	01	'15 - January	27 2015	02 1	15 - April 27		ial Re	'15 - July 2:	1c+ 201E	04 '1	5 - October	27th 2015
		Closing Price			Closing Pric			. Closing Pric			L Closing Price	
Operating Segments		Revenue \$30,566.00	% of Revenue		Revenue \$21,316,00	% of Revenue		Revenue \$20,209.00	% of Revenue		Revenue	% of Revenue
Americas Europe		\$30,566.00	41% 23%		\$21,316.00	37% 21%		\$20,209.00	41% 21%		\$21,773.00 \$10.577.00	42% 21%
Greater China		\$16,144.00	22%		\$16,823.00	29%		\$13,230.00	27%		\$12,518.00	24%
Japan Rest of Asia Pacific		\$5,448.00 \$5,227.00	7% 7%		\$3,457.00 \$4,210.00	6% 7%		\$2,872.00 \$2,952.00	6% 6%		\$3,929.00 \$2,704.00	8% 5%
Total Apple		\$5,227.00	100%		\$58,010.00	100%		\$49,605.00	100%		\$51,501.00	100%
			•			_			•			•
Product Summary iPhone	Units 74,468	Revenue \$51,182.00	% of Revenue 69%	Units 61,170	\$40,282.00	% of Revenue 69%	Units 47,534	Revenue \$31,368.00	% of Revenue 63%	Units 48,046	\$32,209.00	% of Revenue 63%
iPad	21,419	\$8,985.00	12%	12,623	\$5,428.00	9%	10,931	\$4,538.00	9%	9,883	\$4,276.00	8%
Mac	5,519	\$6,944.00	9%	4,563	\$5,615.00	10%	4,796	\$6,030.00	12%	5,709	\$6,882.00	13%
Services		\$4,799.00	6%		\$4,996.00	9%		\$5,028.00	10%		\$5,086.00	10%
Other Products Total Apple		\$2,689.00	4% 100%		\$1,689.00 \$58.010.00	3% 100%		\$2,641.00	5% 100%		\$3,048.00 \$51,501.00	6% 100%
		16 - January APL Closing Pr			16 - April 26 Closing Price			16 - July 26 Closing Price			6 - October L Closing Price	
Operating Segments	A.	Revenue	% of Revenue	AAPL	Revenue	% of Revenue	AAFI	Revenue	% of Revenue	AAFI	Revenue	% of Revenue
Americas		\$29,325.00	39%		\$19,096.00	38%		\$17,963.00	42%		\$20,229.00	43%
Europe Greater China		\$17,932.00	24%		\$11,535.00	23% 25%		\$9,643.00	23%		\$10,842.00	23% 19%
Japan		\$18,373.00 \$4,794.00	6%		\$12,486.00 \$4,281.00	25%		\$8,848.00 \$3,529.00	21%		\$8,785.00 \$4,324.00	9%
Rest of Asia Pacific		\$5,448.00	7%		\$3,159.00	6%		\$2,375.00	6%		\$2,672.00	6%
Total Apple		\$75,872.00	100%		\$50,557.00	100%		\$42,358.00	100%		\$46,852.00	100%
Product Summary	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue
iPhone	74,779	\$51,635.00	68%	51,193	\$32,857.00	65%	40,399	\$24,048.00	57%	45,513	\$28,160.00	60%
iPad Mac	16,122 5.312	\$7,084.00 \$6,746.00	9% 9%	10,251 4,034	\$4,413.00 \$5.107.00	9% 10%	9,950 4.252	\$4,876.00 \$5,239.00	12% 12%	9,267 4,886	\$4,255.00	9% 12%
Mac Services	3,312	\$6,056.00	9% 8%	·+,U3·4	\$5,991.00	10%	⇒,∠⊃Z	\$5,239.00	12%	4,000	\$6,325.00	12%
Other Products		\$4,351.00	6%		\$2,189.00	4%		\$2,219.00	5%		\$2,373.00	5%
Total Apple	L	\$75,872.00	100%	ļ	\$50,557.00	100%		\$42,358.00	100%		\$46,852.00	100%
	Q1 '17 - January 31st, 2017			Q2 '17 - May 2nd, 2017			Q3 '17 - August 2nd, 2017			Q4 '17 - November 2nd, 2017		
	AAPL Closing Price = \$30.34			AAPL Closing Price = \$36.88			AAPL Closing Price = \$39.29			AAPL Closing Price = \$41.88		
Operating Segments		Revenue	% of Revenue		Revenue	% of Revenue	1	Revenue	% of Revenue	1	Revenue	% of Revenue
Americas Europe		\$31,968.00 \$18,521.00	41% 24%		\$21,157.00 \$12,733.00	40% 24%		\$20,376.00 \$10,675.00	45% 24%		\$23,099.00 \$13,009.00	44% 25%
Greater China		\$16,233.00	21%		\$10,726.00	20%		\$8,004.00	18%		\$9,801.00	19%
Japan Book of Asia Books		\$5,766.00	7%		\$4,485.00	8%		\$3,624.00	8%		\$3,858.00	7%
Rest of Asia Pacific Total Apple		\$5,863.00 \$78,351.00	7% 100%		\$3,795.00 \$52.896.00	7% 100%		\$2,729.00	6% 100%		\$2,812.00	5% 100%
. Jun cippie		v. 0,331.00			JJ2,030.00	100/8		J-10,700.00			222,373.00	100/0
Product Summary	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue	Units	Revenue	% of Revenue
iPhone iPad	78,290 13,081	\$54,378.00 \$5,533.00	69% 7%	50,763 8,922	\$33,249.00 \$3,889.00	63% 7%	41,026 11,424	\$24,486.00 \$4,969.00	54% 11%	46,677 10,326	\$28,846.00 \$4,831.00	55% 9%
Mac	5,374	\$7,244.00	9%	4,199	\$5,844.00	11%	4,292	\$5,592.00	12%	5,386	\$7,170.00	14%
Services		\$7,172.00	9%		\$7,041.00	13%		\$7,266.00	16%	-	\$8,501.00	16%
Other Products		\$4,024.00	5%		\$2,873.00	5%		\$2,735.00	6%		\$3,231.00	6%
Total Apple	ļ	\$78,351.00	100%		\$52,896.00	100%	L	\$45,048.00	100%	L	\$52,579.00	100%
	Q1 '	18 - Februar	y 1st, 2018	Q2 '	18 - May 2r	nd, 2018	Q3 '	18 - August	1st, 2018	Q4 '18	- Novembe	er 2nd, 2018
	AAP	L Closing Pric		AAPL	Closing Price		AAPI	. Closing Pric		AAPI	Closing Price	
Operating Segments Americas		\$35,193.00	% of Revenue		\$24,841.00	% of Revenue		S24.542.00	% of Revenue 46%		Revenue \$27.517.00	% of Revenue
Europe		\$21,054.00	24%		\$13,846.00	23%		\$12,138.00	23%		\$15,382.00	24%
Greater China		\$17,956.00	20%		\$13,024.00	21%		\$9,551.00	18%		\$11,411.00	18%
Japan Rest of Asia Pacific		\$7,237.00 \$6.853.00	8%		\$5,468.00 \$3,958.00	9% 6%		\$3,867.00 \$3,167.00	7% 6%		\$5,161.00 \$3,429.00	8% 5%
Total Apple		\$88,293.00	100%		\$61,137.00	100%		\$53,265.00	100%		\$62,900.00	100%
			_						_			_
Product Summary iPhone	Units 77,316	Revenue \$61,576.00	% of Revenue 70%	Units 52,217	Revenue \$37,559.00	% of Revenue 61%	Units 41,300	Revenue \$29,470.00	% of Revenue 55%	Units 46,889	Revenue \$36,755.00	% of Revenue 58%
iPad	13,170	\$5,862.00	7%	9,113	\$4,008.00	7%	11,553	\$4,634.00	9%	9,699	\$3,983.00	6%
