Apple Quarterly Financial Results

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	Q1 PL	15 - January Closing Price	27, 2015 = \$27.29 % of Revenue		15 - April 27 Closing Price Revenue			'15 - July 21 L Closing Pric Revenue			5 - October L Closing Pric Revenue	
Operating Segments Americas Europe		\$30,566.00 \$17,214.00	% of Revenue 41% 23%		\$21,316.00			\$20,209.00 \$10.342.00	% of Revenue 41% 21%		\$21,773.00 \$10.577.00	% of Revenue 42% 21%
Greater China Japan		\$16,144.00 \$5,448.00	22% 7%		\$16,823.00 \$3,457.00	29%		\$13,230.00 \$2,872.00	27%		\$12,518.00 \$3.929.00	24% 8%
Rest of Asia Pacific Total Apple		\$5,227.00	7%		\$4,210.00	7%		\$2,952.00	6%		\$2,704.00	5%
Product Summary	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue
iPhone iPad	74,468 21,419	\$51,182.00 \$8,985.00	69% 12%	61,170 12,623	\$40,282.00 \$5.428.00	69% 9%	47,534 10,931	\$31,368.00 \$4.538.00	63% 9%	48,046 9,883	\$32,209.00	63% 8%
Mac Services	5,519	\$6,944.00 \$4,799.00	9% 6%	4,563	\$5,615.00 \$4,996.00	10% 9%	4,796	\$6,030.00 \$5.028.00	12% 10%	5,709	\$6,882.00	13% 10%
Other Products Total Apple		\$2,689.00	4% 100%		\$1,689.00	3% 100%		\$2,641.00	5% 100%		\$3,048.00	6% 100%
	Q1 '16 - January 26th, 2016			Q2 '16 - April 26th, 2016			Q3'16 - July 26th, 2016			Q4 '16 - October 25th, 2016		
Operating Segments		Revenue	ice = \$25 % of Revenue	AAPL	Closing Price Revenue	% of Revenue	AAP	L Closing Pric Revenue	% of Revenue	AAP	L Closing Pric Revenue	% of Revenue
Americas Europe		\$17,932.00	39% 24%		\$11,535.00	38% 23%		\$9,643.00	42% 23%		\$10,842.00	43% 23%
Greater China Japan		\$18,373.00 \$4,794.00	24% 6%		\$12,486.00 \$4,281.00	25% 8%		\$8,848.00 \$3,529.00	21% 8%		\$8,785.00 \$4,324.00	19% 9%
Rest of Asia Pacific Total Apple		\$5,448.00 \$75,872.00	7% 100%		\$3,159.00 \$50,557.00	100%		\$2,375.00 \$42,358.00	100%		\$2,672.00 \$46,852.00	100%
Product Summary iPhone	Units 74,779	Revenue \$51,635.00	% of Revenue 68%	Units 51,193	Revenue \$32,857.00	% of Revenue 65%	Units 40,399	Revenue \$24,048.00	% of Revenue 57%	Units 45,513	Revenue \$28,160.00	% of Revenue 60%
iPad Mac	16,122 5,312	\$7,084.00 \$6,746.00	9% 9%	10,251 4,034	\$4,413.00 \$5,107.00	9% 10%	9,950 4,252	\$4,876.00 \$5,239.00	12% 12%	9,267 4,886	\$4,255.00 \$5,739.00	9% 12%
Services Other Products	3,312	\$6,056.00	8% 6%	4,034	\$5,991.00 \$2,189.00	12%	4,232	\$5,976.00 \$2,219.00	14%	4,000	\$6,325.00 \$2,373.00	13% 5%
Total Apple		\$75,872.00	100%		\$50,557.00	100%		\$42,358.00	100%		\$46,852.00	100%
		17 - January L Closing Pric			17 - May 2r Closing Price			17 - August			- Novembe	
Operating Segments Americas	Asi	Revenue \$31.968.00	% of Revenue 41%	Acit	Revenue	% of Revenue 40%	AAI	Revenue \$20.376.00	% of Revenue 45%	201	Revenue \$23.099.00	% of Revenue
Europe Greater China		\$18,521.00 \$16,233.00	24%		\$12,733.00 \$10.726.00	24%		\$10,675.00 \$8.004.00	24% 18%		\$13,009.00 \$9.801.00	25% 19%
Japan Rest of Asia Pacific		\$5,766.00 \$5,863.00	7% 7%		\$4,485.00 \$3,795.00	8% 7%		\$3,624.00 \$2,729.00	8% 6%		\$3,858.00 \$2,812.00	7% 5%
Total Apple		\$78,351.00	100%		\$52,896.00	100%		\$45,408.00	100%		\$52,579.00	100%
Product Summary iPhone	Units 78,290	Revenue \$54,378.00	% of Revenue 69%	Units 50,763	Revenue \$33,249.00	% of Revenue 63%	Units 41,026	Revenue \$24,486.00	% of Revenue 54%	Units 46,677	Revenue \$28,846.00	% of Revenue 55%
iPad Mac	13,081 5,374	\$5,533.00 \$7,244.00	7% 9%	8,922 4,199	\$3,889.00 \$5,844.00	7% 11%	11,424 4,292	\$4,969.00 \$5,592.00	11% 12%	10,326 5,386	\$4,831.00 \$7,170.00	9% 14%
Services Other Products		\$7,172.00 \$4,024.00	9% 5%		\$7,041.00 \$2,873.00	13% 5%		\$7,266.00 \$2,735.00	16% 6%		\$8,501.00 \$3,231.00	16% 6%
Total Apple	\$78,351.00 100%			\$52,896.00 100%			\$45,048.00 100%			\$52,579.00 100%		
		18 - Februar L Closing Pric	e = \$41.95		'18 - May 2r Closing Price		Q3 AAP	18 - August L Closing Pric	e = \$47.56	Q4 '18 AAP	- Novembe L Closing Pric	er 2nd, 2018 e = \$56.38
