 \$13,156.00	11% 12% 22%	31% 23% 14%	\$9,032.00 \$14,549.00	11% 14% 22%
r Products Apple	37.0% 8.9%	\$10,010.00 \$91,819.00	11% 100%	18% 0.5%	\$6,284.00 \$58,313.00	11% 100%	17% 10.9%	\$6,450.00 \$59,685.00	11% 100%	17%	\$7,876.00 \$64,698.00	12% 100%
ating Segments	Q1 7 AAP Y/Y Chg.	21 - January L Closing Pric	27th, 2021 e = \$142.06 % of Revenue	Q2 AAPL	21 - April 28 Closing Price Revenue	th, 2021 = \$133.58 % of Revenue	Q3 AAPL y/y Growt	'21 - July 27 Closing Pric	th, 2021 e = \$146.77 % of Revenue	Q4 '2 AAP y/y Grow	1 - October L Closing Pric thRevenue	29th, 2021 e = \$152.57 % of Revenu
icas ne	12%	\$46,310.00 \$27,306.00	42% 25%		\$34,306.00 \$22,264.00	38% 25%	33% 34%	\$35,870.00 \$18,943.00	44% 23%	20% 23%	\$36,820.00 \$20,794.00	44% 25%
er China of Asia Pacific	57% 33% 11%	\$21,313.00 \$8,285.00 \$8,225.00	19% 7% 7%		\$17,728.00 \$7,742.00 \$7,544.00	20% 9% 8%	58% 30% 28%	\$14,762.00 \$6,464.00 \$5,395.00	18% 8% 7%	83% 19% 26%	\$14,549.00 \$5,991.00 \$5,192.00	17% 7% 6%
Apple		\$111,439.00	100%		\$89,584.00	100%	2000	\$81,434.00	100%	20/4	\$83,346.00	100%
e Summary	Y/Y Chg. 17.2%	Revenue \$65,597.00	% of Revenue 59%	Y/Y Chg. 66%	Revenue \$47,938.00	% of Revenue 54%	Y/Y Chg. 50%	Revenue \$39,570.00	% of Revenue 49%	Y/Y Chg. 47%	Revenue \$38,868.00	% of Revenu 47%
nes	41.1% 21.2% 24.0%	\$8,435.00 \$8,675.00 \$15,761.00	8% 8% 14%	79% 70% 27%	\$7,807.00 \$9,102.00 \$16,901.00	9% 10% 19%	12% 16% 33%	\$7,368.00 \$8,235.00 \$17,486.00	9% 10% 21%	21% 2% 26%	\$8,252.00 \$9,178.00 \$18,277.00	10% 11% 23%
Products Apple	29.6%	\$12,971.00 \$111,439.00	12%	25% 53.6%	\$7,836.00 \$89,584.00	9% 100%	36% 36.4%	\$8,775.00	11% 100%	12% 28.8%	\$8,785.00 \$83,360.00	11% 100%
tine Seaments	Q1 'i AAP Y/Y Chg.	22 - January L Closing Pric	27th, 2022 e = \$159.22 % of Revenue		22 - April 28 Closing Price Revenue		Q3 AAPL y/y Growt	'22 - July 28 Closing Pric	th, 2022 e = \$157.35 % of Revenue	AAP	2 - October L Closing Pric th Revenue	27th, 2022 e = \$144.80 % of Revenu
cas	11% 9%	\$51,496.00 \$29,749.00	42% 24%	19% 5%	\$40,882.00	42% 24%	4% 2%	\$37,472.00	45% 23%	8% 10%	\$39,808.00 \$22,795.00	44% 25%
er China	21% -14%	\$25,783.00 \$7.107.00	21% 6%	3%	\$18,343.00	19% 8%	-1% -16%	\$14,604.00	18% 7%	6% -5%	\$15,470.00 \$5,700.00	17%
