Apple Quarterly Financial Results

Apple Quarterly Financial Results Q1 '15 - January 27, 2015													
		Closing Price	= \$27.29		Closing Price	= \$33.16		L Closing Pric	e = \$32.69		L Closing Pric	e = \$28.64	
Operating Segments Americas Europe		\$30,566.00 \$17,214.00			\$21,316.00 \$12,204.00	% of Revenue 37% 21%		\$20,209.00 \$10.342.00	% of Revenue 41% 21%			% of Revenue 42% 21%	
Greater China Japan		\$16,144.00 \$5.448.00	22%		\$16,823.00 \$3.457.00	29%		\$13,230.00 \$2.872.00	27%		\$12,518.00 \$3.929.00	24%	
Rest of Asia Pacific Total Apple		\$5,227.00	7% 100%		\$4,210.00	7%		\$2,952.00	6% 100%		\$2,704.00	5%	
Product Summary	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	
iPhone iPad	74,468 21,419	\$51,182.00 \$8,985.00	69% 12%	61,170 12,623	\$40,282.00 \$5,428.00	69% 9%	47,534 10,931	\$31,368.00 \$4,538.00	63% 9%	48,046 9,883	\$32,209.00 \$4,276.00	63% 8%	
Mac Services	5,519	\$6,944.00 \$4,799.00	9% 6%	4,563	\$5,615.00 \$4,996.00	10% 9%	4,796	\$6,030.00 \$5,028.00	12% 10%	5,709	\$6,882.00 \$5,086.00	13% 10%	
Other Products Total Apple		\$2,689.00 \$74,599.00	4% 100%		\$1,689.00 \$58,010.00	3% 100%		\$2,641.00 \$49,605.00	5% 100%		\$3,048.00 \$51,501.00	100%	
	Q1 '16 - January 26th, 2016			Q2 '16 - April 26th, 2016			Q3'16 - July 26th, 2016		Q4 '16 - October 25th, 2016				
Operating Segments	AAPL Closing Price = \$25 Revenue % of Revenue \$29.325.00 39%			AAPL Closing Price = \$26.09 Revenue % of Revenue \$19.096.00 38%			AAPL Closing Price = \$24.17 Revenue % of Revenue			AAPL Closing Price = \$29.56 Revenue % of Revenue			
Americas Europe Greater China		\$29,325.00 \$17,932.00 \$18.373.00	39% 24% 24%		\$19,096.00 \$11,535.00 \$12,486.00	38% 23% 25%		\$17,963.00 \$9,643.00 \$8.848.00	42% 23% 21%		\$20,229.00 \$10,842.00 \$8,785.00	43% 23% 19%	
Japan Rest of Asia Pacific		\$4,794.00 \$5.448.00	24% 6% 7%		\$4,281.00 \$3.159.00	25% 8% 6%		\$3,529.00	21% 8% 6%		\$4,324.00 \$2.672.00	9% 6%	
Total Apple		\$75,872.00	100%		\$50,557.00	100%		\$42,358.00			\$46,852.00	100%	
Product Summary iPhone	Units 74,779	Revenue \$51.635.00	% of Revenue 68%	Units 51,193	Revenue \$32.857.00	% of Revenue 65%	Units 40,399	Revenue \$24,048.00	% of Revenue 57%	Units 45,513	Revenue \$28,160.00	% of Revenue 60%	
iPad Mac	16,122 5,312	\$7,084.00 \$6,746.00	9% 9%	10,251 4,034	\$4,413.00 \$5,107.00	9% 10%	9,950 4,252	\$4,876.00 \$5,239.00	12% 12%	9,267 4,886	\$4,255.00 \$5,739.00	9% 12%	
Services Other Products		\$6,056.00 \$4,351.00	8% 6%		\$5,991.00 \$2,189.00	12% 4%		\$5,976.00 \$2,219.00	14% 5%		\$6,325.00 \$2,373.00	13% 5%	
Total Apple		\$75,872.00	100%		\$50,557.00	100%	l	\$42,358.00	100%		\$46,852.00	100%	