Operating Segments Americas			% of Revenue 40%			% of Revenue 41%		\$24,542.00	% of Revenue 46%		Revenue \$27,517.00	% of Revenue 44%
Europe Greater China		\$21,054.00 \$17,956.00	24% 20%		\$13,846.00 \$13,024.00	23% 21%		\$12,138.00 \$9,551.00	23% 18%		\$15,382.00 \$11,411.00	24% 18%
Japan Rest of Asia Pacific		\$7,237.00 \$6,853.00	8% 8%		\$5,468.00 \$3,958.00	9% 6%		\$3,867.00 \$3,167.00	7% 6%		\$5,161.00 \$3,429.00	8% 5%
Total Apple		\$88,293.00	100%		\$61,137.00	100%		\$53,265.00	100%		\$62,900.00	100%
Product Summary iPhone	Units 77,316	Revenue \$61,576.00	% of Revenue 70%	Units 52,217	\$37,559.00	% of Revenue 61%	Units 41,300	Revenue \$29,470.00	% of Revenue 55%	Units 46,889	Revenue \$36,755.00	% of Revenue 58%
iPad Mac	13,170 5,112	\$5,862.00 \$6,895.00	7% 8%	9,113 4,078	\$4,008.00 \$5,776.00	7% 9%	11,553 3,720	\$4,634.00 \$5,258.00	9% 10%	9,699 5,299	\$3,983.00 \$7,340.00	6% 12%
Services Other Products		\$8,471.00 \$5,489.00	10% 6%		\$9,850.00 \$3,944.00	16% 6%		\$10,170.00 \$3,733.00	19% 7%		\$10,599.00 \$4,223.00	17% 7%
Total Apple		\$88,293.00	100%		\$61,137.00	100%		\$53,265.00	100%		\$62,900.00	100%
		19 - January L Closing Pric			19 - April 30 Closing Price			'19 - July 30 L Closing Pric		AAP	9 - October L Closing Pric	
Operating Segments Americas		\$36,940.00	% of Revenue 44%		\$25,596.00	% of Revenue 44%	y/y Growt 2%	\$25,056.00	% of Revenue 47%	y/y Growt 6%	\$29,322.00	% of Revenue 46%
Europe Greater China		\$20,363.00 \$13,169.00	24% 16%		\$13,054.00 \$10,218.00	23% 18%	-2% -4%	\$11,925.00 \$9,157.00	22% 17%	-3% -2%	\$14,946.00 \$11,134.00	23% 17%
Japan Rest of Asia Pacific		\$6,910.00 \$6,928.00	8% 8%		\$5,532.00 \$3,615.00	10% 6%	5% 12%	\$4,082.00 \$3,589.00	8% 7%	-4% 6%	\$4,982.00 \$3,656.00	8% 6%
Total Apple		\$84,310.00	100%		\$58,015.00	100%		\$53,809.00	100%		\$64,040.00	100%
Product Summary iPhone	-18%	Revenue \$51,982.00	% of Revenue 62%	y/y Growth -21%	Revenue \$31,051.00	% of Revenue 54%	y/y Growt -13%	\$25,986.00	% of Revenue 48%	y/y Growt	\$33,362.00	% of Revenue 52%
iPad Mac	13% 7%	\$6,729.00 \$7,416.00	8% 9%	18% -5%	\$4,872.00 \$5,513.00	8% 10%	8% 10%	\$5,023.00 \$5,820.00	9% 11%	14% -5%	\$4,656.00 \$6,991.00	7% 11%
Services Other Products	22% 25%	\$10,875.00 \$7,308.00	13% 9%	14% 23%	\$11,450.00 \$5,129.00	20% 9%	11% 32%	\$11,455.00 \$5,525.00	21% 10%	15% 35%	\$12,511.00 \$6,520.00	20% 10%
Total Apple	\$84,310.00 100% Q1 '20 - January 28th, 2020			\$58,015.00 100% Q2 '20 - April 30th, 2020		\$53,809.00 100% Q3 '20 - July 30th, 2020 AAPL Closing Price = \$96.19			1.8% \$64,040.00 100% Q4 '20 - October 29th, 2020 AAPL Closing Price = \$115.32			
Operating Segments	AAF	L Closing Pric Revenue	% of Revenue	AAPL	Closing Price Revenue	% of Revenue	y/y Growt	ł Revenue	% of Revenue	y/y Growt	ł Revenue	% of Revenue
Americas Europe			45% 25%		\$25,473.00 \$14,294.00	44% 25%	8% 19%	\$27,018.00 \$14,173.00		4% 12%	\$30,698.00 \$16,900.00	47% 26%
Greater China Japan		\$13,578.00 \$6,223.00	15% 7%		\$9,455.00 \$5,206.00	16% 9%	2% 22%	\$9,329.00 \$4,966.00	16% 8%	-29% 1%	\$7,946.00 \$5,023.00	12% 8%
Rest of Asia Pacific Total Apple		\$7,378.00 \$91,819.00	100%		\$3,883.00 \$58,311.00		17%	\$4,199.00 \$59,685.00		11%	\$4,131.00 \$64,698.00	100%
Product Summary	Y/Y Chg.	Revenue	% of Revenue	Y/Y Chg.	Revenue		Y/Y Chg.		% of Revenue	Y/Y Chg.	Revenue	% of Revenue
iPhone iPad	7.6% -11.2%	\$55,957.00 \$5,977.00	7%	-7% -12%	\$28,962.00 \$4,368.00	7%	2% 31%	\$26,418.00 \$6,582.00	11%	-26% 31%	\$26,444.00 \$6,797.00	11%
Mac Services	-3.5% 16.9%		8% 14%	-3% 14%		23%	22% 15%	\$7,079.00 \$13,156.00	12% 22%	23% 14%		14% 22%
Other Products Total Apple	37.0% 8.9%		100%	18% 0.5%	\$6,284.00 \$58,313.00		17% 10.9%	\$6,450.00 \$59,685.00	11%	17% 1.0%		12% 100%
	AAP	21 - January Closing Price			21 - April 28 Closing Price	= \$133.58	AAPL	'21 - July 27 Closing Price		Q4 '2 AAPL	1 - October Closing Price	29th, 2021 = \$152.57
Operating Segments Americas	12%	Revenue \$46,310.00			\$34,306.00	38%	y/y Growt 33%	\$35,870.00		y/y Growt 20%	\$36,820.00	