f Asia Pacific Apple	19%	\$9,810.00 \$123,945.00	100%	-7%	\$7,042.00 \$97,278.00	7% 100%	14%	\$6,150.00 \$82,959.00	7% 100%	23%	\$6,376.00 \$90,149.00	7% 100%
oct Summary	Y/Y Chg. 9.2%	Revenue \$71,628.00	% of Revenue 58%	Y/Y Chg. 5%	Revenue \$50,570.00	% of Revenue 52%	Y/Y Chg. 3%	Revenue \$40,665.00	% of Revenue 49%	Y/Y Chg. 10%	Revenue \$42,626.00	% of Revenu 47%
es	-14.1% 25.1% 23.8%	\$7,248.00 \$10,852.00 \$19,516.00	6% 9% 16%	-2% 15% 17%	\$7,646.00 \$10,435.00 \$19,821.00	8% 11% 20%	-2% -10% 12%	\$7,224.00 \$7,382.00 \$19,604.00	9% 9% 24%	-13% 25% 5%	\$7,174.00 \$11,508.00 \$19,188.00	8% 13% 21%
es Products Apple	13.3%	\$14,701.00 \$123,945.00	12%	12% 8.6%	\$8,806.00	9% 100%	-8% 1.9%	\$8,084.00	10% 100%	10% 8.1%	\$9,650.00 \$90,146.00	11% 100%
	01'2	L Closing Pric	2nd, 2023 e = \$150.82	02	23 - May 51 Closing Price	h, 2023 = \$165.79	Q3 'X AAPL	23 - August Closing Pric	3rd, 2023 e = \$191.17	Q4 '2 AAP	3 - Novembe L Closing Pric	er 2nd, 2023 e = \$177.57
ting Segments		Revenue	% of Revenue 42%	Y/Y Chg. -8% 3%	\$37,784.00 \$23,945.00	% of Revenue 40% 25%	y/y Growt -6% 5%	\$35,383.00 \$20,205.00	% of Revenue 43% 25%	y/y Grow 1% -1%	\$40,115.00 \$22,463.00	% of Revenu 45% 25%
	-4% -7%	\$49,278.00 \$27,681.00	24%				8%	\$15,758.00	19%	-2% -3%	\$15,084.00 \$5,505.00	17% 6%
er China	-4% -7% -7% -5%	\$49,278.00 \$27,681.00 \$23,905.00 \$6,755.00		-3% -7%	\$17,812.00 \$7,176.00	19% 8%	-11%	\$4,821.00	6%	-1%		
e ir China I Asia Pacific	-4% -7% -7%	\$49,278.00 \$27,681.00 \$23,905.00	24% 20%	-3%			-11% -8%		6% 7% 100%	-1%	\$6,331.00 \$89,498.00	7% 100%
e ir China I Asia Pacific Apple ct Summary	-4% -7% -7% -5% -3% -3%	\$49,278.00 \$27,681.00 \$23,905.00 \$6,755.00 \$9,535.00 \$117,154.00 Revenue \$65,775.00	24% 20% 6% 8% 100% % of Revenue 56%	-3% -7% 15% Y/Y Chg. 2%	\$7,176.00 \$8,119.00 \$94,836.00 Revenue \$51,334.00	9% 100% % of Revenue 54%	-8% Y/Y Chg. -2%	\$4,821.00 \$5,630.00 \$81,797.00 Revenue \$39,669.00	7% 100% % of Revenue 48%	Y/Y Chg. 3%	\$89,498.00 Revenue \$43,805.00	100% % of Revenu 49%
r China r China r Asia Pacific apple ct Summary	-4% -7% -7% -5% -3% -3% -8.2% 29.6% -28.7%	\$49,278.00 \$27,681.00 \$23,905.00 \$6,755.00 \$9,535.00 \$117,154.00 Revenue \$65,775.00 \$9,996.00 \$7,735.00	24% 20% 6% 8% 100% % of Revenue 56% 8% 7%	-3% -7% 15% V/Y Chg. 2% -13% -31%	\$7,176.00 \$8,119.00 \$94,836.00 Revenue \$51,334.00 \$6,670.00 \$7,168.00	8% 9% 100% % of Revenue 54% 7% 8%	-8% Y/Y Chg. -2% -20%	\$4,821.00 \$5,630.00 \$81,797.00 Revenue \$39,669.00 \$5,791.00 \$6,840.00	7% 100% % of Revenue 48% 7% 8%	Y/Y Chg. 3% -10% -34%	Revenue \$43,805.00 \$6,443.00 \$7,614.00	100% % of Revenu 49% 7% 9%
