Apple Quarterly Financial Results Q1 '15 - January 27, 2015												
	Q1 PL	Closing Price	= \$27.29	Q2 '	Closing Price	= \$33.16	Q3 AAP	L Closing Pric	e = \$32.69	Q4 '1 AAPI	Closing Pric	e = \$28.64
Operating Segments Americas		\$30,566.00				% of Revenue 37%		\$20,209.00				% of Revenue 42%
Europe Greater China		\$17,214.00 \$16,144.00	23% 22%		\$12,204.00 \$16,823.00	21% 29%		\$10,342.00 \$13,230.00	21% 27%		\$10,577.00 \$12,518.00	21% 24%
Japan Rest of Asia Pacific		\$5,448.00 \$5,227.00	7% 7%		\$3,457.00 \$4,210.00	6% 7%		\$2,872.00 \$2,952.00	6% 6%		\$3,929.00 \$2,704.00	8% 5%
Total Apple		\$74,599.00	100%		\$58,010.00	100%		\$49,605.00				100%
Product Summary iPhone	Units 74,468	\$51,182.00	% of Revenue 69%	Units 61,170	Revenue \$40,282.00	% of Revenue 69%	Units 47,534	Revenue \$31,368.00	% of Revenue 63%	Units 48,046	Revenue \$32,209.00	% of Revenue 63%
iPad Mac	21,419 5,519	\$8,985.00 \$6,944.00	12% 9%	12,623 4,563	\$5,428.00 \$5,615.00	9% 10%	10,931 4,796	\$4,538.00 \$6,030.00	9% 12%	9,883 5,709	\$4,276.00 \$6,882.00	8% 13%
Services Other Products		\$4,799.00 \$2,689.00	6% 4%		\$4,996.00 \$1,689.00	9% 3%		\$5,028.00 \$2,641.00	10% 5%		\$5,086.00 \$3,048.00	10% 6%
Total Apple		\$74,599.00	100%			100%		\$49,605.00	100%		\$51,501.00	100%
		16 - January APL Closing Pr	ice = \$25		16 - April 26 Closing Price	= \$26.09		'16 - July 26 L Closing Pric	e = \$24.17	Q4 '1 AAPI	6 - October Closing Pric	e = \$29.56
Operating Segments Americas		Revenue \$29,325.00	% of Revenue 39%			% of Revenue 38%		Revenue \$17,963.00	% of Revenue 42%		\$20,229.00	% of Revenue 43%
Europe Greater China		\$17,932.00 \$18,373.00	24% 24%		\$11,535.00 \$12,486.00	23% 25%		\$9,643.00 \$8,848.00	23% 21%		\$10,842.00 \$8,785.00	23% 19%
Japan Rest of Asia Pacific		\$4,794.00 \$5,448.00	6% 7%		\$4,281.00 \$3,159.00	8% 6%		\$3,529.00 \$2,375.00	8% 6%		\$4,324.00 \$2,672.00	9% 6%
Total Apple		\$75,872.00	100%		\$50,557.00	100%		\$42,358.00	100%		\$46,852.00	100%
Product Summary iPhone	Units 74,779	Revenue \$51,635.00	% of Revenue 68%	Units 51,193	Revenue \$32,857.00	% of Revenue 65%	Units 40,399	Revenue \$24,048.00	% of Revenue 57%	Units 45,513	Revenue \$28,160.00	% of Revenue 60%
iPad Mac	16,122 5,312	\$7,084.00 \$6,746.00	9% 9%	10,251 4,034	\$4,413.00 \$5,107.00	9% 10%	9,950 4,252	\$4,876.00 \$5,239.00	12% 12%	9,267 4,886	\$4,255.00 \$5,739.00	9% 12%
Services Other Products		\$6,056.00 \$4,351.00	8% 6%		\$5,991.00 \$2,189.00	12% 4%		\$5,976.00 \$2,219.00	14% 5%		\$6,325.00 \$2,373.00	13% 5%
Total Apple		\$75,872.00	100%		\$50,557.00	100%		\$42,358.00	100%		\$46,852.00	100%
		17 - January L Closing Pric			'17 - May 2r Closing Price			17 - August L Closing Pric			- Novembe	
Operating Segments Americas		Revenue \$31,968.00	% of Revenue 41%		Revenue \$21,157.00	% of Revenue 40%		Revenue \$20,376.00	% of Revenue 45%		Revenue \$23,099.00	% of Revenue 44%
Europe Greater China		\$18,521.00 \$16,233.00	24% 21%		\$12,733.00 \$10,726.00	24% 20%		\$10,675.00 \$8,004.00	24% 18%		\$13,009.00 \$9,801.00	25% 19%
Japan Rest of Asia Pacific		\$5,766.00 \$5,863.00	7% 7%		\$4,485.00 \$3,795.00	8% 7%		\$3,624.00 \$2,729.00	8% 6%		\$3,858.00 \$2,812.00	7% 5%
Total Apple			100%		\$52,896.00	100%		\$45,408.00	100%		\$52,579.00	100%
Product Summary iPhone	Units 78,290	Revenue \$54,378.00	% of Revenue 69%	Units 50,763	Revenue \$33,249.00	% of Revenue 63%	Units 41,026	Revenue \$24,486.00	% of Revenue 54%	Units 46,677	Revenue \$28,846.00	% of Revenue 55%
iPad Mac	13,081 5,374	\$5,533.00 \$7,244.00	7% 9%	8,922 4,199	\$3,889.00 \$5,844.00	7% 11%	11,424 4,292	\$4,969.00 \$5,592.00	11% 12%	10,326 5,386	\$4,831.00 \$7,170.00	9% 14%
Services Other Products		\$7,172.00	9% 5%		\$7,041.00 \$2,873.00	13% 5%		\$7,266.00 \$2,735.00	16%		\$8,501.00 \$3,231.00	16%
Total Apple		\$78,351.00	100%		\$52,896.00	100%		\$45,048.00	100%		\$52,579.00	100%
	Q1 '	18 - Februar L Closing Pric	/ 1st, 2018	Q2	'18 - May 2r Closing Price	id, 2018	Q3	18 - August L Closing Pric	1st, 2018		- Novembe	
Operating Segments Americas		Revenue \$35,193.00	% of Revenue 40%		Revenue \$24,841.00	% of Revenue 41%		Revenue \$24,542.00	% of Revenue 46%		Revenue \$27,517.00	% of Revenue 44%
Europe Greater China		\$21,054.00 \$17,956.00	24% 20%		\$13,846.00 \$13,024.00	23% 21%		\$12,138.00 \$9,551.00	23% 18%		\$15,382.00 \$11,411.00	24% 18%
Japan Rest of Asia Pacific		\$7,237.00 \$6.853.00	8% 8%		\$5,468.00 \$3,958.00	9% 6%		\$3,867.00 \$3,167.00	7% 6%		\$5,161.00 \$3,429.00	8% 5%
Total Apple		\$88,293.00	100%		\$61,137.00	100%		\$53,265.00	100%		\$62,900.00	100%