Europe Greater China	17% 57%	\$27,306.00 \$21,313.00			\$22,264.00 \$17,728.00		34% 58%	\$18,943.00 \$14,762.00	18%	23% 83%	\$20,794.00 \$14,549.00	
Japan Rest of Asia Pacific	33% 11%		7%		\$7,742.00 \$7,544.00	8%	30% 28%	\$6,464.00 \$5,395.00	7%	19% 26%	\$5,991.00 \$5,192.00	7% 6%
Total Apple		\$111,439.00				100%	1	\$81,434.00			\$83,346.00	100%
Product Summary iPhone	Y/Y Chg.	Revenue	% of Revenue 59%	66%	Revenue \$47,938.00	54%	Y/Y Chg. 50%	\$39,570.00	49%	Y/Y Chg. 47%	\$38,868.00	
iPad	17.2%	\$65,597.00		79%	\$7.807.00	9%	12%	\$7.368.00	9%	21%	\$8,252.00 \$9.178.00	10% 11%
Mac	17.2% 41.1% 21.2%	\$65,597.00 \$8,435.00 \$8,675.00	8%	70%	\$9,102.00		16%	\$8,235.00	10%			
Mac Services Other Products	17.2% 41.1% 21.2% 24.0% 29.6%	\$65,597.00 \$8,435.00 \$8,675.00 \$15,761.00 \$12,971.00	8% 14% 12%	70% 27% 25%	\$9,102.00 \$16,901.00 \$7,836.00	19% 9%	33% 36%	\$8,235.00 \$17,486.00 \$8,775.00	21% 11%	26% 12%	\$8,785.00	22% 11%
Mac Services Other Products	17.2% 41.1% 21.2% 24.0% 29.6% 21.4% Q1 '	\$65,597.00 \$8,435.00 \$8,675.00 \$15,761.00 \$12,971.00 \$111,439.00 22 - January	8% 14% 12% 100% 27th, 2022	70% 27% 25% 53.6% Q2 '	\$9,102.00 \$16,901.00 \$7,836.00 \$89,584.00 22 - April 28	19% 9% 100% th, 2022	33% 36% 36.4% Q3	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 '22 - July 28	21% 11% 100% 8th, 2022	26% 12% 28.8% Q4 '2	\$8,785.00 \$83,360.00 2 - October	11% 100% 27th, 2022
Mac Services Other Products Total Apple Operating Segments	17.2% 41.1% 21.2% 24.0% 29.6% 21.4% Q1 ': AAP Y/Y Chg.	\$65,597.00 \$8,435.00 \$8,675.00 \$15,761.00 \$12,971.00 \$111,439.00 22 - January Closing Price Revenue	8% 14% 12% 100% 27th, 2022 e = \$159.22 % of Revenue	70% 27% 25% 53.6% Q2 ' AAPL Y/Y Chg.	\$9,102.00 \$16,901.00 \$7,836.00 \$89,584.00 22 - April 28 Closing Price Revenue	19% 9% 100% th, 2022 = \$163.64 % of Revenue	33% 36% 36.4% Q3	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 '22 - July 28 Closing Price Revenue	21% 11% 100% 3th, 2022 = \$157.35 % of Revenue	26% 12% 28.8% Q4 '2 AAPL y/y Growt	\$8,785.00 \$83,360.00 2 - October Closing Price	11% 100% 27th, 2022 = \$144.80 % of Revenue
Mac Services Other Products Total Apple Operating Segments Americas Europe	17.2% 41.1% 21.2% 24.0% 29.6% 21.4% Q1 ': AAP Y/Y Chg. 11% 9%	\$65,597.00 \$8,435.00 \$8,675.00 \$15,761.00 \$11,439.00 \$22 - January L Closing Price Revenue \$51,496.00 \$29,749.00	8% 14% 12% 100% 27th, 2022 e = \$159.22 % of Revenue 42% 24%	70% 27% 25% 53.6% Q2 ' AAPL Y/Y Chg. 19% 5%	\$9,102.00 \$16,901.00 \$7,836.00 \$89,584.00 22 - April 28 Closing Price Revenue \$40,882.00 \$23,287.00	19% 9% 100% th, 2022 = \$163.64 % of Revenue 42% 24%	33% 36% 36.4% Q3 AAPL y/y Growt 4% 2%	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 '22 - July 28 Closing Price f Revenue \$37,472.00 \$19,287.00	21% 11% 100% 8th, 2022 2 = \$157.35 % of Revenue 45% 23%	26% 12% 28.8% Q4 '2 AAPL y/y Growt 8% 10%	\$8,785.00 \$83,360.00 2 - October Closing Price Revenue \$39,808.00 \$22,795.00	11% 100% 27th, 2022 = \$144.80 % of Revenue 44% 25%
Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan	17.2% 41.1% 21.2% 24.0% 29.6% 21.4% Q1 ': AAP Y/Y Chg. 11% 9% 21% -14%	\$65,597.00 \$8,435.00 \$8,675.00 \$15,761.00 \$12,971.00 \$111,439.00 \$2 - January Closing Price Revenue \$51,496.00 \$29,749.00 \$25,783.00 \$7,107.00	8% 14% 12% 100% 27th, 2022 = \$159.22 % of Revenue 42% 24% 21% 6%	70% 27% 25% 53.6% Q2.* AAPL Y/Y Chg. 19% 5% 3% 0%	\$9,102.00 \$16,901.00 \$7,836.00 \$89,584.00 22 - April 28 Closing Price Revenue \$40,882.00 \$23,287.00 \$18,343.00 \$7,724.00	19% 9% 100% th, 2022 = \$163.64 % of Revenue 42% 24% 19% 8%	33% 36.4% Q3 AAPL y/y Growt 4% 2% -1% -16%	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 '22 - July 28 Closing Price P Revenue \$37,472.00 \$19,287.00 \$14,604.00 \$5,446.00	21% 11% 100% 8th, 2022 = \$157.35 % of Revenue 45% 23% 18% 7%	26% 12% 28.8% Q4 '2 AAPL y/y Growt 8% 10% 6%	\$8,785.00 \$83,360.00 2 - October Closing Price # Revenue \$39,808.00 \$22,795.00 \$15,470.00 \$5,700.00	11% 100% 27th, 2022 = \$144.80 % of Revenue 44% 25% 17% 6%