r China Asia Pacific ppple tt Summary s	-4% -7% -7% -5% -3% -8.2% -29.5% -4.4% -8.3% -5.5%	\$49,278.00 \$27,681.00 \$23,905.00 \$6,755.00 \$9,535.00 \$117,154.00 Revenue \$65,775.00 \$9,396.00 \$7,735.00 \$20,766.00 \$13,482.00 \$117,154.00	24% 20% 6% 8% 100% % of Revenue 56% 8% 7% 18% 12%	-3% -7% 15% v/y chg. 2% -13% -31% 5% -1%	\$7,176.00 \$8,129.00 \$94,836.00 Revenue \$51,334.00 \$6,670.00 \$7,168.00 \$20,907.00 \$8,757.00 \$94,836.00	8% 9% 100% % of Revenue 54% 7% 8% 22% 9%	-8% Y/Y Chg. -2% -20%	\$4,821.00 \$5,630.00 \$81,797.00 Revenue \$39,669.00 \$5,791.00 \$6,840.00 \$21,213.00 \$8,284.00 \$81,797.00	7% 100% % of Revenue 48% 7% 8% 8% 10%	Y/Y Chg. 3% -10% -34% 16% -3%	Revenue \$43,805.00 \$6,443.00 \$7,614.00 \$22,314.00 \$9,322.00 \$89,498.00	100% % of Revenu 49% 7% 9% 25% 10%
r China Asia Pacific spple at Summary s Products spple	4% .7% .7% .5% .3% Y/Y Chg. .8.2% .29.6% .28.7% 6.4% .8.3% .5.5% Q1.1	\$49,278.00 \$27,681.00 \$23,905.00 \$6,755.00 \$9,535.00 \$117,154.00 Revenue \$65,775.00 \$9,996.00 \$7,735.00 \$20,766.00 \$13,482.00 \$13,482.00 \$13,540.00 \$13,540.00 \$13,540.00 \$13,540.00	24% 20% 6% 8% 109% % of Revenue 56% 8% 7% 18% 12% 100% y 1st, 2024 e = \$186.86	-3% -7% 15% V/Y Chg. 2% -13% -31% 5% -1% -2.5% Q2 AAPL	\$7,176.00 \$8,119.00 \$94,836.00 Revenue \$51,334.00 \$6,670.00 \$7,168.00 \$20,907.00 \$94,836.00 [24 - May 2r Closing Price	8% 9% 100% % of Revenue 54% 7% 8% 22% 9% 100% md, 2024 = \$173.03	-8% Y/Y Chg2% -20% -7% 8% 2% -1.4% Q3.5	\$4,821.00 \$5,630.00 \$81,797.00 Revenue \$39,669.00 \$5,791.00 \$6,840.00 \$21,213.00 \$8,284.00 \$81,797.00	7% 100% % of Revenue 48% 7% 8% 26% 10% 100% 1st, 2024 = \$222.08	Y/Y Chg. 3% -10% -34% 16% -3% -0.7% Q4 12	\$89,498.00 Revenue \$43,805.00 \$6,443.00 \$7,614.00 \$7,614.00 \$9,322.00 \$89,498.00 24 - October L Closing Pric	100% % of Revenu 49% 7% 9% 25% 10% 100% 31st, 2024 e = \$225.91