	Q1 '17 - January 31st, 2017 AAPL Closing Price = \$30.34				Q2 '17 - May 2nd, 2017 AAPL Closing Price = \$36.88			Q3 '17 - August 2nd, 2017 AAPL Closing Price = \$39.29			Q4 '17 - November 2nd, 2017 AAPL Closing Price = \$41.88		
Operating Segments Americas		\$31,968.00 \$18.521.00				% of Revenue 40% 24%		\$20,376.00 \$10,675.00	% of Revenue 45% 24%		\$23,099.00 \$13,009.00	% of Revenue 44% 25%	
Europe Greater China Japan		\$16,233.00			\$10,726.00 \$4.485.00	20%		\$8,004.00	18% 8%		\$9,801.00	19% 7%	
Rest of Asia Pacific Total Apple		\$5,863.00	7% 7% 100%		\$3,795.00	7% 100%		\$2,729.00	6% 100%		\$2,812.00	5% 100%	
Product Summary	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	
iPhone iPad	78,290 13.081	\$54,378.00 \$5.533.00	69% 7%	50,763 8.922	\$33,249.00	63% 7%	41,026 11,424	\$24,486.00	54% 11%	46,677 10,326	\$28,846.00	55% 9%	
Mac Services	5,374	\$7,244.00 \$7,172.00	9% 9%	4,199	\$5,844.00 \$7,041.00	11% 13%	4,292	\$5,592.00 \$7,266.00	12% 16%	5,386	\$7,170.00 \$8,501.00	14% 16%	
Other Products Total Apple		\$4,024.00 \$78,351.00	5% 100%		\$2,873.00 \$52,896.00	5% 100%		\$2,735.00 \$45,048.00	6% 100%		\$3,231.00 \$52,579.00	6% 100%	
	Q1 '18 - February 1st, 2018				Q2 '18 - May 2nd, 2018			Q3 '18 - August 1st, 2018			Q4 '18 - November 2nd, 2018		
Operating Segments	AAP	L Closing Prio Revenue	% of Revenue	AAPL	Closing Price Revenue	% of Revenue	AAPI	Closing Pric	% of Revenue	AAPI	Closing Pric	% of Revenue	
Americas Europe Greater China		\$35,193.00 \$21,054.00 \$17,956.00	40% 24% 20%		\$24,841.00 \$13,846.00 \$13.024.00	41% 23% 21%		\$12,138.00	46% 23%		\$15,382.00	44% 24%	
Japan Rest of Asia Pacific		\$17,956.00 \$7,237.00 \$6.853.00	20% 8% 8%		\$13,024.00 \$5,468.00 \$3,958.00	21% 9% 6%		\$9,551.00 \$3,867.00 \$3,167.00	18% 7% 6%		\$11,411.00 \$5,161.00 \$3,429.00	18% 8% 5%	
Total Apple		\$88,293.00	100%			100%		\$53,265.00			\$62,900.00	100%	
Product Summary iPhone	Units 77.316	Revenue \$61.576.00	% of Revenue 70%	Units 52.217	Revenue \$37.559.00	% of Revenue	Units 41.300	Revenue \$29.470.00	% of Revenue 55%	Units 46.889	Revenue \$36.755.00	% of Revenue 58%	
iPad Mac	13,170	\$5,862.00 \$6,895.00	7% 8%	9,113 4.078	\$4,008.00	7% 9%	11,553	\$4,634.00	9%	9,699	\$3,983.00 \$7,340.00	6% 12%	
Services Other Products	ľ	\$8,471.00 \$5,489.00	10% 6%		\$9,850.00 \$3,944.00	16% 6%		\$10,170.00 \$3,733.00	19% 7%	,	\$10,599.00 \$4.223.00	17% 7%	
Total Apple		\$88,293.00	100%			100%		\$53,265.00	100%		\$62,900.00	100%	
	Q1 '19 - January 29th, 2019 AAPL Closing Price = \$38.63			Q2 '19 - April 30th, 2019 AAPL Closing Price = \$50.17			Q3 '19 - July 30th, 2019 AAPL Closing Price = \$52.20			Q4 '19 - October 30th, 2019 AAPL Closing Price = \$60.82			