Mac Services Other Products Total Apple Operating Segments Americas	17.2% 41.1% 21.2% 24.0% 29.6% 21.4% Q1 ': AAP Y/Y Chg. 11% 9% 21%	\$65,597.00 \$8,435.00 \$8,675.00 \$15,761.00 \$12,971.00 \$111,439.00 \$22 - January L Closing Price Revenue \$51,496.00 \$29,749.00 \$25,783.00	8% 14% 12% 100% 27th, 2022 = 5159.22 % of Revenue 42% 24% 21% 6% 8%	70% 27% 25% 53.6% Q2 ' AAPL Y/Y Chg. 19% 5% 3%	\$9,102.00 \$16,901.00 \$7,836.00 \$89,584.00 22 - April 28 Closing Price Revenue \$40,882.00 \$23,287.00 \$18,343.00	19% 9% 100% th, 2022 = \$163.64 % of Revenue 42% 24% 19% 8% 7%	33% 36% 36.4% Q3 AAPL y/y Growt 4% 2% -1%	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 '22 - July 28 Closing Price Revenue \$37,472.00 \$19,287.00 \$14,604.00	21% 11% 100% 8th, 2022 = \$157.35 % of Revenue 45% 23% 18% 7%	26% 12% 28.8% Q4 '2 AAPL y/y Growt 8% 10% 6%	\$8,785.00 \$83,360.00 2 - October Closing Price Revenue \$39,808.00 \$22,795.00 \$15,470.00 \$5,700.00 \$6,376.00	11% 100% 27th, 2022 = \$144.80 % of Revenue 44% 25% 17%
Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary	17.2% 41.1% 21.2% 24.0% 29.6% 21.4% Q1': AAP Y/Y Chg. 11% -14% 19%	\$65,597.00 \$8,435.00 \$8,675.00 \$15,761.00 \$12,971.00 \$12,971.00 \$12- January Closing Price Revenue \$51,496.00 \$25,783.00 \$7,107.00 \$9,810.00 \$123,945.00 Revenue	8% 14% 100% 27th, 2022 = \$159.22 % of Revenue 42% 24% 21% 6% 8% 100% % of Revenue	70% 27% 25% 53.6% Q2.* AAPL Y/Y Chg. 19% 5% 3% 0% -7%	\$9,102.00 \$16,901.00 \$7,836.00 \$89,584.00 22 - April 28 Closing Price Revenue \$40,882.00 \$23,287.00 \$18,343.00 \$7,724.00 \$97,278.00 Revenue	19% 9% 100% 100% 100% 100% 100% 100% 100	33% 36% 36.4% Q3 AAPL y/y Growt 4% 2% -1% -16% 14% Y/Y Chg.	\$8,235.00 \$17,486.00 \$8,775.00 \$8,775.00 '22 - July 28 Closing Price \$ Revenue \$37,472.00 \$19,287.00 \$14,604.00 \$6,150.00 \$82,959.00 Revenue	21% 11% 100% 8th, 2022 = \$157.35 % of Revenue 45% 23% 18% 7% 7% 100% % of Revenue	26% 12% 28.8% Q4 '2 AAPL y/y Growt 8% 10% 6% -5% 23%	\$8,785.00 \$83,360.00 2 - October Closing Prior I Revenue \$39,808.00 \$22,795.00 \$15,470.00 \$5,700.00 \$6,376.00 \$90,149.00 Revenue	11% 100% 27th, 2022 == \$144.80 % of Revenue 44% 25% 17% 6% 7% 100%
Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone	17.2% 41.1% 21.2% 24.0% 29.6% 21.4% Q1.'' AAP Y/Y Chg. 11% 9% 21% -144% 19% Y/Y Chg144% 19%	\$65,597.00 \$8,435.00 \$15,761.00 \$15,761.00 \$12,971.00 \$113,49.00 \$22 - January Closing Price Revenue \$51,496.00 \$29,749.00 \$29,749.00 \$7,107.00 \$9,810.00 \$123,45.00 \$71,628.00 \$71,628.00 \$71,628.00	8% 14% 100% 27th, 2022 = \$159.22 % of Revenue 42% 24% 21% 6% 8% 100% % of Revenue	70% 27% 25% 53.6% Q2 ': AAPL 19% 5% 3% 0% -7% 4% 5% 5% 3% 40% -7% 5% -2% 5% -2%	\$9,102.00 \$16,901.00 \$16,901.00 \$7,836.00 \$89,584.00 22 - April 28 Closing Price Revenue \$40,882.00 \$18,343.00 \$7,724.00 \$7,724.00 \$7,742.00 \$7,042.00 \$7,042.00 \$7,042.00 \$7,042.00 \$7,042.00 \$7,042.00 \$7,042.00 \$7,042.00	19% 9% 100% th, 2022 = \$163.64 % of Revenue 42% 24% 19% 8% 7% 100% % of Revenue 52% 8%	33% 36% 36.4% Q3 AAPI V/y Growt 4% 2% -1% -16% 14% V/Y Chg. 3% -2%	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 *22 - July 28 Closing Price Revenue \$37,472.00 \$19,287.00 \$14,604.00 \$5,446.00 \$6,150.00 \$82,959.00 **Revenue \$40,665.00 \$7,224.00	21% 11% 1100% 8th, 2022 = \$157.35 % of Revenue 45% 23% 18% 7% 7% 100% % of Revenue 49%	26% 12% 28.8% Q4 '2 AAPL y/y Growt 8% 10% 6% -5% 23% Y/Y Chg. 10% -13%	\$8,785.00 \$83,360.00 2 - October Closing Price \$ 139,808.00 \$22,795.00 \$15,470.00 \$5,700.00 \$6,376.00 \$90,149.00 Revenue \$42,626.00 \$7,174.00	11% 100% 27th, 2022 = \$144.80 % of Revenue 44% 25% 17% 6% 7% 100% % of Revenue 47% 8%
Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Apia Pacific Total Apple Product Summary JiPhone	17.2% 41.1% 21.2% 24.0% 29.6% 21.4% Q1': AAPP Y/Y Chg. 11% 9% 21% -14% 19%	\$65,597.00 \$8,435.00 \$15,761.00 \$15,761.00 \$12,971.00 \$11,496.00 \$22,749.00 \$29,749.00 \$25,783.00 \$77,107.00 \$9,810.00 \$71,628.00	8% 14% 12% 100% 27th, 2022 = \$159.22 % of Revenue 42% 21% 6% 8% 100% % of Revenue 58% 666 9%	70% 27% 25% 53.6% Q2 ' AAPL Y/Y Chg. 19% 0% -7% Y/Y Chg. 5%	\$9,102.00 \$16,901.00 \$7,836.00 \$7,836.00 22 - April 28 Closing Price Revenue \$40,882.00 \$23,287.00 \$17,24.00 \$7,042.00 \$97,278.00 Revenue \$50,570.00	19% 9% 100% th, 2022 = \$163.64 % of Revenue 42% 19% 8% 7% 100% % of Revenue 52% 8% 11%	33% 36% 36.4% Q3 AAPL y/y Growt 4% 2% -1% -16% 14% Y/Y Chg. 3%	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 '22 - July 28 Closing Price \$37,472.00 \$19,287.00 \$14,604.00 \$6,150.00 \$82,959.00 Revenue \$40,665.00	21% 11% 1100% 8th, 2022 = \$157.35 % of Revenue 45% 23% 18% 7% 7% 100% % of Revenue 49% 9%	26% 12% 28.8% Q4 '2 AAPL y/y Growt 8% 10% 6% -5% 23% Y/Y Chg.	\$8,785.00 883,360.00 2 - October Closing Prior Revenue \$39,808.00 \$22,795.00 \$15,470.00 \$5,700.00 \$6,376.00 \$90,149.00 Revenue \$42,626.00 \$7,174.00 \$11,508.00	11% 100% 27th, 2022 = \$144.80 % of Revenue 44% 6% 7% 100% % of Revenue 44%
Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iiPad Mac Services Services Other Products	17.2% 41.1% 41.1% 21.2% 24.0% 29.6% Q1." AAP Y/Y Chg. 11% 19% Y/Y Chg. 9.2% -14.1% 25.1% 23.3%	\$65,597.00 \$8,435.00 \$18,675.00 \$15,761.00 \$12,971.00 \$11,495.00 \$29,749.00 \$29,749.00 \$29,749.00 \$71,07.0	8% 14% 12% 100% 27th, 2022 = \$155,22 % of Revenue 42% 6% 8% 100% % of Revenue 58% 6% 9% 16% 12%	70% 27% 53.6% Q2 ' 53.6% Q2 ' AAPL' Y/Y Chg. 19% 5% 3% 0% -7% Y/Y Chg. 5% -2% 15% 15% 17% 12%	\$9,102.00 \$16,901.00 \$7,836.00 \$89,584.00 22 - April 28 Closing Price \$40,882.00 \$23,287.00 \$18,343.00 \$7,724.00 \$7,724.00 \$97,278.00 \$50,570.00 \$10,435.00	19% 9% 9% 100% 100% 100% 100% 202 = \$163.64 % of Revenue 42% 24% 19% 8% 7% 100% % of Revenue 52% 8% 11% 11%	33% 36% 36.4% Q3 AAPI y/y Growt 4% -16% 14% -16% 14% -2% -10% -2% -10% -28% -8%	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 '22 - July 28 Closing Price \$37,472.00 \$19,287.00 \$119,287.00 \$14,604.00 \$6,150.00 \$40,665.00 \$7,224.00 \$7,224.00 \$7,224.00 \$7,238.00	21% 11% 1100% 8th, 2022 = \$157.35 % of Revenue 45% 23% 18% 7% 7% 100% % of Revenue 49% 9%	26% 12% 28.8% Q4 '2 AAPL y/y Growt 8% 10% 6% -5% 23% Y/Y Chg. 10% -13% 25%	\$8,785.00 883,360.00 2 - October Closing Prior Revenue \$39,808.00 \$22,795.00 \$15,470.00 \$5,700.00 \$6,376.00 \$90,149.00 Revenue \$42,626.00 \$7,174.00 \$11,508.00	11% 100% 27th, 2022 = \$144.80 % of Revenue 44% 25% 17% 6% 7% 100% % of Revenue 47% 13% 21% 11%
Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services	17.2% 41.1% 41.1% 21.2% 24.0% 29.6% Q1." AAP Y/Y Chg. 11% -14% 19% Y/Y Chg. 25.1% -14.1% 25.1% 13.3% 11.2% Q1."	\$65,597.00 \$8,435.00 \$15,761.00 \$15,761.00 \$114,455.00 \$21-January	8% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	70% 27% 53.6% Q2 ' AAPL Y/Y Chg. 5% 3% 0% -7% Y/Y Chg. 5% 17% 12% 28.6% Q2	\$9,102.00 \$16,901.00 \$16,901.00 \$7,836.00 \$89,584.00 22 - April 28 Closing Price Revenue \$40,882.00 \$12,3287.00 \$12,3287.00 \$7,724.00 \$7,742.00 \$7,042.00 \$7,042.00 \$7,646.00 \$10,435.00 \$19,821.00 \$19,821.00 \$99,278.00	19% 9% 100% 100% 100% 100% 100% 100% 100	33% 36% 36.4% Q3 AAPL y/y Growt 4% 2% -1% -16% 14% Y/Y Chg. 3% -2% -10% 12%	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 *22 - July 28 Closing Price \$37,472.00 \$19,287.00 \$19,287.00 \$5,446.00 \$6,150.00 \$82,959.00 \$7,224.00 \$7,224.00 \$7,224.00 \$7,224.00 \$19,604.00 \$8,084.00 \$8,084.00	21% 11% 1100% 8th, 2022 = \$157.35 % of Revenue 45% 18% 7% 100% % of Revenue 49% 9% 9% 24% 10%	26% 12% 28.8% Q4 '2 AAPL y/y Growt 8% 10% 6% -5% 23% Y/Y Chg. 10% -13% 25% 5% 10%	\$8,785.00 \$83,360.00 2 - October Closing Price Revenue \$39,808.00 \$15,470.00 \$5,700.00 \$6,376.00 \$6,376.00 \$7,174.00 \$11,508.00 \$11,508.00 \$11,508.00 \$9,650.00	11% 100% 27th, 2022 ≥ 5144.80 % of Revenue 44% 25% 100% % of Revenue 47% 8% 13% 21%
Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple	17.2% 41.1% 421.2% 24.0% 29.6% 21.4% Q1.' AAP Y/Y Chg. 11% 9% 21% 144% 19% 144% 19% 25.1% 13.3% 11.2% AAP Y/Y Chg.	\$65,597.00 \$8,435.00 \$8,675.00 \$11,971.00 \$11,971.00 \$11,475.00 \$22,749.00 \$22,749.00 \$25,749.00 \$71,070.00 \$71,070.00 \$71,070.00 \$71,070.00 \$10,852.00 \$10,701.00 \$10,852.00 \$10,952.00 \$1	8% 12% 100% 27th, 2022 = \$159.22	70% 27% 27% 53.6% Q2 * AAPL Y/Y Chg. 5% 5% 3% 0% -7% 15% 17% 15% 17% 12% 8.6% Q2 * AAPL Y/Y Chg. 40% 15% 17% 12% 18.6% Q2 * AAPL Y/Y Chg. 5% 17% 12% 18.6% Q2 * AAPL Y/Y Chg. 5% 17% Chg. 6% Q2 * AAPL Y/Y Chg. 6% 17% Chg. 6% Q2 * AAPL Y/Y Chg. 6% 17% Chg. 6% Q2 * AAPL Y/Y Chg. 6% 17% Chg. 6% Q2 * AAPL Y/Y Chg. 6% Q2 * AAPL Y/Y Chg. 6% 17% Chg. 6% Q2 * AAPL Y/Y Chg. 6% 17% Chg. 6% Chg. 6% 17% Chg. 6% C	\$9,102.00 \$16,901.00 \$16,901.00 \$89,584.00 \$29,584.00 \$22,287,00 \$18,343.00 \$18,343.00 \$7,724.00 \$97,275.00 \$97,275.00 \$10,435.00 \$1	19% 9% 100% th, 2022 = \$163.64 % of Revenue 42% 100% % of Revenue 52% 8% 11% 200% 9% 1000% h, 2023 = \$165.79 % of Revenue 52% 6% 6% 200% 9% 1000% h, 2023 = \$165.79 % of Revenue 52% 6% 6% 200% 9% 1000% h, 2023 = \$165.79	33% 36% 36.4% Q3 AAPI y/y Growt 4% -16% 14% -16% 14% -2% -10% -2% -10% -28% -8%	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 *22 - July 28 Closing Price \$37,472.00 \$19,287.00 \$19,287.00 \$5,446.00 \$6,150.00 \$82,959.00 \$7,224.00 \$7,224.00 \$7,224.00 \$7,224.00 \$19,604.00 \$8,084.00 \$8,084.00	21% 11% 1100% 8th, 2022 = \$157.35 % of Revenue 45% 18% 7% 100% % of Revenue 49% 9% 9% 24% 10%	26% 12% 28.8% Q4 '2 AAPL y/y Growt 8% 10% 6% -5% 23% Y/Y Chg. 10% -13% 25% 5% 10%	\$8,785.00 \$83,360.00 2 - October Closing Price Revenue \$39,808.00 \$15,470.00 \$5,700.00 \$6,376.00 \$6,376.00 \$7,174.00 \$11,508.00 \$11,508.00 \$11,508.00 \$9,650.00	11% 100% 27th, 2022 = \$144.80 % of Revenue 44% 25% 17% 6% 7% 100% % of Revenue 47% 13% 21% 11%
Mac Services Other Products Other Products Total Apple Operating Segments Americas Europe China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Other Products Other Products Other Apple Operating Segments Americas	17.2% 41.1% 41.1% 21.2% 24.0% 29.6% 21.4% Q1'. AAP Y/Y Chg. 11% 19% Y/Y Chg. 14.1% 23.8% 13.3% 11.2% Q1'. AAP Y/Y Chg4%	\$65,597.00 \$8,435.00 \$1,675.00 \$11,971.00 \$113,761.00 \$113,761.00 \$113,496.00 \$22,1490.00 \$123,749.00 \$25,783.00 \$123,945.00 \$7,107.00 \$71,07.00 \$71,07.00 \$71,07.00 \$10,852.00 \$10,852.00 \$10,852.00 \$10,852.00 \$10,952.00	8% 12% 12% 100% 27th, 2022 = \$155.22 % of Revenue 42% 8% 66% 8% 100% % of Revenue 58% 66% 9% 12% 100% 22nd, 2023 = \$150.82 % of Revenue 42% 58% 100% % of Revenue 42% 58% 100% 12% 100% 27nd, 2023 = \$150.82 % of Revenue 42% 224% 224%	70% 27% 27% 53.6% Q2 27% 53.6% Q2 27% AAPL 19% 5% 5% 5% 5% 17% 12% 8.6% Q2 AAPL 17% Chartest 40% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64	\$9,102.00 \$16,901.00 \$16,901.00 \$89,584.00 \$28,584.00 \$22,287.01 \$18,343.00 \$7,724.00 \$7,724.00 \$97,278.00 \$97,278.00 \$19,821.00 \$19,821.00 \$19,821.00 \$10,435.00 \$23,287.00 \$10,435.00 \$10	19% 100% th, 2022 5% of Revenue 40% No Revenue 40% No Revenue 40% No Revenue 40% 110% No Revenue 52% No Revenue 40% Second 100% No Revenue 40% No Revenue 40	33% 36% 36.4% Q3 AAPI y/y Growt 4% -16% 14% -16% 14% -2% -10% -2% -10% -28% -8%	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 *22 - July 28 Closing Price \$37,472.00 \$19,287.00 \$19,287.00 \$5,446.00 \$6,150.00 \$82,959.00 \$7,224.00 \$7,224.00 \$7,224.00 \$7,224.00 \$19,604.00 \$8,084.00 \$8,084.00	21% 11% 1100% 8th, 2022 = \$157.35 % of Revenue 45% 18% 7% 100% % of Revenue 49% 9% 9% 24% 10%	26% 12% 28.8% Q4 '2 AAPL y/y Growt 8% 10% 6% -5% 23% Y/Y Chg. 10% -13% 25% 5% 10%	\$8,785.00 \$83,360.00 2 - Octobe Closing Price Revenue \$39,808.00 \$15,470.00 \$5,700.00 \$6,376.00 \$6,376.00 \$7,174.00 \$11,508.00 \$11,508.00 \$11,508.00 \$9,650.00	11% 100% 27th, 2022 = \$144.80 % of Revenue 44% 25% 17% 6% 7% 100% % of Revenue 47% 13% 21% 11%