Mac	5,112	\$6,895.00	8%	4,078	\$5,776.00	9%	3,720	\$5,258.00	10%	5,299	\$7,340.00	12%
Services		\$8,471.00 \$5,489.00	10%		\$9,850.00	16% 6%		\$10,170.00 \$3.733.00	19% 7%		\$10,599.00 \$4,223.00	17% 7%
Other Products Total Apple		\$88,293,00	100%		\$3,944.00 \$61,137.00	100%		\$53,733.00	100%		\$4,223.00	100%
•••												
		19 - January			19 - April 30			'19 - July 30			9 - October	
Operating Segments	AAP	PL Closing Price		AAPL	Closing Price Revenue	e = \$50.17 % of Revenue		Closing Price	e = \$52.20 % of Revenue		Closing Price	e = \$60.82 % of Revenue
Americas		Revenue	% of Revenue				v/v Growti				r Revenue	
		\$36,940.00	% of Revenue 44%		\$25,596.00	44%	y/y Growti 2%	\$25,056.00	47%	6%	\$29,322.00	46%
Europe		\$36,940.00 \$20,363.00	44% 24%		\$13,054.00	23%	2% -2%	\$25,056.00 \$11,925.00	22%	6% -3%	\$29,322.00 \$14,946.00	23%
Europe Greater China Japan		\$36,940.00 \$20,363.00 \$13,169.00	44%				2%	\$25,056.00		6%	\$29,322.00	
Greater China Japan Rest of Asia Pacific		\$36,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,928.00	44% 24% 16% 8%		\$13,054.00 \$10,218.00 \$5,532.00 \$3,615.00	23% 18% 10% 6%	2% -2% -4%	\$25,056.00 \$11,925.00 \$9,157.00 \$4,082.00 \$3,589.00	22% 17% 8% 7%	6% -3% -2%	\$29,322.00 \$14,946.00 \$11,134.00 \$4,982.00 \$3,656.00	23% 17% 8% 6%
Greater China Japan		\$36,940.00 \$20,363.00 \$13,169.00 \$6,910.00	44% 24% 16% 8%		\$13,054.00 \$10,218.00 \$5,532.00	23% 18% 10%	2% -2% -4% 5%	\$25,056.00 \$11,925.00 \$9,157.00 \$4,082.00	22% 17% 8%	6% -3% -2% -4%	\$29,322.00 \$14,946.00 \$11,134.00 \$4,982.00	23% 17% 8%
Greater China Japan Rest of Asia Pacific		\$36,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,928.00	44% 24% 16% 8%	y/y Growth	\$13,054.00 \$10,218.00 \$5,532.00 \$3,615.00	23% 18% 10% 6%	2% -2% -4% 5%	\$25,056.00 \$11,925.00 \$9,157.00 \$4,082.00 \$3,589.00 \$53,809.00	22% 17% 8% 7% 100%	6% -3% -2% -4%	\$29,322.00 \$14,946.00 \$11,134.00 \$4,982.00 \$3,656.00 \$64,040.00	23% 17% 8% 6% 100%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone	-18%	\$36,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,928.00 \$84,310.00 Revenue \$51,982.00	44% 24% 16% 8% 8% 100% % of Revenue 62%	y/y Growth -21%	\$13,054.00 \$10,218.00 \$5,532.00 \$3,615.00 \$58,015.00 Revenue \$31,051.00	23% 18% 10% 6% 100% % of Revenue 54%	2% -2% -4% 5% 12% y/y Growti -13%	\$25,056.00 \$11,925.00 \$9,157.00 \$4,082.00 \$3,589.00 \$53,809.00 h Revenue \$25,986.00	22% 17% 8% 7% 100% % of Revenue 48%	6% -3% -2% -4% 6% y/y Growt -10%	\$29,322.00 \$14,946.00 \$11,134.00 \$4,982.00 \$3,656.00 564,040.00 **Revenue \$33,362.00	23% 17% 8% 6% 100% % of Revenue 52%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad	13%	\$36,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,928.00 \$84,310.00 Revenue \$51,982.00 \$6,729.00	44% 24% 16% 8% 8% 100% % of Revenue 62% 8%	-21% 18%	\$13,054.00 \$10,218.00 \$5,532.00 \$3,615.00 \$58,015.00 Revenue \$31,051.00 \$4,872.00	23% 18% 10% 6% 100% % of Revenue 54% 8%	2% -2% -4% 5% 12% y/y Growti -13% 8%	\$25,056.00 \$11,925.00 \$9,157.00 \$4,082.00 \$3,589.00 \$53,809.00 hRevenue \$25,986.00 \$5,023.00	22% 17% 8% 7% 100% % of Revenue 48% 9%	6% -3% -2% -4% 6% y/y Growti -10% 14%	\$29,322.00 \$14,946.00 \$11,134.00 \$4,982.00 \$3,656.00 \$64,040.00 h Revenue \$33,362.00 \$4,656.00	23% 17% 8% 6% 100% % of Revenue 52% 7%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone		\$36,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,928.00 \$84,310.00 Revenue \$51,982.00	44% 24% 16% 8% 8% 100% % of Revenue 62%	-21%	\$13,054.00 \$10,218.00 \$5,532.00 \$3,615.00 \$58,015.00 Revenue \$31,051.00	23% 18% 10% 6% 100% % of Revenue 54%	2% -2% -4% 5% 12% y/y Growti -13%	\$25,056.00 \$11,925.00 \$9,157.00 \$4,082.00 \$3,589.00 \$53,809.00 h Revenue \$25,986.00	22% 17% 8% 7% 100% % of Revenue 48%	6% -3% -2% -4% 6% y/y Growt -10%	\$29,322.00 \$14,946.00 \$11,134.00 \$4,982.00 \$3,656.00 564,040.00 **Revenue \$33,362.00	23% 17% 8% 6% 100% % of Revenue 52%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac	13% 7%	\$36,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,928.00 \$84,310.00 Revenue \$51,982.00 \$6,729.00 \$7,416.00	44% 24% 16% 8% 8% 100% % of Revenue 62% 8% 9%	-21% 18% -5%	\$13,054.00 \$10,218.00 \$5,532.00 \$3,615.00 \$58,015.00 Revenue \$31,051.00 \$4,872.00 \$5,513.00	23% 18% 10% 6% 100% % of Revenue 54% 8% 10%	2% -2% -4% 5% 12% y/y Growti -13% 8% 10%	\$25,056.00 \$11,925.00 \$9,157.00 \$4,082.00 \$3,589.00 \$53,809.00 **Revenue \$25,986.00 \$5,023.00 \$5,820.00	22% 17% 8% 7% 100% % of Revenue 48% 9% 11% 21% 10%	6% -3% -2% -4% 6% y/y Growti -10% 14% -5%	\$29,322.00 \$14,946.00 \$11,134.00 \$4,982.00 \$3,656.00 \$64,040.00 Revenue \$33,362.00 \$4,656.00 \$6,991.00	23% 17% 8% 6% 100% % of Revenue 52% 7% 11%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services	13% 7% 22% 25%	\$36,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,928.00 \$84,310.00 Revenue \$51,982.00 \$6,729.00 \$7,416.00 \$10,875.00 \$7,308.00	44% 24% 16% 8% 8% 100% % of Revenue 62% 8% 9% 13% 9%	-21% 18% -5% 14% 23%	\$13,054.00 \$10,218.00 \$5,532.00 \$3,615.00 558,015.00 Revenue \$31,051.00 \$4,872.00 \$5,513.00 \$11,450.00 \$5,129.00 \$58,015.00	23% 18% 