Operating Segments Americas		Revenue \$36,940.00	% of Revenue 44%		Revenue \$25,596.00	% of Revenue 44%	y/y Growt 2%	\$25,056.00	% of Revenue 47%	y/y Growt 6%	\$29,322.00	% of Revenue 46%	
Europe Greater China		\$20,363.00 \$13,169.00	16%		\$13,054.00 \$10,218.00	18%	-2% -4%	\$11,925.00 \$9,157.00	17%	-3% -2%	\$11,134.00	23% 17%	
Japan Rest of Asia Pacific		\$6,910.00 \$6,928.00	8% 8%		\$5,532.00 \$3,615.00 \$58,015.00	10% 6%	5% 12%	\$4,082.00 \$3,589.00 \$53,809.00	8% 7%	-4% 6%	\$4,982.00 \$3,656.00	8% 6%	
Total Apple Product Summary		Revenue	100% % of Revenue	y/y Growth		100% % of Revenue	y/y Growt		100% % of Revenue	y/y Growti	564,040.00	100% % of Revenue	
iPhone iPad	-18% 13%	\$51,982.00 \$6.729.00	62% 8%	-21% 18%	\$31,051.00	54% 8%	-13% 8%	\$25,986.00	48% 9%	-10% 14%	\$33,362.00	52% 7%	
Mac Services	7% 22%	\$7,416.00	9% 13%	-5% 14%	\$5,513.00 \$11.450.00	10%	10%	\$5,820.00 \$11.455.00	11% 21%	-5% 15%	\$6,991.00 \$12.511.00	11%	
Other Products Total Apple	25%	\$7,308.00	9%	23%	\$5,129.00	9%	32%	\$5,525.00	10%	35%	\$6,520.00	10%	
	Q1 '2 AAP	20 - January 2 L Closing Price	28th, 2020 e = \$79.42	Q2 '	20 - April 30 Closing Price	th, 2020 = \$73.45		'20 - July 30 L Closing Pric			0 - October Closing Price		
Operating Segments Americas		Revenue \$41,367.00	% of Revenue 45%		Revenue \$25,473.00	% of Revenue 44%	y/y Growt 8%	\$27,018.00	% of Revenue 45%	y/y Growti 4%	\$30,698.00	% of Revenue 47%	
Europe Greater China		\$23,273.00 \$13,578.00	15%		\$14,294.00 \$9,455.00	16%	19% 2%	\$14,173.00 \$9,329.00	16%	12% -29%	\$7,946.00	26% 12%	
Japan Rest of Asia Pacific		\$6,223.00 \$7,378.00	7% 8%		\$5,206.00 \$3,883.00	9% 7%	22% 17%	\$4,966.00 \$4,199.00	8% 7%	1% 11%	\$5,023.00 \$4,131.00	8% 6%	
Total Apple Product Summary	Y/Y Chg.	\$91,819.00	% of Revenue	v ~ ~-	\$58,311.00 Revenue	100% % of Revenue	v/v cb-	\$59,685.00		Y/Y Chg.		100% % of Revenue	
iPhone iPad	7.6%	\$55,957.00 \$5,977.00	61%	-7% -12%	\$28,962.00	50%	2%	\$26,418.00	44%	-26%	\$26,444.00	41%	
Mac Services	-3.5% 16.9%	\$7,160.00 \$12.715.00	8%	-3% 14%	\$5,351.00 \$13.348.00	9%	22% 15%	\$7,079.00	12%	23%	\$9,032.00	14%	
Other Products Total Apple	37.0% 8.9%	\$10,010.00 \$91,819.00	11%	18% 0.5%	\$6,284.00 \$58,313.00	11%	17% 10.9%	\$6,450.00	11% 100%	17%	\$7,876.00 \$64,698.00	12%	
	AAPL	21 - January : Closing Price	= \$142.06	Q2 '	Closing Price	th, 2021 = \$133.58	AAPL	'21 - July 27 Closing Price	th, 2021 = \$146.77	AAPL	1 - October Closing Price	e = \$152.57	
Operating Segments Americas	12%	Revenue \$46,310.00			\$34,306.00		y/y Growt 33%	\$35,870.00			\$36,820.00		
Europe Greater China	17% 57%	\$27,306.00 \$21,313.00	19%		\$22,264.00 \$17,728.00	20%	34% 58%	\$18,943.00 \$14,762.00	18%	23% 83%	\$20,794.00 \$14,549.00	17%	