Product Summary iPhone	Units 77.316	Revenue \$61.576.00	% of Revenue 70%	Units 52.217	Revenue \$37.559.00	% of Revenue 61%	Units 41.300	Revenue \$29.470.00	% of Revenue 55%	Units 46.889	Revenue \$36,755.00	% of Revenue 58%
iPad Mac	13,170	\$5,862.00 \$6.895.00	7% 8%	9,113	\$4,008.00	7% 9%	11,553	\$4,634.00	9%	9,699	\$3,983.00	6% 12%
Services Other Products	3,222	\$8,471.00	10%	4,070	\$9,850.00	16%	3,720	\$10,170.00 \$3,733.00	19%	3,233	\$10,599.00	17%
Total Apple		\$88,293.00	100%		\$61,137.00	100%		\$53,265.00	100%		\$62,900.00	100%
	Q1 '	19 - January	29th, 2019	Q2 '	19 - April 30	th, 2019		'19 - July 30			9 - October	
Operating Segments Americas	AAP	Revenue \$36,940.00	% of Revenue 44%	AAPL	Revenue \$25,596.00	% of Revenue 44%	y/y Growt	L Closing Pric Revenue \$25,056.00	% of Revenue 47%	y/y Growt		% of Revenue 46%
Europe Greater China		\$20,363.00 \$13,169.00	24% 16%		\$13,054.00 \$10,218.00	23% 18%	-2%	\$11,925.00 \$9,157.00	22% 17%	6% -3% -2%	\$14,946.00 \$11,134.00	23% 17%
Japan Rest of Asia Pacific		\$6,910.00 \$6,928.00	8%		\$5,532.00	10%	-4% 5%	\$4,082.00 \$3,589.00	8%	-4%	\$4,982.00	8%
Rest of Asia Pacific Total Apple		\$6,928.00 \$84,310.00	100%		\$3,615.00 \$58,015.00	100%	12%	\$3,589.00	7% 100%	6%	\$3,656.00 \$64,040.00	100%
Product Summary		Revenue	% of Revenue	y/y Growth		% of Revenue	y/y Growt		% of Revenue	y/y Growt		% of Revenue
iPhone iPad	-18%	\$51,982.00	62%	-21%	\$31.051.00	54%			48%	-10%	\$33,362.00	52%
	13%	\$6,729.00	8%	18%	\$4,872.00	8%	-13% 8%	\$25,986.00 \$5,023.00	9%	14%	\$4,656.00	7%
Services	7% 22%	\$7,416.00 \$10,875.00	9% 13%	-5% 14%	\$4,872.00 \$5,513.00 \$11,450.00	8% 10% 20%	8% 10% 11%	\$5,023.00 \$5,820.00 \$11,455.00	11% 21%	-5% 15%	\$4,656.00 \$6,991.00 \$12,511.00	7% 11% 20%
Services Other Products	7% 22% 25%	\$7,416.00 \$10,875.00 \$7,308.00 \$84,310.00	9% 13% 9% 100%	-5% 14% 23%	\$4,872.00 \$5,513.00 \$11,450.00 \$5,129.00 \$58,015.00	8% 10% 20% 9%	8% 10% 11% 32%	\$5,023.00 \$5,820.00 \$11,455.00 \$5,525.00 \$53,809.00	11% 21% 10%	-5% 15% 35% 1.8%	\$4,656.00 \$6,991.00 \$12,511.00 \$6,520.00 \$64,040.00	7% 11% 20% 10%
Services Other Products Total Apple	7% 22% 25% Q1 '2	\$7,416.00 \$10,875.00 \$7,308.00 \$84,310.00 20 - January	9% 13% 9% 100% 28th, 2020 e = \$79.42	-5% 14% 23% Q2 '	\$4,872.00 \$5,513.00 \$11,450.00 \$5,129.00 \$58,015.00 20 - April 30 Closing Price	8% 10% 20% 9% 100% th, 2020 = \$73.45	8% 10% 11% 32% Q3 AAP	\$5,023.00 \$5,820.00 \$11,455.00 \$5,525.00 \$53,809.00 '20 - July 30 L Closing Pric	11% 21% 10% 100% 0th, 2020 e = \$96.19	-5% 15% 35% 1.8% Q4 '2 AAPL	\$4,656.00 \$6,991.00 \$12,511.00 \$6,520.00 \$64,040.00 0 - October Closing Price	7% 11% 20% 10% 100% 29th, 2020 = \$115.32
Services Other Products Total Apple Operating Segments Americas	7% 22% 25% Q1 '2	\$7,416.00 \$10,875.00 \$7,308.00 \$84,310.00 20 - January L Closing Pric Revenue \$41,367.00	9% 13% 9% 100% 28th, 2020 e = \$79.42 % of Revenue 45%	-5% 14% 23% Q2 '	\$4,872.00 \$5,513.00 \$11,450.00 \$5,129.00 \$58,015.00 20 - April 30 Closing Price Revenue \$25,473.00	8% 10% 20% 9% 100% tth, 2020 = \$73.45 % of Revenue 44%	8% 10% 11% 32% Q3 AAP y/y Growt 8%	\$5,023.00 \$5,820.00 \$11,455.00 \$5,525.00 \$53,809.00 '20 - July 30 L Closing Price Revenue \$27,018.00	11% 21% 10% 100% 0th, 2020 e = \$96.19 % of Revenue 45%	-5% 15% 35% 1.8% Q4 '2 AAPL y/y Growt 4%	\$4,656.00 \$6,991.00 \$12,511.00 \$6,520.00 564,040.00 0 - October Closing Price Revenue \$30,698.00	7% 11% 20% 10% 100% 29th, 2020 == \$115.32 % of Revenue 47%
Services Other Products Total Apple Operating Segments Americas Europe Greater China	7% 22% 25% Q1 '2	\$7,416.00 \$10,875.00 \$7,308.00 \$84,310.00 20 - January L Closing Pric Revenue \$41,367.00 \$23,273.00 \$13,578.00	9% 13% 9% 100% 28th, 2020 e = \$79.42 % of Revenue 45% 25% 15%	-5% 14% 23% Q2 '	\$4,872.00 \$5,513.00 \$11,450.00 \$5,129.00 \$58,015.00 20 - April 30 Closing Price Revenue \$25,473.00 \$14,294.00 \$9,455.00	8% 10% 20% 9% 100% th, 2020 = \$73.45 % of Revenue 44% 25% 16%	8% 10% 11% 32% Q3 AAP y/y Growt 8% 19%	\$5,023.00 \$5,820.00 \$11,455.00 \$5,525.00 \$53,809.00 '20 - July 30 L Closing Pric Revenue \$27,018.00 \$14,173.00 \$9,329.00	11% 21% 10% 100% hth, 2020 e = \$96.19 % of Revenue 45% 24% 16%	-5% 15% 35% 1.8% Q4 '2 AAPL y/y Growt 4% 12% -29%	\$4,656.00 \$6,991.00 \$12,511.00 \$6,520.00 564,040.00 0 - October Closing Price Revenue \$30,698.00 \$16,900.00 \$7,946.00	7% 11% 20% 10% 100% 29th, 2020 = \$115.32 % of Revenue 47% 26% 12%
Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific	7% 22% 25% Q1 '2	\$7,416.00 \$10,875.00 \$7,308.00 \$84,310.00 20 - January PL Closing Pric Revenue \$41,367.00 \$23,273.00 \$13,578.00 \$6,223.00 \$7,378.00	9% 13% 9% 100% 28th, 2020 e = 579.42 % of Revenue 45% 25% 15% 7% 8%	-5% 14% 23% Q2 '	\$4,872.00 \$5,513.00 \$11,450.00 \$5,129.00 \$58,015.00 20 - April 30 Closing Price Revenue \$25,473.00 \$14,294.00 \$9,455.00 \$5,206.00 \$3,883.00	8% 10% 20% 9% 100% th, 2020 = \$73.45 % of Revenue 44% 25% 16% 9% 7%	8% 10% 11% 32% Q3 AAP y/y Growt 8% 19%	\$5,023.00 \$5,820.00 \$11,455.00 \$5,525.00 \$53,809.00 '20 - July 30 L Closing Pric Revenue \$27,018.00 \$14,173.00 \$9,329.00 \$4,966.00 \$4,199.00	11% 21% 10% 100% bth, 2020 e = \$96.19 % of Revenue 45% 24% 16% 8% 7%	-5% 15% 35% 1.8% Q4 '2 AAPL y/y Growt' 4% 12%	\$4,656.00 \$6,991.00 \$12,511.00 \$6,520.00 \$64,040.00 0 - October Closing Price Revenue \$30,698.00 \$16,900.00 \$7,946.00 \$5,023.00 \$4,131.00	7% 11% 20% 10% 100% 100% 29th, 2020 = \$115.32 % of Revenue 47% 26% 12% 8% 6%
Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple	7% 22% 25% Q1 '2	\$7,416.00 \$10,875.00 \$7,308.00 \$84,310.00 20 - January *L Closing Pric Revenue \$41,367.00 \$23,273.00 \$13,578.00 \$6,223.00 \$7,378.00	9% 13% 9% 100% 28th, 2020 e = \$79.42 % of Revenue 45% 15% 7% 8% 100%	-5% 14% 23% Q2 '.	\$4,872.00 \$5,513.00 \$11,450.00 \$5,129.00 \$58,015.00 20 - April 30 Closing Price Revenue \$25,473.00 \$14,294.00 \$9,455.00 \$5,206.00 \$3,883.00 \$58,311.00	8% 10% 20% 9% 100% th, 2020 == \$73.45 % of Revenue 44% 25% 16% 9% 7% 100%	8% 10% 11% 32% Q3 AAP y/y Growt 8% 19% 2% 22% 17%	\$5,023.00 \$5,820.00 \$11,455.00 \$5,525.00 \$53,809.00 '20 - July 30 L Closing Pric # Revenue \$27,018.00 \$14,173.00 \$9,329.00 \$4,966.00 \$4,199.00 \$59,685.00	11% 21% 10% 100% bth, 2020 e = \$96.19 % of Revenue 45% 16% 8% 7% 100%	-5% 15% 35% 1.8% Q4 '2 AAPL y/y Growt 4% 12% -29% 1% 11%	\$4,656.00 \$6,991.00 \$12,511.00 \$6,520.00 \$6,520.00 \$64,040.00 0 - October Closing Price Revenue \$30,698.00 \$16,900.00 \$7,946.00 \$5,023.00 \$4,131.00 \$64,698.00	7% 11% 20% 10% 100% 29th, 2020 == \$115.32 % of Revenue 47% 26% 112% 8% 6% 100%
Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary ii/bnne	7% 22% 25% Q1 '2 AAP Y/Y Chg. 7.6%	\$7,416.00 \$10,875.00 \$7,308.00 \$84,310.00 20 - January H. Closing Pric Revenue \$41,367.00 \$23,273.00 \$13,578.00 \$7,378.00 \$91,819.00 Revenue \$55,957.00	9% 13% 9% 100% 28th, 2020 e = \$79.42 % of Revenue 45% 25% 15% 7% 8% 100% % of Revenue 61%	-5% 14% 23% Q2 ' AAPL Y/Y Chg. -7%	\$4,872.00 \$5,513.00 \$5,513.00 \$5,129.00 \$58,015.00 20 - April 30 Closing Price Revenue \$25,473.00 \$14,294.00 \$9,455.00 \$5,206.00 \$3,883.00 588,311.00	8% 10% 20% 9% 100% th, 2020 = \$73.45 % of Revenue 44% 16% 9% 100% % of Revenue 50%	8% 10% 11% 32% Q3 AAP y/y Growt 8% 19% 22% 17% Y/Y Chg.	\$5,023.00 \$5,820.00 \$11,455.00 \$5,525.00 \$53,809.00 20 - July 30 Closing Pric Revenue \$27,018.00 \$4,173.00 \$4,199.00 \$4,199.00 Revenue \$26,418.00	11% 21% 10% 100% 100% 20th, 2020 e = \$96.19 % of Revenue 45% 24% 16% 8% 7% 100% % of Revenue 44%	-5% 15% 35% 1.8% Q4 '2 AAPL y/y Growt 4% 12% -29% 1% 11% Y/Y Chg. -26%	\$4,656.00 \$6,991.00 \$12,511.00 \$6,520.00 564,040.00 O - October Closing Price \$30,698.00 \$16,900.00 \$7,946.00 \$5,023.00 \$4,131.00 564,698.00	7% 11% 20% 100% 100% 29th, 2020 = \$115.32 % of Revenue 47% 26% 12% 8% 6% 100% % of Revenue 41%
Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Assa Pacific Total Apple Total Apple Product Summany IPhone IPad Mac	7% 22% 25% Q1 'z' AAP Y/Y Chg. 7.6% -11.2% -3.5%	\$7,416.00 \$10,875.00 \$7,308.00 \$84,210.00 20 - January \$1,367.00 \$23,273.00 \$13,578.00 \$6,223.00 \$7,378.00 \$55,957.00 \$55,977.00 \$7,160.00	9% 13% 9% 100% 28th, 2020 e = \$79.42 % of Revenue 45% 15% 7% 8% 100% % of Revenue 61% 8%	-5% 14% 23% Q2 ', AAPL Y/Y Chg. -7% -12% -3%	\$4,872.00 \$5,513.00 \$5,513.00 \$5,129.00 \$58,015.00 20 - April 30 Closing Price Revenue \$25,473.00 \$14,294.00 \$9,455.00 \$58,311.00 \$88,311.00 \$18,945.00 \$18,945.00 \$18,945.00 \$18,945.00 \$18,945.00 \$18,945.00 \$18,945.00 \$18,945.00	8% 10% 20% 9% 100% th, 2020 = \$73.45 % of Revenue 44% 25% 16% 100% % of Revenue 50% 7% 9% 9%	8% 10% 11% 32% Q3 AAP y/y Growt 19% 22% 17% Y/Y Chg. 2% 22% 31% 22%	\$5,023.00 \$5,820.00 \$11,455.00 \$5,525.00 \$53,809.00 20 - July 30 Closing Pric Revenue \$27,018.00 \$14,173.00 \$4,966.00 \$4,199.00 \$59,685.00 Revenue \$26,418.00 \$6,582.00 \$7,079.00	11% 21% 10% 100% tht, 2020 e = 596.19 % of Revenue 45% 16% 8% 7% 100% % of Revenue 44% 11% 12%	-5% 15% 35% 1.8% Q4 '2 AAPL y/y Growt 4% 12% -29% 1% 11% Y/Y Chg. -26% 31% 23%	\$4,656.00 \$6,991.00 \$12,511.00 \$6,520.00 \$6,520.00 \$64,040.00 \$0 - October Closing Price Revenue \$30,698.00 \$51,946.00 \$5,023.00 \$4,131.00 \$64,698.00 \$26,444.00 \$66,797.00 \$6,979.00 \$9,032.00	7% 11% 20% 10% 10% 29th, 2020 = \$115.32 % of Revenue 47% 26% 12% 8% 6% 100% % of Revenue 41% 11% 11%
Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iiPad Mac Services Other Products	7% 22% 25% Q1 '2 AAP Y/Y Chg. 7.6% -11.2% -3.5% 16.9% 37.0%	\$7,416.00 \$10,875.00 \$7,308.00 \$7,308.00 \$20 - January *** Closing Pric **Revenue \$41,367.00 \$23,273.00 \$6,223.00 \$7,378.00 \$91,315.00 \$91,315.00 \$55,957.00 \$5,977.00 \$7,160.00 \$10,010.00	9% 12% 9% 100% 28th, 2020 e = \$79.42 % of Revenue 45% 15% 7% 8% 100% % of Revenue 61% 7% 8% 11, 12, 12, 12, 12, 12, 12, 12, 12, 12,	-5% 14% 23% Q2' AAPL Y/Y Chg. -7% -12% -3% 14% 18%	\$4,872.00 \$5,513.00 \$11,450.00 \$5,129.00 \$58,015.00 Closing Price Revenue \$25,473.00 \$14,294.00 \$9,455.00 \$5,206.00 \$3,883.00 \$8,831.00 \$8,831.00 \$1,360.00	8% 10% 20% 9% 100% th, 2020 = \$73.45 % of Revenue 44% 100% 100% 100% 100% 25% 100% 25% 100% 23% 111% 111% 100%	8% 10% 11% 32% Q3 AAP Y/y Growt 8% 19% 2% 22% 17% Y/Y Chg. 2% 31% 22% 15% 15%	\$5,023.00 \$5,820.00 \$11,455.00 \$5,525.00 \$55,809.00 20 - July 31 Closing Pric 1 Revenue \$27,018.00 \$14,173.00 \$4,199.00 \$4,199.00 \$4,199.00 \$59,685.00 \$7,079.00 \$13,156.00 \$13,156.00	11% 21% 10% 10% 100% 100% 100% 100% 100%	-5% 15% 35% 1.8% Q4 '2 AAPL y/y Growt 4% 12% -29% 1% 11% Y/Y Chg. -26% 31% 23% 14%	\$4,656.00 \$6,991.00 \$12,511.00 \$6,520.00 \$64,040.00 00 - October Closing Price Revenue \$30,698.00 \$15,900.00 \$7,946.00 \$5,023.00 \$4,131.00 \$64,698.00 Revenue \$526,444.00 \$67,970.00 \$9,032.00 \$11,549.00 \$7,876.00	7% 11% 20% 100% 100% 29th, 2020 =\$115.32 % of Revenue 47% 26% 6% 5% 6% 5% 6% 11% 14% 22% 14% 12%
Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iiPad Mac Services Other Products	7% 22% 25% Q1'; AAP Y/Y Chg. 7.6% -11.2% 16.9% 37.0% 8.9% Q1';	\$7,416.00 \$10,875.00 \$7,308.00 \$84,310.00 20 - January 4. Closing Pric Revenue \$41,367.00 \$23,273.00 \$13,578.00 \$6,223.00 \$51,819.00 \$55,957.00 \$55,957.00 \$51,819.00 \$11,010.00 \$11,010.00 \$11,010.00 \$11,010.00	9% 100% 100% 100% 28th, 2020 e = \$79.42 % of Revenue 45% 100% % of Revenue 61% 7% 8% 114% 114% 1100%	-5% 14% 23% Q2 ' AAPL Y/Y Chg. -7% -12% -3% 14% 18% Q2 '	\$4,872.00 \$5,513.00 \$11,450.00 \$5,129.00 \$5,129.00 20 - April 30 Closing Price Revenue \$25,473.00 \$14,294.00 \$9,455.00 \$5,266.00 \$5,3883.00 \$58,811.00 \$5,388.00	8% 10% 20% 9% 1100% th, 2020 = \$73.45 % of Revenue 44% 100% 100% 100% 100% 100% 100% 100%	8% 10% 32% Q3 AAP y/y Growt 8% 19% 22% 17% Y/Y Chg. 2% 31% 22% 15% 15% 10.9%	\$5,023.00 \$5,820.00 \$11,455.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,585.00 '20 - July 33 L Closing Pric R Revenue \$27,018.00 \$14,173.00 \$4,199.00 \$4,199.00 \$4,199.00 \$59,685.00 \$6,582.00 \$7,079.00 \$13,156.00 \$6,582.00 \$6,582.00 \$6,582.00 \$6,582.00 \$6,582.00 \$6,582.00 \$6,582.00 \$6,582.00 \$6,582.00 \$6,582.00 \$6,582.00 \$6,582.00 \$6,582.00 \$6,582.00 \$6,582.00 \$6,582.00	11% 10% 10% 10% 10% 10% 10% 10% 100% 20 20 20 20 20 20 20	-5% 15% 35% 1.8% Q4 '2 AAPL y/y Growt 4% 12% -29% 11% 11% Y/Y Chg. -26% 31% 23% 14% 17% 1.0% Q4 '2	\$4,656.00 \$6,991.00 \$12,511.00 \$6,520.00 \$6,520.00 \$6,520.00 \$64,040.00 \$0 - October Closing Price Revenue \$30,698.00 \$4,131.00 \$64,698.00 \$64,698.00 \$14,549.00 \$13,540.00 \$14,549.00 \$13,540.00 \$14,549.00 \$14,549.00 \$14,549.00 \$14,549.00 \$14,549.00 \$14,549.00 \$14,549.00 \$14,549.00 \$14,549.00 \$14,549.00 \$14,549.00 \$14,549.00	7% 11% 20% 10% 100% 100% 100% 100% 100% 1
Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary Phone Services Services Scrivices Total Apple	7% 22% 25% Q1'; AAP Y/Y Chg. 7.6% -11.2% 16.9% 37.0% 8.9% Q1';	\$7,416.00 \$10,875.00 \$7,308.00 \$84,310.00 20 - January \t Closing Pric Revenue \$41,367.00 \$23,273.00 \$7,378.00 \$56,223.00 \$7,378.00 \$55,957.00 \$55,957.00 \$11,715.00	9% 100% 100% 100% 28th, 2020 = \$79.42 % of Revenue 45% 105% 100% % of Revenue 61% 7% 8% 1100% 114% 111000% 27th, 2021 = \$142.06	-5% 14% 23% Q2 ' AAPL Y/Y Chg. -7% -12% -3% 14% 18% Q2 '	\$4,872.00 \$5,513.00 \$11,450.00 \$5,129.00 \$5,129.00 \$5,129.00 20 - April 30 Closing Price Revenue \$25,473.00 \$114,294.00 \$9,455.00 \$5,206.00 \$3,883.00 \$58,311.00 \$58,311.00 \$13,348.00 \$5,351.00 \$13,348.00 \$5,351.00 \$13,348.00 \$14,348.00 \$14,348.00 \$15,348.00	8% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	8% 10% 11% 32% Q3 AAP y/y Growt 8% 19% 22% 27% 17% 17% 10.9% Q3 AAPI y/y Growt	\$5,023.00 \$5,820.00 \$11,455.00 \$5,525.00 \$5,525.00 \$5,525.00 \$53,809.00 '20 - July 31 C Closing Pric' \$27,018.00 \$114,173.00 \$9,329.00 \$4,966.00 \$4,199.00 \$59,685.00 \$59,685.00 \$15,156.00 \$6,582.00 \$7,079.00 \$13,156.00 \$6,580.00 '21 - July 27 Closing Pric'	11% 11% 10%	-5% 15% 15% 35% 1.8% Q4 '2 AAPL y/y Growt 4% 12% -29% 1% 11% Y/Y Chg26% 31% 23% 1.4% 1.0% Q4 '2 AAPL y/y Growt	\$4,656.00 \$6,991.00 \$6,591.00 \$6,520.00 \$6,520.00 \$6,520.00 \$6,520.00 \$16,900.00 \$16,900.00 \$7,946.00 \$5,023.00 \$4,131.00 \$64,698.00 \$64,698.00 \$16,540.00 \$16,540.00 \$16,540.00 \$16,540.00 \$16,540.00 \$16,540.00 \$16,540.00	7% 11% 20% 100% 100% 100% 100% 299th, 2020 0 1515.32 % of Revenue 47% 100% 100% 11% 11% 11% 11% 11% 11% 11%
Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summany Phone Mac Services Other Products Total Apple Operating Segments Americas Europe	7% 22% 25% Q1'2 AAP Y/Y Chg. 7.6% -11.2% -2.5% 16.9% 37.0% 8.9% Q1'2 AAPI Y/Y Chg.	57,416.00 57,308.00 57,308.00 59,410.00 50,410.00 50,410.00 50,410.00 51,3578.00 5	9% 100% 113% 9% 100% 128th, 2020 = \$79.42 % of Revenue 45% 15% 15% 15% 8% 100% % of Revenue 61% 14% 11% 100% % of Revenue 42% 42% 42% 42% 42%	-5% 14% 23% Q2 ' AAPL Y/Y Chg. -7% -12% -3% 14% 18% Q2 '	\$4,872.00 \$5,513.00 \$11,450.00 \$5,129.00 \$5,129.00 \$5,129.00 \$25,473.00 \$14,294.00 \$9,455.00 \$5,206.00 \$3,883.00 \$5,206.00 \$4,368.00 \$4,368.00 \$5,351.00 \$13,348.00 \$14,348.00 \$15,348.00 \$	8% 10% 20% 9% 9% 100% 100% 100% 100% 100% 100% 1	8% 10% 11% 32% Q3 AAP y/y Growt 19% 2% 17% V/Y Chg. 2% 15% 15% 17% 10.9% Q3 AAP y/y Growt 33% 33%	\$5,023.00 \$55,820.00 \$11,455.00 \$55,525.00 \$55,525.00 '20 - July 30 Closing Price \$27,018.00 \$14,173.00 \$9,329.00 \$4,199.00 \$4,199.00 \$55,685.00 \$6,582.00 \$7,079.00 \$13,156.00 \$13,156.00 \$13,156.00 \$10,100	11% 10% 10% 10% 10% 10% 10% 10% 10% 10%	-5% 15% 15% 1.8% Q4 '2 AAPL y/y Growt 4% -29% 11% 11% Y/Y Chg. -26% 31% 23% 1.4% 1.7% 1.0% Q4 '2 AAPL y/y Growt 23% 1.4% Q4 '2 AAPL 20% Q4 '2 Q4 '2 Q6 '2 Q6 '2 Q6 '2 Q6 '2 Q7 '2 Q	\$4,656.00 \$12,511.00 \$6,520.00 \$6,520.00 \$6,520.00 \$65,404.00 0 - October Closing Price \$20,698.00 \$15,902.00 \$7,946.00 \$5,023.00 \$4,131.00 \$64,698.00 \$4,131.00 \$65,690.00 \$1,902.00 \$1,902.00 \$1,902.00 \$1,902.00 \$1,902.00 \$1,902.00 \$1,903.00 \$1,9	7% 11% 20% 100% 100% 100% 100% 100% 100%
Services Other Products Total Apple Operating Segments Americas Genster China Japan Rest of Asia Pacific Total Apple Product Summary Phone Mac Services Other Products Total Apple Operating Segments Americas Americas Genster China Japan Operating Segments Americas Genster China Japan	7% 22% 22% 25% Q1.'2 AAP V/Y Chg7.6% -11.2% -2.5% 16.5% 37.0% 8.9% Q1.'2 happy Chg. 12% 17% 57% 57% 57% 57%	57,416.00 57,308.00 57,308.00 59,110.00 50,110.00 50,110.00 50,110.00 51,378.00 51,378.00 51,378.00 57,378.00 57,378.00 57,100.00 57,100.00 57,100.00 51,011.00 50,213.00 57,100.00 51,010.00 50,213.00 50,213.00 50,213.00 50,213.00 50,213.00 50,213.00 50,213.00 50,213.00 50,213.00 50,213.00 50,213.00 50,213.00 51,010.00 52,213.00	9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9	-5% 14% 23% Q2 ' AAPL Y/Y Chg. -7% -12% -3% 14% 18% Q2 '	\$4,872.00 \$55,513.00 \$11,450.00 \$51,129.00 \$55,129.00 \$56,129.00 20 - April 30 Closing Price Revenue \$125,473.00 \$14,294.00 \$9,455.00 \$5,206.00 \$3,883.00 \$5,206.00 \$3,883.00 \$58,311.00 \$4,368.00 \$5,351.00 \$13,348.00 \$6,284.00 \$55,351.00 \$13,348.00 \$6,284.00 \$13,348.00 \$12,000 \$13,348.00 \$12,000 \$13,348.00 \$13,348.00 \$14,000 \$15,351.0	8% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	8% 10% 11% 32% Q3 AAP y/y Growt 8% 19% 22% 17% 17% 10.9% Q3 AAPI y/y Growt 33% 34% 58% 30%	\$5,023.00 \$55,820.00 \$11,455.00 \$55,525.00 \$55,525.00 '20 - July 30 '20 - July 30 '21,4173.00 '24,199.00 '25,6418.00 '25,6418.00 '25,7079.00 '21 - July 21 (Losing Price '10 - July 21 (Losing Price '	11% 10% 100% 100% 100% 100% 100% 100% 1	-5% 15% 35% 1.8% Q4 '2 AAPL y/y Growt 4% 11% 11% 11% 11% 23% 1.0% Q4 '2 AAPL y/y Growt 20% 23% 83%	\$4,656.00 \$12,511.00 \$6,520.00 \$6,520.00 \$6,520.00 \$6,520.00 \$0,000 \$1	7% 11% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20