10% 6% 100% 100% 8% 10% 20% 9%	2% -2% -4% 5% 12% y/y Growti -13% 8% 10% 11% 32%	\$25,056.00 \$11,925.00 \$9,157.00 \$4,082.00 \$3,589.00 \$53,809.00 **Revenue \$25,986.00 \$5,023.00 \$5,820.00 \$11,455.00 \$5,525.00 \$53,809.00	22% 17% 8% 7% 100% % of Revenue 48% 9% 11% 21% 10%	6% -3% -2% -4% 6% y/y Growt -10% 14% -5% 15% 35%	\$29,322.00 \$14,946.00 \$11,134.00 \$4,982.00 \$3,656.00 \$64,040.00 **Revenue \$33,362.00 \$4,656.00 \$6,991.00 \$12,511.00 \$6,520.00 \$64,040.00	23% 17% 8% 6% 100% * of Revenue 52% 7% 11% 20% 10%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products	13% 7% 22% 25% Q1 '2	\$36,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,928.00 \$84,310.00 Revenue \$51,982.00 \$6,729.00 \$7,416.00 \$10,875.00 \$34,310.00 \$34,310.00 \$24,310.00	44% 24% 16% 8% 8% 100% % of Revenue 62% 8% 9% 13% 9% 100% 28th, 2020	-21% 18% -5% 14% 23%	\$13,054.00 \$10,218.00 \$5,532.00 \$3,615.00 Revenue \$31,051.00 \$4,872.00 \$5,13.00 \$11,450.00 \$5,129.00 \$58,015.00 20 - April 30	23% 18% 10% 6% 100% % of Revenue 54% 8% 10% 20% 9% 100%	2% -2% -4% 5% 12% y/y Growti -13% 8% 10% 11% 32%	\$25,056.00 \$11,925.00 \$9,157.00 \$9,157.00 \$3,589.00 \$53,809.00 \$55,023.00 \$5,820.00 \$11,455.00 \$5,525.00 \$553,809.00	22% 17% 8% 7% 100% % of Revenue 48% 9% 11% 21% 10%	6% -3% -2% -4% 6% y/y Growti -10% 14% -5% 15% 35% 1.8%	\$29,322.00 \$14,946.00 \$11,134.00 \$3,656.00 \$64,040.00 **Revenue \$33,362.00 \$4,656.00 \$6,991.00 \$12,511.00 \$64,040.00 **Se4,040.00 **Se4,040.00 **Se4,040.00 **Se4,040.00 **Se4,040.00 **Se4,040.00 **Se4,040.00 **Se4,040.00	23% 17% 8% 6% 100% % of Revenue 52% 7% 11% 20% 10% 29th, 2020
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iiPhone iiPad Mac Services Other Products	13% 7% 22% 25% Q1 '2	\$36,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,928.00 \$84,310.00 \$84,310.00 \$7,416.00 \$7,416.00 \$7,308.00 \$84,310.00 \$84,3	44% 24% 16% 8% 8% 100% % of Revenue 62% 8% 9% 13% 9% 100% 28th, 2020	-21% 18% -5% 14% 23%	\$13,054.00 \$10,218.00 \$5,532.00 \$5,532.00 \$58,015.00 \$58,015.00 \$4,872.00 \$5,130.00 \$5,129.00 \$5	23% 18% 10% 6% 100% % of Revenue 54% 8% 10% 20% 9% 100% tht, 2020 e = \$73.45 % of Revenue	2% -2% -4% 5% 12% y/y Growti -13% 8% 10% 11% 32%	\$25,056.00 \$11,925.00 \$9,157.00 \$4,082.00 \$3,589.00 \$53,899.00 \$25,986.00 \$5,926.00 \$5,820.00 \$11,455.00 \$5,525.00 \$0,000 \$100,00	22% 17% 8% 7% 100% % of Revenue 48% 9% 11% 21% 10%	6% -3% -2% -4% 6% y/y Growti -10% 14% -5% 15% 35% 1.8%	\$29,322.00 \$14,946.00 \$14,946.00 \$4,982.00 \$3,656.00 \$64,040.00 **Revenue \$33,362.00 \$4,656.00 \$6,991.00 \$12,511.00 \$6,520.00 **S6,9040.00 \$0 - October Closing Prick **Revenue	23% 17% 8% 6% 100% % of Revenue 52% 7% 11% 20% 10% 29th, 2020
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas	13% 7% 22% 25% Q1 '2	\$36,940.00 \$20,363.00 \$13,169.00 \$6,918.00 \$6,928.00 84,310.00 8evenue \$51,982.00 \$57,210.00 \$7,416.00 \$10,975.00 \$7,308.00 84,310.00 97,308.00 98,4310.00 99,7308.	44% 24% 16% 8% 8% 100% % of Revenue 62% 8% 9% 13% 9% 100% 28th, 2020 ce = \$79.42 % of Revenue 45%	-21% 18% -5% 14% 23%	\$13,054.00 \$10,218.00 \$55,532.00 \$3,615.00 \$88,015.00 \$4,872.00 \$5,513.00 \$11,450.00 \$5,129.00 \$5,129.00 \$0 - April 3C Closing Pric Revenue	23% 18% 10% 6% 100% % of Revenue 54% 8% 10% 20% 9% 100% bth, 2020 e = \$73.45 % of Revenue 44%	2% -2% -4% 5% 12% y/y Growtl -13% 8% 10% 11% 32% Q3 AAPI y/y Growtl 8%	\$25,056.00 \$11,925.00 \$4,082.00 \$3,589.00 \$3,589.00 \$53,809.00 **Revenue \$25,986.00 \$5,023.00 \$5,820.00 \$5,525.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00	22% 17% 8% 7% 100% % of Revenue 48% 9% 11% 21% 10% 0th, 2020 te = \$96.19 % of Revenue 45%	6% -3% -2% -4% 6% y/y Growt -10% 14% -5% 15% 35% 1.8% Q4 '2i AAPL y/y Growti	\$29,322.00 \$14,946.00 \$14,982.00 \$3,656.00 \$64,040.00 **Revenue \$33,362.00 \$4,656.00 \$6,991.00 \$12,511.00 \$65,520.00 \$65,040.00 \$65,	23% 17% 8% 6% 100% % of Revenue 52% 11% 20% 10% 29th, 2020 e = \$115.32 % of Revenue 47%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe	13% 7% 22% 25% Q1 '2	\$36,940.00 \$20,936.00 \$13,169.00 \$6,910.00 \$6,928.00 \$4,310.00 \$6,729.00 \$7,416.00 \$7,416.00 \$7,308.00 \$3,100.00 \$10,875.00 \$7,308.00 \$10,875.00 \$10,875.00 \$10,875.00 \$10,875.00 \$10,875.00 \$10,875.00 \$10,875.00 \$10,875.00	44% 24% 16% 8% 8% 100% % of Revenue 62% 8% 9% 13% 9% 100% 28th, 2020 cc = \$79.42 % of Revenue	-21% 18% -5% 14% 23%	\$13,054.00 \$10,218.00 \$5,532.00 \$5,532.00 \$58,015.00 \$83,615.00 \$4,872.00 \$5,513.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,129.00 \$6,472.00 \$6,4872.00 \$11,450.00 \$6,4872.00 \$11,450.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,129.00 \$6,472.0	23% 18% 10% 6% 100% % of Revenue 54% 8% 10% 20% 9% 100% tht, 2020 e = \$73.45 % of Revenue	2% -2% -4% 5% 12% y/y Growtl -13% 8% 10% 11% 32% Q3 AAPI y/y Growtl	\$25,056.00 \$11,925.00 \$4,082.00 \$3,589.00 \$3,589.00 \$35,899.00 \$1,000 \$1,000 \$1,455.00 \$5,223.00 \$5,820.00 \$11,455.00 \$5,523.00 \$1,455.0	22% 17% 8% 7% 100% % of Revenue 48% 9% 11% 21% 10% 100% Dth, 2020 re = \$96.19 % of Revenue	6% -3% -2% -4% 6% y/y Growt: -10% -15% -5% 15% Q4 '2: AAPL y/y Growt:	\$29,322.00 \$14,946.00 \$14,982.00 \$3,656.00 \$64,040.00 **Revenue \$33,362.00 \$4,690.00 \$12,511.00 \$6,991.00 \$6,040.00 **Tevenue \$33,368.00 \$12,511.00 \$12,511.00 \$12,511.00 \$12,511.00 \$12,511.00 \$12,511.00 \$12,511.00 \$12,511.00 \$13,540.00 \$14,54	23% 17% 8% 6% 100% % of Revenue 52% 7% 11% 20% 10% 29th, 2020 e \$115.32 % of Revenue