ar China If Asia Pacific Apple ct Summary is Products Apple ting Segments	4% 7% 7% 5% 5% 48 82% 19.6% 123.7% 6.4% 8.3% 5.5% Q1' AAP Y/Y Chg.	\$49,278.00 \$27,881.00 \$23,905.00 \$6,755.00 \$9,535.00 \$117,154.00 \$9,396.00 \$7,735.00 \$20,766.00 \$13,482.00 \$1342.00 \$1342.00 \$154	24% 20% 6% 8% 100% % of Revenue 56% 8% 7% 18% 12% 100% y 1st, 2024 e = \$186.85 % 6 Revenue 42%	-3% -7% 15% Y/Y Chg. 2% -13% -31% -31% -2.5% Q2 AAPL Y/Y Chg. -15%	\$7,176.00 \$8,119.00 \$94,836.00 Revenue \$51,334.00 \$6,670.00 \$7,168.00 \$20,907.00 \$8,757.00 \$94,836.00 '24 - May 2r Closing Price Revenue \$37,273.00	8% 9% 100% % of Revenue 54% 7% 8% 22% 9% 100% od, 2024 = \$173.03 % of Revenue 41%	-8% Y/Y Chg2% -20% -7% 8% 2% -1.4% Q3.5 AAPL y/y Growti	\$4,821.00 \$5,630.00 \$81,797.00 Revenue \$39,669.00 \$5,791.00 \$6,840.00 \$21,213.00 \$8,284.00 \$81,797.00 24 - August Closing Pric Revenue \$32,678.00	7% 100% % of Revenue 48% 7% 8% 26% 10% 100% 1st, 2024 a \$222.08 %	v/v Chg. 3% -10% -34% 16% -3% -0.7% Q4 '2 AAP v/v Grow	\$89,498.00 Revenue \$43,805.00 \$6,443.00 \$7,614.00 \$22,314.00 \$9,322.00 \$89,498.00 24 - October L Closing Prict PRevenue \$41,664.00	100% % of Revenu 49% 7% 9% 25% 10% 100% 31st, 2024 e = \$225.91 % of Revenu 44%
e ar China If Asia Pacific Apple ct Summary a asi BF Products Apple ting Segments cas ar China	4% -7% -7% -7% -5% -3% Y/Y Chg8.2% 29.5% -28.7% -6.4% -8.3% -5.5% Q1' -AAP	\$49,278.00 \$27,681.00 \$23,905.00 \$6,755.00 \$9,535.00 \$137,154.00 \$65,775.00 \$9,396.00 \$7,735.00 \$20,766.00 \$13,482.00 \$13,482.00 \$12,154.00 \$13,482.00 \$13,482.00 \$13,482.00 \$13,482.00 \$13,482.00 \$13,482.00 \$13,482.00	24% 20% 6% 8% 100% % of Revenue 56% 8% 7% 18% 12% 100% y 1st, 2024 e = \$186.86 % of Revenue	-3% -7% 15% V/Y Chg. 2% -13% -31% 5% -16 -2.5% Q2 AAPL V/Y Chg.	\$7,176.00 \$8,129.00 \$94,836.00 Revenue \$51,334.00 \$6,670.00 \$7,168.00 \$20,907.00 \$8,757.00 \$94,836.00 '24 - May 2r Closing Price Revenue	8% 9% 100% % of Revenue 54% 7% 8% 22% 9% 100% dd, 2024 = \$173.03 % of Revenue	-8% Y/Y Chg2% -20% -7% -8% -2% -1.4% Q3.1 AAPL y/y Growti	\$4,821.00 \$5,630.00 \$81,797.00 Revenue \$39,669.00 \$5,791.00 \$6,840.00 \$11,213.00 \$8,284.00 \$24 - Augus Closing Pric Revenue \$37,678.00 \$21,880.00	7% 100% % of Revenue 48% 7% 8% 26% 10% 100% 11, 2024 2 = \$222.08 % of Revenue	Y/Y Chg. 3% -10% -34% 16% -3% -0.7% Q4 "2 AAP y/y Grow	\$89,498.00 Revenue \$43,805.00 \$6,443.00 \$7,614.00 \$22,314.00 \$9,322.00 \$89,498.00 24 - October L Closing Pric	100% % of Revenu 49% 7% 9% 25% 10% 100% 31st, 2024 e = \$225.91 % of Revenu