Mac Services Other Products Other Products Total Apple Operating Segments Americas Europe Greater China Greater China Greater China Total Apple Product Summary IPhone IPhone Services Other Products Other Products Other Products Americas Europe Greater China Japan	17.2% 41.1% 421.2% 24.0% 29.6% 21.4% 11.1% 9% 11.1% 9% 11.1% 19% 19% 11.2% 23.8% 11.2% 21.1.2% 21.2% 24.1.5% 25.1% 25.1% 26.1% 27.6% 27.6%	\$65,597.00 \$8,435.00 \$15,761.00 \$12,971.00 \$11,971.00 \$11,971.00 \$11,971.00 \$11,971.00 \$11,971.00 \$11,971.00 \$12,974.00 \$29,749.00 \$29,749.00 \$29,749.00 \$7,107.00 \$7,107.00 \$7,107.00 \$7,107.00 \$7,107.00 \$10,852.00 \$10,852.00 \$10,852.00 \$10,95	8% 12% 12% 100% 27th, 2022 = \$155,22 % of Revenue 42% 6% 6% 8% 120 100% 120% 120% 120% 120% 120% 120%	70% 27% 27% 53.6% Q2 25% 53.6% Q2 AAPL 19% 5% 3% 17% E8% Q2 AAPL 17% Chg. 15% Q2 AAPL 17% G8% 3% 3% 3% 3% 3% 3%	\$9,102.00 \$7,836.00 \$7,836.00 \$7,836.00 \$583,584.00 \$583,584.00 \$22 - April 22 - April 23 - April 23 - April 24 - April 2	19% 100% th, 2022 = 5163.64 % of Revenue 42% 119% 8% 111% 200% 119% 8% 111% 20% 9% of Revenue 40% 40% 40% 40% 8% 1565.79 % of Revenue 40% 40% 8% 8% 8% 8% 8% 8% 8% 8% 8% 8% 8% 8% 8%	33% 36% 36.4% Q3 AAPI y/y Growt 4% -16% 14% -26 -26 -10% -28 -10% -8%	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 *22 - July 28 Closing Price \$37,472.00 \$19,287.00 \$19,287.00 \$5,446.00 \$6,150.00 \$82,959.00 \$7,224.00 \$7,224.00 \$7,224.00 \$7,224.00 \$7,382.00 \$19,604.00 \$8,084.00	21% 11% 1100% 8th, 2022 = \$157.35 % of Revenue 45% 18% 7% 100% % of Revenue 49% 9% 9% 24% 10%	26% 12% 28.8% Q4 '2 AAPL y/y Growt 8% 10% 6% -5% 23% Y/Y Chg. 10% -13% 25% 5% 10%	\$8,785.00 \$83,360.00 2 - Octobe Closing Price Revenue \$39,808.00 \$15,470.00 \$5,700.00 \$6,376.00 \$6,376.00 \$7,174.00 \$11,508.00 \$11,508.00 \$11,508.00 \$9,650.00	11% 100% 27th, 2022 = \$144.80 % of Revenue 44% 25% 17% 6% 7% 100% % of Revenue 47% 13% 21% 11%
Mac Services Other Products Total Apple Operating Segments Annerica Lapan Annerica Lapan Rest of Alai Pacific Total Apple Product Summary Product Summary What Mac Services Other Products Total Apple Operating Segments Annerica Large Greater China Japan Greater China Japan Large Greater China Japan Large Greater China Japan Large Greater China Japan Lapan Lap	17.2% 41.1% 21.2% 24.0% 29.6% 21.4% Q1." AAP Y/Y Chg. 11% -14% 19% Y/Y Chg. 14.1% 25.1% 23.3% 11.2% AAP Y/Y Chg4.4% -7.6% -7.6%	\$65,597.00 \$8,675.00 \$16,761.00 \$12,971.00 \$12,971.00 \$12,971.00 \$12,971.00 \$12,971.00 \$22,749.00 \$23,749.00 \$23,749.00 \$25,783.00 \$7,107.00 \$7,107.00 \$7,107.00 \$7,107.00 \$7,107.00 \$7,107.00 \$7,107.00 \$10,852.	8% 12% 100% 12% 1000% 27th, 2022 = \$155.9.22	70% 27% 53.6% Q2 ' AAPL V/Y Chg. 19% 5% 3% 0% -7% V/Y Chg. 15% 17% 12% 8.6% Q2 AAPL V/Y Chg. 3% 3% 33% 33%	\$9,102.00 \$16,901.00 \$7,836.00 \$89,584.00 \$22 - April 22 - April 22 - April 22 - April 23 \$40,882.00 \$7,724.00 \$77,744.00 \$77,742.00 \$77,742.00 \$77,742.00 \$10,435.00	19% 9% 100% th, 2022 5163.64 % of Revenue 24% 109% 8% 67 Revenue 24% 100% 110% 8% 100% 110	33% 36% 36.4% Q3 AAPI y/y Growt 4% -16% 14% -26 -26 -10% -28 -10% -8%	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 *22 - July 28 Closing Price \$37,472.00 \$19,287.00 \$19,287.00 \$5,446.00 \$6,150.00 \$82,959.00 \$7,224.00 \$7,224.00 \$7,224.00 \$7,224.00 \$7,382.00 \$19,604.00 \$8,084.00	21% 11% 1100% 8th, 2022 = \$157.35 % of Revenue 45% 18% 7% 100% % of Revenue 49% 9% 9% 24% 10%	26% 12% 28.8% Q4 '2 AAPL y/y Growt 8% 10% 6% -5% 23% Y/Y Chg. 10% -13% 25% 5% 10%	\$8,785.00 \$83,360.00 2 - Octobe Closing Price Revenue \$39,808.00 \$15,470.00 \$5,700.00 \$6,376.00 \$6,376.00 \$7,174.00 \$11,508.00 \$11,508.00 \$11,508.00 \$9,650.00	11% 100% 27th, 2022 = \$144.80 % of Revenue 44% 25% 17% 6% 7% 100% % of Revenue 47% 13% 21% 11%