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas	13% 7% 22% 25% Q1 '2	\$36,940.00 \$20,363.00 \$13,169.00 \$6,918.00 \$6,928.00 84,310.00 8evenue \$51,982.00 \$57,210.00 \$7,416.00 \$10,975.00 \$7,308.00 84,310.00 97,308.00 98,4310.00 99,7308.	44% 24% 16% 8% 100% % of Revenue 62% 8% 13% 9% 100% 28th, 2020 ce = \$79.42 % of Revenue 45%	-21% 18% -5% 14% 23%	\$13,054.00 \$10,218.00 \$55,532.00 \$3,615.00 \$88,015.00 \$4,872.00 \$5,513.00 \$11,450.00 \$5,129.00 \$5,129.00 \$0 - April 3C Closing Pric Revenue	23% 18% 10% 6% 100% % of Revenue 54% 8% 10% 20% 9% 100% 20% 9% 44% 44%	2% -2% -4% 5% 12% y/y Growtl -13% 8% 10% 11% 32% Q3 AAPI y/y Growtl 8% 19%	\$25,056.00 \$11,925.00 \$4,082.00 \$3,589.00 \$3,589.00 \$53,809.00 **Revenue \$25,986.00 \$5,023.00 \$5,820.00 \$5,525.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00 \$5,25.00	22% 17% 8% 7% 100% 9% of Revenue 48% 9% 11% 21% 100% 100% 100% 100% 100% 100%	6% -3% -2% -4% 6% y/y Growt: -10% 14% -5% 15% 35% 1.8% Q4 '2! AAPL y/y Growt: 4%	\$29,322.00 \$14,946.00 \$14,982.00 \$3,656.00 \$64,040.00 **Revenue \$33,362.00 \$4,656.00 \$6,991.00 \$12,511.00 \$65,520.00 \$65,040.00 \$65,	23% 17% 8% 6% 100% % of Revenue 52% 7% 111% 20% 100% 29th, 2020 e = \$115.32 % of Revenue 47%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Japan	13% 7% 22% 25% Q1 '2	\$36,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,928.00 \$6,928.00 \$65,728.00 \$65,729.00 \$7,416.00 \$10,875.00 \$7,308.00 \$20 - January \$1,200 - January \$1,200 - January \$1,200 - January \$2,200 - Jan	44% 24% 16% 8% 8% 100% % of Revenue 62% 9% 13% 9% 100% 28th, 2020 ce = \$79.42 % of Revenue 45% 57% 88%	-21% 18% -5% 14% 23%	\$13,054.00 \$10,218.00 \$5,532.00 \$3,615.00 \$58,015.00 \$31,051.00 \$4,872.00 \$5,513.00 \$11,450.00 \$5,513.00 \$20 - April 3C Closing Pric Revenue \$25,473.00 \$14,294.00 \$9,455.00 \$9,455.00 \$9,455.00 \$9,455.00 \$9,455.00 \$9,3883.00	23% 18% 10% 6% 100% 544% 8% 100% 20% 9% 100% bth, 2020 e \$73.45 % of Revenue 44% 16% 9% 7%	2% -2% -4% 5% 12% y/y Growtl -13% 8% 10% 11% 32% Q3 AAPI y/y Growtl 8% 19% 2%	\$25,056.00 \$11,925.00 \$4,082.00 \$3,589.00 \$53,899.00 \$53,809.00 \$55,023.00 \$5,023.00 \$5,525.00 \$5,525.00 \$5,250.00 \$11,455.00 \$5,250.00	22% 17% 8% 77 100% 100% 100% 100% 100% 100% 100%	6% -3% -2% -4% 6% y/y Growt: -10% 14% -5% 15% 35% Q4 '2! AAPL y/y Growt! 4% -29%	\$29,322.00 \$14,946.00 \$14,982.00 \$3,556.00 \$64,040.00 **Revenue \$33,362.00 \$4,656.00 \$6,991.00 \$12,511.00 \$6,520.00 \$6,520.00 \$6,520.00 \$6,520.00 \$1,656.00 \$1,656.00 \$1,756.00	23% 17% 8% 6% 67% 100% 100% 20% 100% 20% 100% 20% 10% 20% 10% 20% 20% 20% 20% 20% 20% 20% 20% 20% 2
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan	13% 7% 22% 25% Q1 '2	\$36,940.00 \$20,363.00 \$6,910.00 \$6,928.00 \$6,928.00 \$54,910.00 \$54,910.00 \$57,29.00 \$7,416.00 \$7,416.00 \$7,308.00 \$20 - January U. Closing Pric Revenue \$41,367.00 \$23,273.00 \$13,578.00	44% 24% 1666 8% 8% 100% % of Revenue 62% 13% 9% 100% 28th, 2020 2est, 2020 2st, 25% 15% 7%	-21% 18% -5% 14% 23%	\$13,054.00 \$10,218.00 \$5,532.00 \$3,615.00 \$58,015.00 \$4,872.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,129.00 \$5,129.00 \$5,129.00 \$0 - April 3C Closing Pric Revenue \$25,473.00 \$14,4294.00 \$9,5,000 \$14,294.00 \$9,5,000 \$14,296.00	23% 18% 10% 6% 100% % of Revenue 54% 8% 10% 20% 9% 100% thb, 2020 e = \$73.45 % of Revenue 44% 25% 9%	2% -2% -4% 5% 12% y/y Growtl -13% 8% 10% 11% 32% Q3 AAPI y/y Growtl 8% 19% 2%	\$25,056.00 \$11,925.00 \$9,157.00 \$4,082.00 \$3,589.00 \$53,899.00 **Revenue \$25,986.00 \$5,023.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$11,455.00 \$5,525.00 \$11,475.00 \$	22% 17% 8% 7% 100% 11% 2010 11% 100% 11% 2010 100% 100%	6% -3% -2% -4% 6% y/y Growt: -10% 14% -5% 15% 35% 1.8% Q4 '2! AAPL y/y Growt: 4% 12% -29% 1%	\$29,322.00 \$14,946.00 \$11,134.00 \$4,982.00 \$3,656.00 \$64,040.00 \$33,362.00 \$4,656.00 \$6,991.00 \$12,511.00 \$6,20.00 \$15,510.00 \$16,900.00 \$16,900.00 \$17,946.00 \$16,900.00 \$16,900.00 \$16,900.00 \$16,900.00 \$16,900.00 \$16,900.00 \$17,946.00	23% 17% 8% 6% 100% 100% 100% 100% 100% 29th, 2020 e = \$115.32 % of Revenue 47% 26% 8%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Japan	13% 7% 22% 25% Q1 '2	\$36,940.00 \$20,363.00 \$6,910.00 \$6,928.00 \$6,928.00 \$54,910.00 \$54,910.00 \$57,29.00 \$7,416.00 \$7,416.00 \$7,308.00 \$20 - January U. Closing Pric Revenue \$41,367.00 \$23,273.00 \$13,578.00	44% 24% 16% 8% 8% 100% % of Revenue 62% 9% 13% 9% 100% 28th, 2020 ce = \$79.42 % of Revenue 45% 57% 88%	-21% 18% -5% 14% 23%	\$13,054.00 \$10,218.00 \$5,532.00 \$3,615.00 \$58,015.00 \$31,051.00 \$4,872.00 \$5,513.00 \$11,450.00 \$5,513.00 \$20 - April 3C Closing Pric Revenue \$25,473.00 \$14,294.00 \$9,455.00 \$9,455.00 \$9,455.00 \$9,455.00 \$9,455.00 \$9,3883.00	23% 18% 10% 