Services Total Apple Operating Segments Americas Europe Greater China Japan Hear of Asia Pacific Total Apple Product Summary Henne Hear of Man Mac Services Operating Segments Americas Greater China Japan Greater China Japan Greater China Japan Greater China Japan Europe Greater China Japan Europe Greater China Japan Europe Greater China Japan Europe Europe Greater China Japan Europe Europe Europe Greater China Japan Europe Eu	7% 22% 25% Q1'; AAP 7.6% -11.2% -2.5% 37.0% 8.9% Q1'; AAP! YY Chg. 12% 17% 57%	\$7,416.00 \$10,875.00 \$7,308.00 \$83,310.09 \$0 - January \$1 Closing Pric Revenue \$41,367.00 \$23,273.00 \$51,378.00 \$6,223.00 \$7,378.00 \$55,977.00 \$55,977.00 \$12,715.00 \$12,715.00 \$12,715.00 \$10,010.00 \$23,273.00	9% 9% 9% 9% 9% 1000 28th, 2020 e = \$79.42 % vol Revenue 45% 8% 15% 8% 1100 % vol Revenue 61% 8% 114% 114% 1160 % 1160 % for Revenue 61% 61% 67% 8% 1176 1196 61% 776 776 776 776 776 776 776	-5% 14% 23% Q2 ' AAPL Y/Y Chg. -7% -12% -3% 14% 18% Q2 '	\$4,872.00 \$55,513.00 \$11,450.00 \$51,129.00 \$55,129.00 20 - April 30 Closing Price Revenue \$25,473.00 \$14,294.00 \$9,455.00 \$5,266.00 \$3,883.00 \$55,351.00 \$25,535.00 \$13,348.00 \$5,351.30 \$12 - April 28 \$12 - April 28 Closing Price Revenue \$21 - April 28 \$13,4306.00 \$21 - April 28 \$13,4306.00 \$21 - April 28 \$13,4306.00 \$21,264.00 \$21,343.06.00 \$21,264.00 \$21,343.06.00 \$21,264.00 \$21,7128.00	8% 10% 20% 9% 110% 507 8% 507	8% 10% 11% 32% Q3 AAP y/y Growt 8% 19% 22% 17% Y/Y Chg. 22% 15% 17% Q3 AAPI y/y Growt 33% 34% 58%	\$5,023.00 \$55,820.00 \$11,455.00 \$55,525.00 \$55,525.00 \$55,525.00 \$20_July 31 Closing Pric \$27,018.00 \$14,173.00 \$4,966.00 \$4,199.00 \$55,685.00 \$55,685.00 \$13,156.00 \$6,582.00 \$7,079.00 \$13,156.00 \$6,450.00 \$13,156.00 \$13	11% 10% 10% 10% 10% 10% 10% 10% 10% 10%	-5% 15% 35% 1.8% Q4 '2 AAPL y/y Growt 4% 11% 11% 11% Y/Y Chg26% 31% 23% 14% 17% Q4 '2 AAPL y/y Growt 20% 83% 19%	\$4,656.00 \$12,511.00 \$12,511.00 \$6,520.00 \$65,20.00 \$65,20.00 \$65,404.00 \$0 - October Closing Price \$30,698.00 \$7,946.00 \$7,946.00 \$5,023.00 \$4,131.00 \$64,698.00 \$14,549.00 \$14	7% 11% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20
Services Other Products Total Apple Operating Segments Americas General Control of the Control o	7% 22% 22% 22% 22% 26% AAP Q1"." AAP 11.2% -3.5% 16.3% AP 17% Cig. 17% 33% 11% V/Y Cig. 12% 27% AP 17% 27% 33% 11% V/Y Cig. 12% 27% AAP 17% Cig. 17% 27% 33% 11% Cig. 17% Cig.	57,416.00 57,308.00 57,308.00 57,308.00 20 - January 10 - January 11 - Gosing Pric 541,467.00 541,467.00 513,578.00 513,578.00 555,957.00 57,378.00 57,378.00 57,378.00 57,378.00 57,378.00 57,378.00 57,378.00 57,378.00 510,101.00 510,101.00 510,101.00 510,101.00 510,101.00 510,101.00 510,101.00 511,115.00 510,101.00 511,115.00 512,115.00 510,101.00 513,578.00 510,101.00 510,101.00 511,115.	9% 9% 9% 9% 1000 28th, 2020 e s 579.42 Nof Revenue 45% 105% 105% 105% 105% 105% 105% 105% 10	-5% 14% 23% Q2 * AAPL Y/Y Chg7% -12% -3% 14% 18% 0.5% Q2 * AAPL	\$4,872.00 \$5,513.00 \$11,450.00 \$11,450.00 \$5,513.00 20 - April 30 Closing Price Revenue \$25,473.00 \$14,294.00 \$5,260.00 \$5,260.00 \$5,260.00 \$5,8313.00 \$6,284.00 \$5,383.00 \$6,284.00 \$5,353.00 \$1,344.00 \$5,353.00 \$1,344.00 \$5,353.00 \$1,344.00 \$5,353.00 \$1,344.00 \$1,345.00 \$1,34	8% 10% 20% 9% 1100	8% 10% 23% 23% 23% 23% 23% 23% 23% 23% 23% 23	\$5,023.00 \$5,820.00 \$11,455.00 \$5,525.00 353,809.00 20 - July 34 (Closing Pric 8 Revenue \$27,018.00 \$14,173.00 \$9,329.00 \$4,996.00 \$4,996.00 \$56,418.00 \$56,582.00 \$7,079.00 \$13,156.00 \$7,079.00 \$13,156.00 \$7,079.00 \$13,156.00 \$7,079.00 \$13,156.00 \$59,685.	11% 10% 100% 100% 100% 100% 100% 100% 1	5% 15% 35% 1.8% Q4*2* AAPL 1.8% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2	\$4,656.00 \$6,991.00 \$12,511.00 \$12,511.00 \$12,510.00 0 - October Closing Price Revenue \$30,688.00 \$16,900.00 \$5,023.00 \$5,023.00 \$4,431.00 \$64,698.00 \$7,876.00 \$56,797.00 \$9,032.00 \$114,549.00 \$7,876.00 \$10,000 \$10	7% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20
Services Other Products Total Apple Operating Segments Americas Generating Segments Generating Segments Americas Learne L	7% 22% 25% Q1 2 AAP AAP AAP AAP AAP AAP AAP AAP AAP A	57,416.00 57,308.00 57,308.00 57,308.00 58,318.00 20 - January 14. Gosing Pric 8evenue 541,367.00 513,578.00 513,578.00 55,377.00 57,380.00 58,213.13.00 58,225.00 58,225.00 88,225.00 Revenue 565,597.00 58,225.00 Revenue 565,597.00	9% 13% 9% 100W 28th, 2020 e s 579.42 Nof Revenue 45% 100% 100% 100% 100% 100% 100% 100% 10	-5% 14% 23% Q2* AAPL Y/Y Chg7% -12% -3% 18% 0.5% Q2* AAPL	\$4,872.00 \$55,513.00 \$11,450.00 \$55,015.00 20 - April 30 20 - April 30 \$14,294.00 \$14,294.00 \$14,294.00 \$14,294.00 \$53,083.00 \$53,08	8% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	8% 10% 11% 32% Q3 AAP1 8% 15% 17% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15	\$5,023.00 \$5,820.00 \$11,455.00 \$5,820.00 \$15,455.00 \$55,800.00 \$20 - Iuly 30 Closing Pric Revenue \$14,173.00 \$4,496.00 \$44,199.00 \$54,496.00 \$54,199.00 \$56,882.00 \$7,079.00 \$13,156.00 \$56,882.00 \$57,079.00 \$13,156.00 \$56,885.00 \$58,885.00 \$58,885.00 \$58,885.00 \$58,885.00 \$58,885.00 \$58,885.00 \$58,885.00 \$58,885.00 \$58,885.00 \$58,885.00 \$58,885.00 \$58,885.00 \$58,885.00 \$58,885.00 \$58,985.00 \$58,985.00 \$58,985.00 \$58,985.00 \$58,985.00 \$58,985.00 \$58,985.00 \$58,985.00 \$58,985.00 \$58,985.00 \$58,985.00 \$58,985.00	11% 10% 100% 100% 100% 100% 100% 100% 1	5% 15% 15% 15% 15% 15% 15% 15% 15% 15% 1	\$4,656.00 \$12,511.00 \$12,511.00 \$12,511.00 \$65,520.00 \$26,600.00 \$0. October Closing Price Revenue \$30,698.00 \$5,023.00 \$5,023.00 \$5,023.00 \$5,023.00 \$5,023.00 \$5,023.00 \$5,023.00 \$14,549	7% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20
Services Operating Segments Americas United Products Operating Segments Americas United Products Oracle China Greater China Greater China Greater China Services Services Operating Segments Americas Europe Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary Product Summary	7% Cag. 7.6% -1.12% Cag. 7.6% -1.12% Cag. 7.6% -1.12% Cag. 7.6% -1.12% Cag. 7.6% Cag. 7.6% Cag. 7.6% Cag. 7.6% Cag. 7.12%	57,416.00 57,308.00 57,308.00 57,308.00 58,41,167.00 58,41,167.00 522,773.00 513,578.00 513,578.00 55,957.00 55,957.00 512,715.00 512,115.	9% 19% 9% 100% 28th, 2020 e • \$79.42 % of Revenue 45% 100% 61% % of Revenue 61% 7% 8% 110% 61% 100% 7% 8% 1119 100% 7% 8% 119 100% 7% 8% 119 100% 8% 8% 119 100% 80 of Revenue 59% 8% 8% 119% 100% 8% 8% 119% 100% 8% 8% 119%	5% 15% 22% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15	5487200 511,4500 501 511,4500	8% 10% 20% 100% 100% 100% 100% 100% 100%	8% 11% 32% Q3 AAP 47% Growt 11% 32% Y/Y Growt 11% 15% 15% 15% 15% 15% 15% 15% 15% 15%	\$5,023.00 \$11,455.00 \$	11% 10% 10% 10% 10% 10% 10% 10% 10% 10%	5% 13% Q4 '2 AAPL '1% Crow's C	\$4,656.00 10 112.511.00 112.51.00 112.51.00 112.51.00 112.51.00 112.51.00 112.51.00 112.51.00 112.51.00 112.51.00 112.51.00 112.51.00 112.51.00 112.51.00 112.51.00 112.50	7% 11% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20
Services Other Products Total Apple Operating Segments Americas Genster China Japan Rest of Asia Pacific Total Apple Product Summary Phone Services Other Products Operating Segments Americas Americas Operating Segments Operating Segme	7% C12% 25% 25% 25% 25% 25% 25% 25% 24% 25% 24% 25% 24% 25% 24% 25% 25% 25% 25% 25% 25% 25% 25% 25% 25	57,416.00 510,875.00 57,308.00 57,308.00 57,308.00 520 - January H. Closing Price Revenue 541,367.00 512,773.00 512,755.00 510,010.00 57,160.00 57	9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9	5% Q2 2 3 AAPL Q2 - AAPL AAAPL AAAAPL AAAAAPL AAAAAPL AAAAAPL AAAAAPL AAAAAPL AAAAAPL AAAAAAPL AAAAAAAAAA	54,872.00 still,550.00 still,55	8% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	8% 11% 22% 23% 24% 25% 25% 25% 25% 25% 25% 25% 25% 25% 25	\$5,023.00 111,455.00 1	11% 10% 10% 10% 10% 10% 10% 10% 10% 10%	5% 13% Q4 '2 AAPL '1% Crow's C	\$4,65,60 O St. 991.00 St. 91.00 St.	7% 11% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20
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Services Other Products Total Apple Operating Segments Americas Greater China Japan Rest of Ania Pacific Total Apple Product Summary Phone Mac Services Other Products Total Apple Operating Segments Americas Japan Rest of Ania Pacific Total Apple Operating Segments Americas International Apple Operating Segments Americas Other Products Total Apple Operating Segments Americas Operating Segments	7% Cag. 25% Car. 25%	57,145,00 57,000	9% 9% 9% 9% 9% 1000 128th, 2020 e • \$79.42 \$ for Revenue 42% \$ for Revenue 42% \$ for Revenue 42% 1000 \$ for Revenue 42% \$ for Revenue 42% 1000 \$ for Revenue 1000 1000 1000 1000 1000 1000 1000 10	5% Q2 1 AAPL 7/Y CQ.	548720 20 551310	8% 10% 10% 100% 100% 100% 100% 100% 100%	8% 115% 232% 232% 232% 232% 232% 232% 232% 23	\$5,023.00 114.55	11% 10% 10% 10% 10% 10% 10% 10% 10% 10%	5% 5% 15% 15% 15% 15% 15% 15% 15% 15% 15	\$4,656.00 of \$12,511.00 of \$12	7% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20
Services Other Products Total Apple Operating Segments Americas Geneter China Japan Rest of Alai Pacific Total Apple Product Summary Hibnose Services Other Products Total Apple Operating Segments Americas Americas Other Products Total Apple Operating Segments Americas Operating Segments Operating	7% Q1 "1" AAP V/Y Chg. 12.2% 25% Q1 "1" AAP V/Y Chg. 12.2% 27.6% Q1 "1" AAP Q	57,316,00 17,000 17,	9% 9% 9% 9% 9% 1000 128th, 2020 e > 579.42 % of Revenue 42% 8% 8% 1000 M of Revenue 61% 1000 M of Revenue 62%	5% Q2 1 AAPL 7/Y CQ.	548,720.0 20.0 211,450.0 20.0 211,450.0 20.0 211,450.0 20.0 211,450.0 20.0 211,450.0 20.0 211,450.0 20.0 211,450.0 20.0 211,450.0 20.0 211,450.0 20.0 211,450.0 20.0 211,450.0 20.0 211,45	8% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	8% 115% 232% 232% 232% 232% 232% 232% 232% 23	\$5,021.00 \$11.455.00 \$13.455.00 \$	11% 10% 10% 10% 10% 10% 10% 10% 10% 10%	5% 5% 15% 15% 15% 15% 15% 15% 15% 15% 15	\$4,656.00 Per	7% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20