Japan Rest of Asia Pacific Total Apple	33% 11%	\$8,285.00 \$8,225.00 \$111,439.00	7%		\$7,742.00 \$7,544.00 \$89,584.00	8%	28%	\$6,464.00 \$5,395.00 \$81,434.00	7%	19% 26%	\$5,991.00 \$5,192.00	6%	
Product Summary	Y/Y Chg.		% of Revenue	v ~ ~-	Revenue	% of Revenue				Y/Y Chg.	\$83,346.00	% of Revenue	
iPhone iPad	17.2% 41.1%	\$65,597.00	59%	66% 79%	\$47,938.00	54%	50% 12%	\$39,570.00	49%	47%	\$38,868.00	47%	
Mac Services	21.2%	\$8,675.00	8%	70% 27%	\$9,102.00	10%	16%	\$8,235.00 \$17,486.00	10%	2%	\$9,178.00 \$18,277.00	11%	
Other Products Total Apple	29.6% 21.4%	\$12,971.00	12%	25% 53.6%	\$7,836.00 \$89,584.00	9%	36% 36.4%	\$8,775.00	11%	12% 28.8%	\$8,785.00	11%	
		22 - January 2 Closing Price			22 - April 28 Closing Price		Q3 AAPL	'22 - July 28 Closing Price	= \$157.35	AAPL	2 - October Closing Price	e = \$144.80	
Operating Segments Americas	Y/Y Chg. 11%	Revenue \$51,496.00	% of Revenue 42%	Y/Y Chg. 19%	Revenue \$40,882.00	% of Revenue 42%	y/y Growt 4%	\$37,472.00	% of Revenue 45%	y/y Growt 8%	\$39,808.00	% of Revenue 44%	
Europe Greater China	9% 21%	\$29,749.00 \$25,783.00	21%	5% 3%	\$23,287.00 \$18,343.00	19%	2% -1%	\$19,287.00 \$14,604.00	18%	10% 6%	\$22,795.00 \$15,470.00	17%	
Japan Rest of Asia Pacific	-14% 19%	\$7,107.00 \$9,810.00	8%	0% -7%	\$7,724.00 \$7,042.00	7%	-16% 14%	\$5,446.00 \$6,150.00	7%	-5% 23%	\$5,700.00 \$6,376.00	7%	
Total Apple		\$123,945.00	-		\$97,278.00			\$82,959.00			\$90,149.00	_	
Product Summary iPhone iPad	Y/Y Chg. 9.2% -14.1%	\$71,628.00 \$7,248.00		Y/Y Chg. 5% -2%	\$50,570.00 \$7,646.00		Y/Y Chg. 3% -2%	\$40,665.00 \$7,224.00		Y/Y Chg. 10% -13%	\$42,626.00 \$7,174.00		
Mac	25.1% 23.8%	\$10,852.00 \$19,516.00	9%	15% 17%	\$10,435.00 \$19,821.00	11%	-10%	\$7,382.00 \$19,604.00	9%	25%		13%	
Services Other Products Total Apple	13.3% 11.2%	\$19,516.00 \$14,701.00 \$123,945.00	12%	17% 12% 8.6%	\$19,821.00 \$8,806.00 \$97,278.00	9%	12% -8% 1.9%	\$19,604.00 \$8,084.00 \$82,959.00	24% 10% 100%	5% 10% 8.1%	\$9,650.00	21% 11% 100%	
	Q1 '2	3 - February Closing Price	2nd, 2023										
Operating Segments Americas	Y/Y Chg. -4%	Revenue \$49,278.00	% of Revenue	1									
Europe Greater China	-7% -7%	\$27,681.00 \$23,905.00	24% 20%										
Japan Rest of Asia Pacific	-3%	\$6,755.00 \$9,535.00	6% 8%										
Total Apple		\$117,154.00	-										
Product Summary iPhone	Y/Y Chg. -8.2%	\$65,775.00											
iPad Mac Services	29.6% -28.7% 6.4%	\$9,396.00 \$7,735.00 \$20,766.00	7%										
Other Products Total Apple	6.4% -8.3% -5.5%	\$20,766.00 \$13,482.00 \$117,154.00	12%	1									
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Source: Apple, Inc.

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