6% 100% 544% 8% 100% 20% 9% 100% bth, 2020 e \$73.45 % of Revenue 44% 16% 9% 7%	2% -2% -4% 5% 12% y/y Growtl -13% 8% 10% 11% 32% Q3 AAPI y/y Growtl 8% 19% 2%	\$25,056.00 \$11,925.00 \$4,082.00 \$3,589.00 \$53,899.00 \$53,809.00 \$55,023.00 \$5,023.00 \$5,525.00 \$5,525.00 \$5,250.00 \$11,455.00 \$5,250.00	22% 17% 8% 77 100% 100% 100% 100% 100% 100% 100%	6% -3% -2% -4% 6% y/y Growt: -10% 14% -5% 15% 35% 1.8% Q4 '2! AAPL y/y Growt: 4% 12% -29% 1%	\$29,322.00 \$14,946.00 \$11,134.00 \$4,982.00 \$3,656.00 \$64,040.00 \$33,362.00 \$4,656.00 \$6,991.00 \$12,511.00 \$6,20.00 \$15,510.00 \$16,900.00 \$16,900.00 \$17,946.00 \$16,900.00 \$16,900.00 \$16,900.00 \$16,900.00 \$16,900.00 \$16,900.00 \$17,946.00	23% 17% 8% 6% 67% 100% 100% 20% 100% 20% 100% 20% 10% 20% 10% 20% 20% 20% 20% 20% 20% 20% 20% 20% 2
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone	13% 7% 22% 25% Q1'2 AAP	336,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,910.00 \$6,910.00 \$6,928.00 \$7,416.00 \$10,875.00 \$7,308.00 \$20-January \$20-January \$20-January \$41,367.00 \$23,273.00 \$13,578.00 \$5,232.00 \$7,378.00 \$5,238.00 \$5,238.00 \$5,238.00	44% 24% 10% 8% 8% 100% 62% 8% 9% 113% 9% 100% 28th, 2020 225% 15% 7% 8% 100% 8% 9% 100% 8% 100% 8% 100% 8% 100%	-21% 18% -5% 14% 23% Q2 '2 AAPL	\$13,054.00 \$10,218.00 \$5,532.00 \$3,615.00 \$58,015.00 \$4,872.00 \$5,513.00 \$11,450.00 \$5,513.00 \$11,450.00 \$5,513.00 \$11,450.00 \$5,513.00 \$11,450.00 \$5,513.00 \$1,450.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$14,294.00 \$3,883.00 \$5,558,311.00 \$5,558,311.00	23% 10% 10% 6% 54% 8% 100% 54% 8% 100% 100% 100% 100% 100% 100% 100%	2% -2% -4% 5% 12% y/y Growtl -1.3% 8% 10% 11% 32% Q3 AAPI y/y Growtl 8% 19% 22% 17% Y/Y Chg.	\$25,056.00 \$9,157.00 \$4,082.00 \$3,589.00 \$53,589.00 \$53,809.00 \$55,023.00 \$55,023.00 \$55,023.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$11,455.00 \$55,820.00 \$11,475.00 \$4,000 \$11,475.00 \$11,475	22% 17% 8% 7% 100% % of Revenue 48% 9% 111% 100% 100% 100% 100% 100% 100%	6% -3% -2% -4% 6% y/y Growt: -10% 14% -5% 15% 35% 1.8% Q4 '2! AAPL y/y Growt: 4% 11% Y/Y Chg26%	\$29,322.00 \$11,134.00 \$11,134.00 \$4,982.00 \$33,656.00 \$64,040.00 Revenue \$33,362.00 \$4,656.00 \$6,991.00 \$12,511.00 \$69,91.00 \$12,511.00 \$69,00.00 \$712,511.00 \$69,00.00 \$15,910.00 \$15,023.	23% 5% 6% 6% 100% 20% 67% 100% 20% 100% 20% 20% 12% 67% 12% 6% 100% 20% 20% 20% 20% 20% 20% 20% 20% 20%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Japan Japan Product Summary iPhone iPad	13% 7% 22% 25% Q1 '2 AAP Y/Y Chg. 7.6% -11.2%	336,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,910.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,928.00 \$54,310.00 Revenue \$51,982.00 \$7,416.00 \$10,875.00 \$7,308.00 \$20,273.00 \$13,578.00 \$23,273.00 \$13,578.00 \$51,3578.00 \$62,233.00 \$7,7378.00 \$51,3578.00 \$55,957.70	44% 24% 16% 8% 8% 100% % of Revenue 62% 9% 100% 28th, 2020 ce = \$79,42 45% 25% 100% 30 of Revenue 45% 100%	-21% -18% -5% -14% -23%	\$13,054.00 \$10,218.00 \$10,218.00 \$10,218.00 \$10,218.00 \$10,218.00 \$13,615.00 \$13,615.00 \$13,615.00 \$13,051.00 \$4,872.00 \$5,123.00 \$11,450.00 \$51,129.00 \$11,450.00 \$51,129.00 \$11,450.00 \$51,129.00 \$11,450.00 \$1	23% 18% 10% 6% 100% % of Revenue 54% 8% 100% 9% 100% e \$73.45 % of Revenue 44% 15% 10% 50% 10% 50% 50% 50% 50% 50% 50% 50% 50% 50% 5	2% -2% -4% 5% 12% y/y Growtl -13% 8% 10% 11% 32% Q3 AAPI y/y Growtl 19% 2% 17%	\$25,056.00 \$11,925.00 \$4,082.00 \$4,082.00 \$33,589.00 \$53,889.00 \$55,023.00 \$55,023.00 \$55,023.00 \$55,023.00 \$55,023.00 \$55,820.00 \$511,455.00 \$51,250	22% 8% 7% 8% 7% 100% % of Revenue 48% 9% 111% 100% 111% 100% 21% 100% 24% 100% 8% 678 evenue 45% 8% 7% 100% % of Revenue 45% 8% 7% 100% % of Revenue	6% -3% -2% -4% 6% y/y Growt: -10% 14% -5% 15% 35% Q4 '2! AAPL y/y Growt! 4% 11% Y/Y Chg26% 31%	\$29,322.00 \$11,134.00 \$11,134.00 \$4,982.00 \$33,656.00 \$64,040.00 \$64,040.00 \$6,991.00 \$12,511.00 \$6,520.00 \$6,591.00 \$12,511.00 \$6,520.00 \$6,591.00 \$12,511.00 \$6,520.00 \$6,991.00 \$12,511.00 \$6,520.00 \$6,991.00 \$12,511.00 \$12,511.00 \$12,511.00 \$12,511.00 \$13,640.00 \$14,040.00 \$15,040.00	23% 17% 8% 6% 100% % of Revenue 52% 7% 11% 20% 1006 e = \$115.32 % of Revenue 47% 26% 100% 8% 6% 100%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone	13% 7% 22% 25% Q1'2 AAP	336,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,910.00 \$6,910.00 \$6,928.00 \$7,416.00 \$10,875.00 \$7,308.00 \$20-January \$20-January \$20-January \$41,367.00 \$23,273.00 \$13,578.00 \$5,232.00 \$7,378.00 \$5,238.00 \$5,238.00 \$5,238.00	44% 24% 16% 8% 8% 100% % of Revenue 62% 100% 28th, 2020 ce = \$79,42 % of Revenue 45% 15% 100% % of Revenue 61% % of Revenue 61% % of Revenue	-21% -18% -5% -5% -14% -23%	\$13,054.00 \$10,218.00 \$5,532.00 \$3,615.00 \$58,015.00 \$4,872.00 \$5,513.00 \$11,450.00 \$5,513.00 \$11,450.00 \$5,513.00 \$11,450.00 \$5,513.00 \$11,450.00 \$5,513.00 \$1,450.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$5,513.00 \$14,294.00 \$3,883.00 \$5,558,311.00 \$5,558,311.00	23% 18% 10% 6% 100% % of Revenue 54% 8% 10% 20% 100% 20% 100% ≥ \$73.45 % of Revenue 44% 10% 100% % of Revenue 50% % of Revenue	2% -2% -4% 5% 12% y/y Growtl -1.3% 8% 10% 32% Q3 AAPI 19% 2% 22% 17% Y/Y Chg. 2% 31%	\$25,056.00 \$9,157.00 \$4,082.00 \$3,589.00 \$53,589.00 \$53,809.00 \$55,023.00 \$55,023.00 \$55,023.