Services Other Products Total Apple Operating Segments Annericas Geneter China Japan Rest of Asia Pacific Total Apple Product Summary Hibone IPA Services Other Products Total Apple Operating Segments Annericas Gurope China Japan Rest of Asia Pacific Total Apple Operating Segments Annericas Gurope Operating Segments	7% Q1 2 25% Q1 7 26% AAPP 77 Chg. 15.5% Q1 7 2 25% Q1 7 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	57,416.00 17,308.00 17,308.00 17,308.00 17,308.00 17,308.00 17,308.00 17,308.00 17,308.00 18,308	9% 9% 9% 9% 9% 1000 128th, 2020 e > 579.42 % of Revenue 42% 8% 1000 % of Revenue 61% 7% 8% 1000 % of Revenue 42% 1000 % of Revenue 4	5% AAPL Y/Y Chg. -7% AAPL 1216 9 22 6 AAPL Y/Y Chg. -7% AAPL 1216 -3 3% 1216 -3 3% 1216 -3 3% 1216 -3 3% 1216 -3 3% 1216 -3 44PL AAPL Y/Y Chg. -66% 56% 56% 56% 54% 54% 54% 54%	\$48,77.00 April 30 Ap	8% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	8% 11% 23% 23% 23% 27% 27% 21% 21% 22% 27% 22% 27% 22% 27% 22% 27% 22% 27% 22% 27% 22% 27% 22% 27% 22% 27% 27	\$5,023.00 \$11,455.00 \$13,00 \$11,455.00 \$13,00 \$11,455.00 \$13,1455.	11% 10% 10% 10% 10% 10% 10% 10% 10% 10%	5-5% 155% 155% 155% 155% 155% 155% 156% 154% 154% 154% 154% 154% 154% 155% 156% 156% 156% 156% 156% 156% 156	\$4,55,00 or 51,25,110 or 51,25,	7% 11% 11% 12% 1
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Services Other Products Total Apple Operating Segments Americas Luripe Greater	7% Chg. 22% 22% 25% AAP 7% Chg. 21.12% 12% 21.15% 2	57,316.00	9% 9% 9% 9% 9% 9% 1005 18th, 2020 e 579.42 % of Revenue 455% 15% 15% 15% 15% 15% 15% 15% 15% 15%	9% AAPL 77 COs. 38 AAPL 77 COs. 566% 77 COs	548720 07 07 07 07 07 07 07 07 07 07 07 07 07	8% 10% 9% 100% 54% 11% 100% 11% 20% 11% 100% 11% 20% 11% 100% 100	8% 11% 23% 22% 22% 22% 22% 22% 22% 22% 22% 22	\$5,023.00 \$11,455.00 \$15,025.00 \$11,455.00 \$	11% 10% 10% 10% 10% 10% 10% 10% 10% 10%	5% 5% 5% 5% 5% 64.12 AAPL 7/ Growt 11% 11% 12% 12% 12% 12% 12% 12% 12% 12%	\$4,55,00.00 \$13,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,25,25 \$13,25,25,25 \$13,25,25,25 \$13,25,25,25 \$13,25 \$13,25	7% 11% 20% 2
Services Other Products Total Apple Operating Segments Americas General China Japan Rest of Asia Pacific Total Apple Product Summary Pilmone Product Summary Pilmone Operating Segments Americas General China Japan Jap	7% Chg. 223% 25% AAP 77% Chg. 21.12%	57,146,00 131,376,00 1	9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9% 9	5% AAPL Y/Y Ob7% -12% -3% 14% 14% 14% 14% 14% 14% 14% 14% 14% 14	548,772.00 358,013.00 358,01	8% 10% 10% 100% 10% 10% 10% 10% 10% 10% 1	8% 11% 23% 23% 23% 23% 23% 23% 23% 23% 23% 23	\$5,023.00 \$11,455.00 \$13,00 \$1	11% 10% 10% 10% 10% 10% 10% 10% 10% 10%	5% 5% 5% 5% 5% 64.12 AAPL 7/ Growt 11% 11% 12% 12% 12% 12% 12% 12% 12% 12%	\$4,55,00.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,25,11.00 \$13,25,25,25,25,11.00 \$13,25,25,25,25,25,25,25,25,25,25,25,25,25,	7% 11% 20% 2
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Mac Services Other Products Total Apple Operating Segments Annericas Lapan Annericas Lara Lara Lara Lara Lara Lara Lara La	7% Chg. 221% 27% Chg. 221% C	\$7,145.00 \$7,308	9% 19% 9% 9% 1000 128th, 2020 e 579.42 \$\times of Revenue 42\times 61\times 77\times 88 15\times 15\times 84 15\times 15\times 15\times 84 15\times 15\times 15\times 16 1000 1000 1000 1000 1000 1000 1000 1	5% AAPL Y/Y CNg. 72 CNg. AAPL Y/Y CNg. 660% 660% 660% 640% AAPL Y/Y CNg. 550 AAPL AAPL Y/Y CNg. 550 AAPL AAPL AAPL Y/Y CNg. 550 AAPL AAPL Y/Y CNg. 550 AAPL AAPL AAPL AAPL AAPL Y/Y CNg. 550 AAPL AAPL AAPL AAPL Y/Y CNg. 550 AAPL AAPL AAPL AAPL Y/Y CNg. 550 AAPL A	5487200 200 200 200 200 200 200 200 200 200	8% 10% 10% 100% 100% 100% 100% 100% 100%	8% 11% C33 24%	\$5,021.00 \$11,455.00 \$10,00 \$11,455.00 \$10,0	11% 10% 10% 10% 10% 10% 10% 10% 10% 10%	5% 5% 5% 5% 5% 64.12 AAPL 7/ Growt 11% 11% 12% 12% 12% 12% 12% 12% 12% 12%	\$4,55,00.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,11.00 \$13,25,25,25,11.00 \$13,25,25,25,25,11.00 \$13,25,25,25,25,25,25,25,25,25,25,25,25,25,	7% 11% 20% 2



Source: Apple, Inc.

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