ee er China er China er China er China er Sale Pacific Apple es es es er	4% 7% 7% -7% 5% -3% V/Y Chg. 8.2% 29.6% -28.7% 6.4% 8.3% -5.5% Q1' AAP V/Y Chg. 2%	\$49,278.00 \$27,681.00 \$23,905.00 \$6,755.00 \$9,535.00 \$137,194.00 \$65,775.00 \$9,396.00 \$20,766.00 \$13,482.00 \$1	24% 20% 6% 8% 100% % of Revenue 56% 8% 100% % of Revenue 56% 8% 7% 12% 100% ¥151, 2024 e= \$1.00% 4151, 2024 e= \$2.00% 4151, 2024 e= \$2.00% 4151, 2024 e= \$1.00% 4151, 2024 e= \$1.	-3% -7% 15% Y/Y Chg. 2% -13% -31% -5% -2.5% Q2 AAPL Y/Y Chg. -1% -2%	57,176.00 \$8,119.00 598,836.00 Revenue \$51,334.00 \$6,670.00 \$7,168.00 \$20,907.00 \$8,757.00 24-May 2r Closing Price \$32,273.00 \$24,273.00 \$24,273.00 \$24,273.00	8% 9% 100% % of Revenue 54% 7% 8% 22% 9% 100% ad, 2024 = \$173.03 % of Revenue 41% 27% 18%	-8% Y/Y Chg2% -20% -7% 8% 2% -1.4% Q3.7 AAPL y/y Growti 6% 8% -7%	\$4,821.00 \$5,630.00 \$81,797.00 Revenue \$39,669.00 \$5,791.00 \$6,840.00 \$12,1213.00 \$8,284.00 \$8,284.00 \$12,797.00 \$4 - August Closing Pric Revenue \$37,678.00 \$21,884.00	7% 100% % of Revenue 48% 7% 8% 26% 10% 100% 1100% 1100% 1100% 1100% 15 522208 % of Revenue 44% 44% 17%	Y/Y Chg. 3% -10% -34% 16% -3% -0.7% Q4 '7 AAP y/y Grow 4% 11%	Revenue \$43,805.00 \$6,443.00 \$7,614.00 \$22,314.00 \$93,22.00 \$89,498.00 \$4 - October \$1,664.00 \$24,924.00 \$215,033.00	100% % of Revenu 49% 7% 9% 25% 100% 31st, 2024 e = \$225.91 % of Revenu 44% 26% 16%
electronia of Asia Pacific Apple es	-4% -7% -7% -5% -3% -8.2% 29.6% -28.7% 6.4% -8.3% -5.5%	\$49,278.00 \$27,681.00 \$23,965.00 \$6,755.00 \$9,535.00 \$137,014.00 \$137,00 \$137,00 \$137,00 \$13,462.00	24% 8% 8% 8% 8% 8% 8% 8% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9%	-3% -7% 15% Y/Y Chg. 2% -13% -31% -31% -31% -2.5% Q2 AAPL Y/Y Chg1% -8% -13% -47%	57,176.00 58,119.00 594,836.00 Revenue 551,334.00 56,670.00 57,168.00 520,907.00 58,757.00 594,836.00 24 - May 2r Closing Price Revenue 537,273.00 544,123.00 544,123.00 56,762.00 56,763.00 Revenue	8% 9% 100% % of Revenue 54% 7% 8% 9% 100% d, 2024 = \$173.03 % of Revenue 41% 18% 7% 10% % of Revenue	-8% Y/Y Chg2% -20% -7% 8% 2% -1.4% Q3.7 AAPL Y/Y Growti 6% 8% -7% 6% 13%	\$4,821.00 \$5,630.00 \$81,797.00 Revenue \$39,669.00 \$5,791.00 \$6,840.00 \$11,213.00 \$8,284.00 \$81,284.00 \$81,284.00 \$11,213.00 \$83,797.00 24 - August Closing Pric Revenue \$33,578.00 \$14,712.00 \$14,712.00 \$6,300.00 \$85,777.00	7% 100% % of Revenue 48%. 