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$11,455.00 \$55,820.00 \$11,475.00 \$4,000 \$11,475.00 \$11,475	22% 8% 7% 100% % of Revenue 48% 11% 10% 10% 10% 5 of Revenue 48% 10% 10% 10% 5 of Revenue 44% 10% 5 of Revenue 44% 100%	6% -3% -2% -4% 6% y/y Growt: -10% 14% -5% 15% 35% 1.8% Q4 '2! AAPL y/y Growt: 4% 11% Y/Y Chg26%	\$29,322.00 \$11,134.00 \$11,134.00 \$4,982.00 \$3,565.00 \$64,040.00 *Revenue \$33,362.00 \$4,656.00 \$6,591.00 \$12,511.00 \$6,520.00 \$6,590.00 \$15,000.00 \$7,946.00 \$7,946.00 \$5,023.00 \$4,656.00 \$7,946.00 \$5,023.00 \$4,656.00 \$7,946.00 \$5,023.00 \$4,030.00 \$1,000.00	23% 17% 8% 6% 100% % of Revenue 52% 7% 11% 20% 100% 10% 10% 20% 100% 25% 100% 47% 26% 100% 8% 6% 100% % of Revenue 41% 100%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Other Product Summary iPhone Other Product Summary iPhone Other Product Summary iPhone Other Products Other Products Other Products	13% 7% 22% 25% Q1 '2 AAP Y/Y Chg. 7.6% -11.2% -3.5% 16.9%	\$36,940.00 \$20,363.00 \$51,31,69.00 \$6,910.00 \$6,910.00 \$6,910.00 \$51,929.00 \$7,416.00 \$7,416.00 \$7,416.00 \$13,975.00 \$7,416.00 \$14,1367.00 \$13,778.00 \$11,378.00 \$11,378.00 \$11,378.00 \$11,378.00 \$11,378.00 \$11,378.00 \$11,378.00	44% 24% 16% 8% 8% 100% % of Revenue 62% 100% 100% 28th, 2020 2e = \$79.42 % 45% 100% 45% 100% % of Revenue 45% 100% 45% 100% 8% 100%	-21% 18% -5% 14% 23% Q2 '2 AAPL Y/Y Chg7% -12% -3% 14% 18%	\$13,054.00 \$5,532.00 \$3,615.00 \$3,615.00 \$3,615.00 \$3,051.00 \$4,872.00 \$55,513.00 \$11,450.00 \$51,450.00 \$51,450.00 \$55,129.00 \$55,12	23% 18% 10% 6% 100% % of Revenue 54% 8% 100% 100% 100% 100% 100% 100% 100%	2% -2 -2	\$25,056.00 \$9,157.00 \$9,157.00 \$4,082.00 \$33,589.00 \$53,809.00 \$52,986.00 \$5,023.00 \$5,023.00 \$5,820.00 \$11,455.00 \$51,455.00 \$10,100	22% 17% 8% 7% 100% % of Revenue 48% 9% 111% 21% 100% bth; 2020 a 596.19 % of Revenue 45% 100% bth; 2020 a 596.19 % of Revenue 45% 100% % of Revenue 44% 11% 12% 22%	6% -3% -4% -6% -6% -10% -10% -10% -10% -15% -15% -15% -15% -15% -15% -15% -11% -11	\$29,322.00 \$11,134.00 \$11,134.00 \$4,982.00 \$33,656.00 \$64,040.00 Revenue \$33,365.00 \$64,040.00 \$6,991.00 \$12,511.00 \$6,520.00 \$6,520.00 \$6,991.00 \$15,900.00 \$15,900.00 \$15,900.00 \$15,900.00 \$7,946.00 \$5,023.00 \$4,131.00 \$66,648.00 \$66,977.00 \$56,797.00 \$9,932.00	23% 17% 8% 6% 100% % of Revenue 52% 7% 1119 20% 100% 100% 20th, 2020 e = \$115.32 % of Revenue 47% 6% 6% 100% % of Revenue 41% 14% 14% 14% 14%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Japan Fest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Services Services	13% 7% 22% 25% Q1 '2 AAP Y/Y Chg. 7.6% -3.5% 16.9% 37.0%	336,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,910.00 \$6,928.00 \$54,310.00 Revenue \$51,982.00 \$7,416.00 \$10,875.00 \$7,308.00 20 - January \$41,367.00 \$23,273.00 \$13,576.00 \$55,987.00 \$51,378.00 \$7,378.00 \$13,576.00 \$51,378.00 \$13,576.00 \$10,975.00 \$10,9	44% 24% 10% 8% 8% 100% % of Revenue 62% 9% 13% 9% 13% 28th, 2020 225% 15% 7% 8% 100% % of Revenue 45% 15% 7% 8% 100%	-21% -18% -5% -14% -23%	\$13,054.00 \$5,532.00 \$5,532.00 \$5,532.00 \$3,615.00 \$858,015.00 Revenue \$31,051.00 \$4,872.00 \$5,513.00 \$5,129.00 \$5,513.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,129.00 \$11,429.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,129.00 \$5,11,20.00 \$5,11,20.00 \$5,11,20.00 \$5,11,20.00 \$5,11,20.00 \$5,11,20.00 \$5,11,20.00 \$5,11	23% 18% 10% 6% 54% 8% 100% 544% 8% 100% 100% 100% 100% 100% 100% 100%	2% -24% -44% -5% -12% -12% -12% -12% -13% -10% -11% -13% -10% -11% -12% -12% -12% -12% -12% -12% -12	\$25,056.00 \$9,157.00 \$9,157.00 \$4,082.00 \$3,157.00 \$4,082.00 \$53,589.00 \$55,589.00 \$55,982.00 \$55,982.00 \$51,455.00 \$0,00 \$20 - July 36 \$20,00	22% 17% 8% 7% 100% 6 of Revenue 48% 9% 11% 100% 100% 100% 6 of Revenue 45% 16% 16% 16% 88% 7% 100% 6 of Revenue 44% 11% 12% 22% 11% 11% 12% 22% 11%	6% -22% -4% -6% -6% -10% -10% -10% -10% -11% -15% -15% -15% -15% -15% -15% -11% -11	\$29,322.00 \$11,134.00 \$11,134.00 \$4,982.00 \$54,982.00 \$54,560.00 \$64,040.00 Revenue \$33,362.00 \$6,590.00 \$6,590.00 \$6,590.00 \$6,590.00 \$6,590.00 \$6,590.00 \$6,64,040.00 \$6,794.60 \$30,698.00 \$16,900.00 \$4,131.00 \$6,690.00 \$6,794.60 \$5,023.00 \$6,797.00 \$6,797.00 \$6,797.00 \$7,976.00 \$7,976.00 \$7,976.00 \$7,976.00 \$7,976.00 \$7,976.00 \$7,976.00 \$7,976.00	23% 6% 17% 8% 6% 6% 100% 20% 100% 29th, 2020 29th, 2020 20% 12% 6% 100% 20% 12% 6% 6% 100% 20% 11% 12% 100% 22% 11% 12% 100% 22% 11% 12% 12% 12% 12% 12% 12% 12% 12