Mac Services Other Products Other Products Total Apple Operating Segments Americas Europe Groster China Japan Heart of Asia Pacific Total Apple Product Summary PiPhon Mac Services Other Products Other Products Total Apple Operating Segments Americas Europe Operating Segments Americas Europe Rest of Asia Pacific Total Apple Product Summary	17.2% 11.1% 21.2% 21.2% 22.6% 21.4% 22.6% 21.4% 21.9% 4AP 9% 21% 4AP 9% 21% 44.1% 21.8% 21% 47.7% 43.3% 47.7% 43.3%	\$65,597.00 \$8,675.00 \$12,971.00 \$12,971.00 \$12,971.00 \$12,971.00 \$22 - January. Closing Price Revenue \$51,496.00 \$25,783.00 \$7,107.00 \$7,107.00 Revenue \$71,628.00 \$71,628.00 \$10,852.00 \$14,701.00 \$13,852.00 \$14,701.00 \$14,701.00 \$25,783.00 \$14,701.00 \$25,783.00 \$14,701.00 \$125,783.	8% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12	70% 27% 25% 53.6% Q2 ' AAPL Y/Y Chg. 19% 3% 0% -7% -7% -7% -7% 12% 8.6% Q2 AAPL Y/Y Chg. 3% -7% -8% 3% -7% -7% -7% -7% -7% -7% -7% -7% -7% -7	\$9,102.00 \$16,901.00 \$7,836.00 \$7,836.00 \$22 - April 28 Closing Price Revenue \$40,882.00 \$18,343.00 \$7,774.00 \$7,774.00 \$70,042.00 \$70,042.00 \$70,042.00 \$10,435.00 \$	19% 9% 100% 100% 100% 100% 100% 100% 100	33% 36% 36.4% Q3 AAPI y/y Growt 4% -16% 14% -26 -26 -10% -28 -10% -8%	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 *22 - July 28 Closing Price \$37,472.00 \$19,287.00 \$19,287.00 \$5,446.00 \$6,150.00 \$82,959.00 \$7,224.00 \$7,224.00 \$7,224.00 \$7,224.00 \$7,382.00 \$19,604.00 \$8,084.00	21% 11% 1100% 8th, 2022 = \$157.35 % of Revenue 45% 18% 7% 100% % of Revenue 49% 9% 9% 24% 10%	26% 12% 28.8% Q4 '2 AAPL y/y Growt 8% 10% 6% -5% 23% Y/Y Chg. 10% -13% 25% 5% 10%	\$8,785.00 \$83,360.00 2 - Octobe Closing Price Revenue \$39,808.00 \$15,470.00 \$5,700.00 \$6,376.00 \$6,376.00 \$7,174.00 \$11,508.00 \$11,508.00 \$11,508.00 \$9,650.00	11% 100% 27th, 2022 = \$144.80 % of Revenue 44% 25% 17% 6% 7% 100% % of Revenue 47% 13% 21% 11%
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Mac Services Other Products Other Products Other Products Operating Segments Americas Americas Greater China Japan Rest of Asia Pacific Total Apple Product Summany iPhone iPind Operating Segments Americas Control Apple Operating Segments Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Products Summany iPhone iPhone iPhone Mac	17.2% 21.1% 21.2% 21.2% 22.2% 23.4% 29.6% 21.4% 21.4% 21.1% 21.4% 21.1% 21.9% 21% 21% 21% 21% 22.4% 23.8% 25.1% 23.8% 23.8% 23.8% 24.4% 25.1% 24.2% 24.2% 25.2% 26.2% 27.7% 28.2% 29.6%	\$65,597.00 \$8,675.00 \$18,675.00 \$18,675.00 \$12,971.00 \$12,971.00 \$12,971.00 \$12,971.00 \$22,-149.00 \$22,749.00 \$23,905.00 \$23,905.00	8% 12% 12% 100% 27th, 2022 27th, 2022 27th, 2022 3 of Revenue 42% 8% 8% 100% % of Revenue 112% 100% % of Revenue 42% 100% 100% 100% % of Revenue 42% 8% 100% % of Revenue 42% 8% 100% % of Revenue 42% 8% 100% 8% 100% % of Revenue 42% 8% 100% 8% 100% 8% 100% 8% 100% 8% 100% 8% 100% 8% 100%	700% 25% 53.60% Q2 27% 25% 53.60% Q2 7 AAPL V Org. 59% 39% 00% 7-7% 59% 24% Q2 AAPL V Org. 88% 33 37% 7-7% 155% 42% 43.15	\$9,102.00 \$16,901.00 \$7,836.00 \$7,836.00 \$2.4 pril 28 Gostip Price Revenue \$40,882.00 \$12,827.00 \$10,242.00 \$17,042.00 \$17,042.00 \$17,042.00 \$17,042.00 \$17,042.00 \$10,435.00 \$1	19% 100% 1,0	33% 36% 36.4% Q3 AAPI y/y Growt 4% -16% 14% -26 -26 -10% -28 -10% -8%	\$8,235.00 \$17,486.00 \$8,775.00 \$81,434.00 *22 - July 28 Closing Price \$37,472.00 \$19,287.00 \$19,287.00 \$5,446.00 \$6,150.00 \$82,959.00 \$7,224.00 \$7,224.00 \$7,224.00 \$7,224.00 \$7,382.00 \$19,604.00 \$8,084.00	21% 11% 1100% 8th, 2022 = \$157.35 % of Revenue 45% 18% 7% 100% % of Revenue 49% 9% 9% 24% 10%	26% 12% 28.8% Q4 '2 AAPL y/y Growt 8% 10% 6% -5% 23% Y/Y Chg. 10% -13% 25% 5% 10%	\$8,785.00 \$83,360.00 2 - Octobe Closing Price Revenue \$39,808.00 \$15,470.00 \$5,700.00 \$6,376.00 \$6,376.00 \$7,174.00 \$11,508.00 \$11,508.00 \$11,508.00 \$9,650.00	11% 100% 27th, 2022 = \$144.80 % of Revenue 44% 25% 17% 6% 7% 100% % of Revenue 47% 13% 21% 11%



Source: Apple, Inc.

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