7% 8% 8% 100% 100% 1000 1100 1100 1100 11	y/y Chg. 3% -10% -34% 16% -3% -0.7% Q4 '2 AAP y/y Grow 4% 0% 8% 17%	\$89,498.00 Revenue \$43,805.00 \$6,443.00 \$7,614.00 \$22,314.00 \$22,314.00 \$9,322.00 \$888,498.00 \$4 - October Closing Pric BRevenue \$41,664.00 \$24,924.00 \$15,033.00 \$5,926.00 \$7,383.00 \$8,935.00 Revenue	100% % of Revenu 49% 7% 9% 25% 100% 31st, 2024 e = \$225.91 % of Revenu 26% 16% 8% 100% % of Revenu % of Revenu
electronia of Asia Pacific Apple es	4% 7% 7% 5% 5% 5% 4.2% 29.6% 6.4% 8.3% 5.5% Q1.1 AAPP V/Y Chg. 6.0% 4.7%	\$49,278.00 \$27,881.05 \$23,905.00 \$6,755.00 \$137,154.00 Revenue \$65,775.00 \$13,482.00 \$13,482.00 \$24,766.00 \$13,482.00 \$20,766.00 \$13,482.00 \$13,482.00 \$10,154.00 \$10,154.00 \$10,154.00 \$10,154.00 \$10,155.00 \$10	24% 6% 8% 100% 6% 8% 100% 6% 8% 100% 6% 8% 100% 6% 8% 100% 6% 6% 8% 100% 6% 8% 100% 6% 8% 100% 6% 8% 100%	-3% -7% 15% 15% 2% -33% -31% 5% -1% -2.5% Q2 AAPL V/Y Chg. -1% -17% -17% -17%	57,176.00 594,836.00 594,836.00 86,670.00 57,168.00 520,907.00 534,836.00 544,836.00 532,937.00 544,836.00 532,733.00 532,4323.00 532,4323.00 532,4323.00 542,636.00 542,636.00 543,636.00 545,636.00 545,636.00	8% 9% 100% % of Revenue 54% 7% 8% 100% % of Revenue 64% 7% 8% 100% dd, 2024 d1% 15173.03 % of Revenue 41% 100% % of Revenue 51% % of Revenue 51% 6% 8%	-8% Y/Y Chg2% -2% -7% 8% 2% -1.4% Q3.7 AAPL Wy Growtl 6% 8% -7% 6% 13% Y/Y Chg1%	\$4,821.00 \$56,300.00 \$861,797.00 Revenue \$30,660.00 \$5,791.00 \$6,840.00 \$11,213.00 \$8,284.00 \$11,213.00 \$31,797.00 24 - August Closing Pric Revenue \$37,678.00 \$14,718.00 \$51,987.00 \$6,300.00 \$65,777.00 Revenue \$30,286.00 \$71,620.00	7% 100% % of Revenue 48% 7% 8% 10% 100% 100% 11, 2024 = \$222.08 % 17% 6% 7% 100% 50 f Revenue 44% 50 f Revenue 44% 50 f Revenue 44% 8% 8% 8% 8% 8%	y/y Chg. 3% -10% -34% 16% -3% Q4 '7 AAP y/y Grow 11% 0% 8% 17%	Revenue \$43,805.00 \$64,430.00 \$7,614.00 \$7,614.00 \$22,314.00 \$22,314.00 \$24.00 \$64,00	100% % of Revenu 49% 7% 9% 10% 100% 31st, 2024 e = \$225.91 % of Revenu 44% 26% 6% 8% 100%