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Other Product Summary iPhone Other Product Summary iPhone Other Product Summary iPhone Other Products Other Products Other Products	7% 22% 25% Q1 '2 AAP Y/Y Chg. 7.6% -11.2% -3.5% 16.9% 37.0% 8.9% Q1 '2 '2 '2 '2 '2 '2 '2 '2 '2 '2 '2 '2 '2	\$36,940.00 \$20,363.00 \$51,31,69.00 \$6,910.00 \$6,910.00 \$6,910.00 \$51,929.00 \$7,416.00 \$7,416.00 \$7,416.00 \$13,975.00 \$7,416.00 \$14,1367.00 \$13,778.00 \$11,378.00 \$11,378.00 \$11,378.00 \$11,378.00 \$11,378.00 \$11,378.00 \$11,378.00	44% 24% 16% 8% 8% 100% % of Revenue 62% 100% 8% 100% 28th, 2020 25% 100% 45% 100% % of Revenue 45% 100% 45% 100% 11% 100% 11% 100%	21% 15% 14% 23% Q2 '2 AAPL Y/Y Chg7% -12% -3% 14% 18% 0.5%	\$13,054.00 \$5,532.00 \$3,615.00 \$3,615.00 \$3,615.00 \$3,051.00 \$4,872.00 \$55,513.00 \$11,450.00 \$51,450.00 \$51,450.00 \$55,129.00 \$55,12	23% 18% 10% 6% 100% % of Revenue 54% 8% 100% 9% 100% e \$73.45 % of Revenue 44% 25% 100% % of Revenue 50% 7% 100% 11% 100%	2% -4% 5% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12	\$25,056.00 \$9,157.00 \$9,157.00 \$9,157.00 \$9,157.00 \$4,082.00 \$33,589.00 Revenue \$25,986.00 \$51,095.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$54,199.00 \$54,199.00 \$54,966.00 \$64,966.00 \$64,960	22% 8	6%	\$29,322.00 \$11,134.00 \$11,134.00 \$4,982.00 \$3,565.00 \$64,040.00 *Revenue \$33,362.00 \$4,656.00 \$6,591.00 \$12,511.00 \$6,520.00 \$6,590.00 \$15,000.00 \$7,946.00 \$7,946.00 \$5,023.00 \$4,656.00 \$7,946.00 \$5,023.00 \$4,656.00 \$7,946.00 \$5,023.00 \$4,030.00 \$1,000.00	23% 17% 8% 6% 100% % of Revenue 52% 7% 111% 20% 100% e = \$115.32 % of Revenue 47% 12% 100% % of Revenue 41% 100% % of Revenue 41% 14% 12% 12% 12% 12% 12% 12%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Japan Fest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple	13% 7% 22% 25% Q1 '2 AAP Y/Y Chg. 7.6% -11.2% 37.0% 37.0% Q1 '2 AAPI Y/Y Chg.	336,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,910.00 \$6,910.00 \$56,928.00 \$7,416.00 \$10,875.00 \$7,416.00 \$10,875.00 \$7,308.00 \$20 - January \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,175	44% 24% 16% 8% 8% 100% % of Revenue 62% 9% 100% 28th, 2020 ce = \$79.42 % of Revenue 45% 10% \$ 61% 10% \$ 8% 10% \$ 7% 8 8% 10% 27th, 2021 e = \$142.06	21% 15% 14% 23% Q2 '2 AAPL Y/Y Chg7% -12% -3% 14% 18% 0.5%	\$13,04.00 \$5,532.00 \$3,615.00 \$3,615.00 \$3,615.00 \$3,615.00 \$3,615.00 \$13,405.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,015.00 \$20 - April 32 \$60.00 \$51,450.00 \$53,015.00 \$51,450.00 \$53,015.00 \$51,450.00 \$53,015.00 \$51,450	23% 18% 10% 6% 100% % of Revenue 54% 8% 10% 20% 9% 100% ≥ \$73.45 % of Revenue 44% 10% 25% 100% % of Revenue 44% 100% % of Revenue 44% 100% % of Revenue 100% th, 2021 = \$133.58	2% -4% -5% -12% -4% -5% -12% -4% -5% -12% -12% -12% -12% -12% -12% -12% -12	\$25,056.00 \$9,157.00 \$9,157.00 \$9,157.00 \$9,157.00 \$4,082.00 \$33,589.00 \$53,389.00 \$6,082.00 \$5,623.00 \$5,623.00 \$5,623.00 \$5,525.00 \$5,685.00 \$5,685.00 \$6,582.00	22% 8% 7% 17% 8% 7% 100% 11% 12% 100% 11% 100% 10% 21% 100% 10% 200 ie = \$96.19 \$Nof Revenue 44% 100% \$\text{Sof Revenue 44% 100% \$\text	6%	\$29,322.00 \$11,134.00 \$11,134.00 \$4,982.00 \$54,982.00 \$54,982.00 \$54,656.00 \$4,656.00 \$4,656.00 \$4,656.00 \$6,591.00 \$12,511.00 \$6,520.00 \$6,590.00 \$15,000.00 \$7,946.00 \$5,000.00 \$16,900.00 \$5,000.00 \$5,000.00 \$16,900.00	23% 17% 8% 6% 100% % of Revenue 52% 7% 119 20% 1004 1004 20 h, 2020 e = \$115.32 % of Revenue 47% 26% 100% % of Revenue 41% 100% % of Revenue 41% 14% 12% 12% 100% 22% 12% 100% 25h, 2021 e = \$15.257
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iiPhone iiPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iiPad Mac Services Octher Products Total Apple Operating Segments Americas Europe Operating Segments County Operating Segments Americas Operating Segments Operating Segments Operating Segments Americas	13% 7% 22% 25% 25% Q1 '2 AAP Y/Y Chg. 7.6% -11.2% -3.5% 16.9% 37.0% 8.9% Q1 '2 AAP Y/Y Chg.	336,940.00 \$20,363.00 \$131,169.00 \$6,910.00 \$6,910.00 \$6,910.00 \$6,910.00 \$6,929.00 \$7,416.00 \$10,875.00 \$7,308.00 \$7,416.00 \$10,875.00 \$7,308.00 \$12,715.00 \$13,978.00 \$5,378.00 \$5,378.00 \$13,788.00 \$13,788.00 \$13,788.00 \$13,788.00 \$13,788.00 \$13,788.00 \$13,788.00 \$13,788.00 \$13,788.00 \$13,788.00 \$13,788.00 \$13,788.00 \$13,788.00 \$13,788.00 \$12,715.00 \$12,715.00 \$12,715.00 \$12,715.00 \$12,715.00 \$12,715.00 \$12,715.00 \$12,715.00 \$12,715.00 \$12,715.00 \$12,715.00 \$12,715.00 \$12,715.00 \$10,010.00 \$11,715.00 \$10,010.00 \$11,715.00 \$10,010.00	44% 24% 10% 8% 8% 100% 8% 8% 100% 8% 9% 110% 28th, 2020 20 to \$79.42 % of Revenue 45% 15% 15% 15% 15% 15% 15% 15% 15% 15% 1	21% 15% 14% 23% Q2 '2 AAPL Y/Y Chg7% -12% -3% 14% 18% 0.5%	\$13,054.00 \$5,532.00 \$3,615.00 \$3,615.00 \$3,615.00 \$3,615.00 \$31,051.00 \$4,872.00 \$55,513.00 \$11,450.00 \$51,470.00 \$55,129.00 \$55,473.00 \$55,473.00 \$6,00 \$55,313.00	23% 18% 10% 6% 100% % of Revenue 54% 8% 1006 1006 1006 1006 1006 1006 1006 100	2% -4% -5% -5% -11% -13% -8% -10% -11% -13% -8% -10% -11% -13% -8% -10% -11% -32% -10% -10% -10% -10% -10% -10% -10% -10	\$25,056.00 \$9,157.00 \$9,157.00 \$4,082.00 \$33,589.00 \$53,889.00 \$53,899.00 \$52,986.00 \$5,023.00 \$5,820.00 \$5,820.00 \$5,820.00 \$5,820.00 \$5,820.00 \$5,820.00 \$5,820.00 \$5,820.00 \$5,820.00 \$5,820.00 \$5,820.00 \$5,820.00 \$5,820.00 \$27,018.00 \$14,173.00 \$4,199.00 \$4,199.00 \$59,685.00 \$59,685.00 \$59,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00 \$56,685.00	22% 17% 8% 7% 