se er Crinna If Asia Pacific Apple 65 Products Apple 1ting Segments CCS 66 67 67 67 68 68 67 68 68 68	4% -7% -7% -5% -33% -2.2% -2.2% -2.2% -2.2.7% -6.4% -3.3% -2.2.7% -6.4% -3.3% -5.5% -2.5.3% -1.3	\$49,278.00 \$27,681.05 \$23,905.00 \$6,755.00 \$137,154.00 \$137,154.00 \$137,154.00 \$137,154.00 \$137,154.00 \$137,154.00 \$137,154.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$13,452.00 \$10,162.00 \$10,1	24% 20% 6% 8% 8% 1000 5	-3% -7% 15% 15% Y/Y Chg. 2% -31% -31% -31% -5% -14% -2.5% Q2 AAPL Y/Y Chg1% -1% -17% -17% -4% -14% -14% -14%	57,176.00 58,119.00 534,836.00 S534,836.00 S534,836.00 S534,334.00 S6,670.00 S74,68.00 S20,907.00 S8,757.00 S94,836.00 S44,123.00 S13,273.00 S6,6723.00 S6,773.00 S6,773.00 S6,773.00 S6,773.00 S6,773.00 S6,773.00 S74,836.00	8% 9% 100% 54% 7% 8% 8% 2024 = \$173.03 % of Revenue 41% 7% 18% 7% 100% of Revenue 41% 67% 67% 67% 67% 67% 67% 67% 67% 67% 67	-8% Y/Y Chg2% -20% -7% -8% -8% -1.4% -1.4% -7% -6% -13% -7% -13% -14% -24% -24% -24% -24%	\$4,821.00 \$81,797.00 Revenue \$39,669.00 \$5,791.00 \$6,840.00 \$12,213.00 \$81,243.00 \$12,243.00 \$12,243.00 \$12,243.00 \$13,797.00 24 - August Closing Pric Revenue \$33,295.00 \$1,884.00 \$1,884.00 \$1,884.00 \$1,984	7% 100% % of Revenue 48% 7% 8% 8% 100% 100% 117% 6% 7% 80 6% 80 6% 80 6% 80 6% 80 6% 80 6% 80 6% 80 6% 80 6% 80 6% 80 6% 80 6% 80 80 80 80 80 80 80 80 80 80 80 80 80	V/Y Chg. 3% -10% -34% -35% -3.6% -3.6% -3.6% -0.7% -0.	Revenue 543,805,00 56,443.00 57,514.00 523,314.00 59,322.00 24 - October Closing Pric bit Revenue 541,664.00 53,926.00 57,383.00 551,930.00 57,383.00 581,930.00 57,383.00 581,930.00	100% % of Revenu 49% 7% 9% 10% 100% 100% 31st, 2024 e = \$225.91 % of Revenu 45% 100% 100% 100% 100% 100% 100% 100%
one or china	4% 7% 7% Chg. 2 % 2 % 2 % 2 % 2 % 2 % 2 % 2 % 2 % 2	\$49,278.00 \$27,681.00 \$23,965.00 \$6,755.00 \$9,555.00 \$9,555.00 \$9,555.00 \$9,555.00 \$9,555.00 \$9,396.00 \$20,766.00 \$13,745.00 \$20,766.00 \$13,482.00 \$24,766.00 \$13,482.00 \$24,766.00 \$13,482.00 \$24,766.00 \$13,482.00 \$24,766.00 \$13,482.00 \$24,766.00 \$13,482.00 \$24,766.00 \$13,767.00 \$25,767.00 \$13,767	24% 20% 6% 8% 8% 1000% 5% 6% 8% 18% 12% 12% 12% 100% 5% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6%	-3% -7% -7% -7% -7% -7% -7% -7% -7% -7% -7	57,176.00 594,856.00 694,856.00 695,4856.00 77,168.00 77,168.00 77,168.00 78	8% 9% 1000% of Revenue 9% 1000% of Revenue 9% 1000% of Revenue 4% 1000% of Revenue 4% 1000% of Revenue 4% 1000% of Revenue 551% of Revenue 551	-8% Y/Y Chg2% -2% -7% -8% -2% -1.4% Q3.7 AAPL y/y Growti 6% -8% -7% -6% 13% Y/Y Chg1.4% 24%	\$4,821.00 \$81,797.00 Revenue \$39,669.00 \$5,791.00 \$5,890.00 \$11,213.00 \$11,213.00 \$11,213.00 \$11,213.00 \$11,213.00 \$11,213.00 \$11,213.00 \$11,797.00 \$11,79	7% 100% % of Revenue 48% 7% 88% 26% 100% 117% 66% 7% 100% 115, 2024 44% 66% 7% 100% 100% 100% 56% 88% 88% 88% 88% 88% 88% 88% 88% 88% 8	y/Y Chg. 3% -10% -34% -16% -38% -0.7	889,498,00 Revenue 543,805,00 56,443,00 57,614,00 522,314,00 593,322,00 583,932,00 541,664,00 541,664,00 541,924,00 57,333,00 57,333,00 581,510,00 Revenue 546,222,00 56,950,00 57,744,00 57,944,00	100% % of Revenu 49% 7% 9% 25% 100% 100% 31st, 2024 45% 26% 16% 8% 100% % of Revenu 44% 8% 100%
oe or China If Asia Pacific Apple Set Summary Set Su	4% 7% 7% 5% 5% 5% 5% 6.0% 6.0% 6.1% 15% 7% Chg. 15% 15% 15% 7% Chg. 2.1% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0	\$49,278.00 \$27,681.00 \$23,965.00 \$6,755.00 \$6,755.00 \$9,356.00 \$137,736.00 \$137,736.00 \$137,736.00 \$137,736.00 \$137,736.00 \$137,136.00 \$137,736.00 \$13	24% (%) (%) (%) (%) (%) (%) (%) (%) (%) (%	.3% -7% -7% -7% -7% -7% -7% -7% -7% -7% -7	57,176.00 598,836.00 8evenue 551,384.00 77,168.00 591,680.00 57,168.00 58,757.00 594,586.00 537,273.00 537,273.00 547,930.00 547,930.00 547,930.00 547,930.00 57,451.00 57,451.00 57,451.00 57,451.00 57,451.00 57,751.00	8% 9% 1000% % of Revenue \$1,000% % of Revenue \$1,00	-8% Y/Y Chg2% -20% -7% -8% -8% -1.4% -1.4% -7% -6% -13% -7% -13% -14% -24% -24% -24% -24%	\$4,821.00 \$81,797.00 Revenue \$39,669.00 \$5,791.00 \$6,840.00 \$12,213.00 \$81,243.00 \$12,243.00 \$12,243.00 \$12,243.00 \$13,797.00 24 - August Closing Pric Revenue \$33,295.00 \$1,884.00 \$1,884.00 \$1,884.00 \$1,984	7% 100% % of Revenue 48% 7% 8% 8% 100% 100% 117% 6% 7% 80 6% 80 6% 80 6% 80 6% 80 6% 80 6% 80 6% 80 6% 80 6% 80 6% 80 6% 80 6% 80 80 80 80 80 80 80 80 80 80 80 80 80	V/Y Chg. 3% -10% -34% -35% -3.6% -3.6% -3.6% -0.7% -0.	889,498,00 Revenue 543,805,00 56,443,00 57,614,00 522,314,00 593,322,00 583,932,00 541,664,00 541,664,00 541,924,00 57,333,00 57,333,00 581,510,00 Revenue 546,222,00 56,950,00 57,744,00 57,944,00	100% % of Revenu 49% 7% 9% 10% 100% 31st, 2024 e = \$225.91 % of Revenu 45% 16% 16% 100% 100% 100% 100%
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