100% 100% 100% 100% 100% 100% 100%	6% -3% -2% -6% -6% -9/19 Growt -1:0% -35% -1:10% -35% -1:10% -35% -1:10% -35% -1:10% -35% -1:10% -2:10% -35% -1:10	\$29,322.00 \$11,134.00 \$11,134.00 \$4,982.00 \$54,982.00 \$54,982.00 \$54,982.00 \$54,962.00 \$6,904.00 \$4,656.00 \$4,656.00 \$6,991.00 \$6,591.00 \$6,592.00 \$6,592.00 \$6,904.00 \$10,504.00 \$10,504.00 \$10,504.00 \$10,504.00 \$10,504.00 \$10,504.00 \$10,504.00 \$10,504.00 \$10,504.00 \$10,504.00 \$10,504.00 \$10,504.00 \$10,504.00 \$11,504.0	23% 17% 8% 6% 100% % of Revenue 52% 7% 111% 20% 100% 29th, 2020 e= \$115.32 % of Revenue 41% 100% % of Revenue 41% 14% 12% 100% % of Revenue 41% 14% 22% 100% % of Revenue 41% 14% 22% 100% % of Revenue 41% 10% 10% % of Revenue 41% 10% 10% 10% % of Revenue 41% 10% 10% 10% 10% 10% 10% 10% 10% 10% 1
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Japan Fest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple	13% 7% 22% 25% 25% Q1 '2 AAP Y/Y Chg. 7.6% -11.2% -3.5% 16.9% 37.0% 8.9% Q1 '2 AAPP //Y Chg. 17%	336,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,910.00 \$56,928.00 \$54,310.00 \$7,416.00 \$10,875.00 \$7,416.00 \$10,875.00 \$7,308.00 \$20 - January \$41,367.00 \$23,273.00 \$13,578.00 \$51,397.00 \$10,010.00 \$21,215.00 \$10,010.00 \$21,215.00 \$2	44% 24% 16% 8% 8% 100% % of Revenue 62% 9% 100% 28th, 2020 ce = \$79.42 % of Revenue 45% 10% \$ 61% 10% \$ 8% 10% \$ 7% 8 8% 10% 27th, 2021 e = \$142.06	21% 15% 14% 23% Q2 '2 AAPL Y/Y Chg7% -12% -3% 14% 18% 0.5%	\$13,04.00 \$5,532.00 \$3,615.00 \$3,615.00 \$3,615.00 \$3,615.00 \$3,615.00 \$4,872.00 \$55,015.00 \$55,015.00 \$55,129.	23% 18% 10% 6% 100% % of Revenue 54% 8% 10% 20% 100% 20% 100% 20% 100% \$ of Revenue 44% 25% \$ of Revenue 44% 100% \$ of Revenue 36% \$ of Revenue	2% -4% -5% -5% -5% -5% -5% -5% -5% -5% -5% -5	\$25,056.00 \$9,157.00 \$9,157.00 \$9,157.00 \$9,157.00 \$4,082.00 \$33,589.00 \$53,589.00 \$525,986.00 \$5,23.00 \$6,43.00 \$5,23.00 \$6,43.00 \$6,582.00 \$7,079.00 \$5,26,418.00 \$6,582.00 \$7,079.00 \$5,26,418.00 \$6,582.00 \$7,079.00 \$6,450.00 \$6,45	22% 8% 7% 17% 8% 7% 100% 11% 12% 100% 11% 100% 10% 21% 100% 10% 200 ie = \$96.19 \$Nof Revenue 44% 100% \$\text{Sof Revenue 44% 100% \$\text	6%	\$29,322.00 \$11,134.00 \$11,134.00 \$4,982.00 \$54,982.00 \$54,982.00 \$54,656.00 \$6,691.00 \$6,690.00 \$6,690.00 \$6,590.00 \$6,590.00 \$6,590.00 \$6,590.00 \$6,590.00 \$6,590.00 \$6,64,040.00 \$6,64,040.00 \$6,64,040.00 \$6,64,040.00 \$6,64,040.00 \$1,640.00 \$1,640.00 \$1,940.00 \$6,640.00 \$6,640.00 \$1,940.00 \$6,640.00 \$1,94	23% 17% 8% 6% 100% % of Revenue 52% 7% 119 20% 1004 1006 e = \$115.32 % of Revenue 47% 26% 1009 % of Revenue 41% 1009 41% 14% 12% 1009 22% 12% 1009 228h, 2021 e = \$15.257
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Greater China Japan Greater China Greater China Greater China Greater China Japan Greater China Japan	7% 22% 25% 25% 25% 25% 26% 26% 26% 26% 26% 26% 26% 26% 26% 26	336,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,910.00 \$6,910.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,729.00 \$7,416.00 \$10,875.00 \$7,308.00 \$24,316,700 \$25,308.00 \$24,316,700 \$25,378.00 \$54,310.00 \$6,223.00 \$13,378.00 \$51,378.00 \$51,378.00 \$51,378.00 \$51,2715.00 \$10,010.00 \$12,715.00 \$10,010.00 \$21,313.00 \$46,310.00 \$21,310.00	44% 24% 10% 8% 8% 100% 56 of Revenue 62% 9% 13% 9% 130% 28th, 2020 2e 579.42 % of Revenue 45% 15% 7% 8% 100% 45% 11% 1100% 27th, 2021 2 e 5142.06 % of Revenue 42% 56% 57% 8% 10% 57% 58% 58% 58% 58% 59% 59% 59% 59% 59% 59% 59% 59% 59% 59	21% 15% 14% 23% Q2 '2 AAPL Y/Y Chg7% -12% -3% 14% 18% 0.5%	\$13,054.00 \$10,218.00 \$15,532.00 \$3,615.00 \$3,615.00 \$3,615.00 \$3,615.00 \$4,872.00 \$55,8015.00 \$55,8015.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$13,48.00 \$55,129.00 \$55,129.00 \$55,129.00 \$13,348.00 \$55,129.00 \$13,348.00 \$15,129.00 \$10,	23% 10% 6% 100% % of Revenue 54% 10% 20% 9% 100% 100% 100% 10% 54% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	2% -4% 5% 5% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	\$25,056.00 \$9,157.00 \$9,157.00 \$4,082.00 \$33,589.00 \$53,589.00 \$525,986.00 \$55,23.00 \$55,25.00 \$	22% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5%	6% -3% -4% -6% -6% -4% -6% -6% -4% -6% -6% -4% -6% -6% -4% -5% -5% -5% -5% -5% -5% -5% -5% -5% -5	\$29,322.00 \$11,134.00 \$11,134.00 \$4,982.00 \$54,982.00 \$54,982.00 \$54,656.00 \$64,040.00 **Revenue \$33,652.00 \$6,591.00 \$6,591.00 \$6,591.00 \$6,591.00 \$6,591.00 \$6,591.00 \$6,591.00 \$6,591.00 \$6,591.00 \$6,591.00 \$14,549.00 \$7,746.00 \$5,023.00 \$4,131.00 \$6,591.00 \$14,549.00 \$7,786.00 \$7,786.00 \$7,786.00 \$7,786.00 \$7,786.00 \$1,591	23% 17% 8% 6% 100% % of Revenue 52% 20% 10% 10% 10% 20% 10% 10% 10% 10% 10% 10% 10% 11% 10% 10
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Final Mac Services Other Product Summary iPhone IPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Japan Rest of Asia Pacific	13% 7% 22% 25% 25% Q1 '2 AAP 7,6% -11,2% -3,5% 37.0% 8.9% Q1 '2 AAPI 17% 57%	336,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,910.00 \$6,910.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,928.00 \$54,310.00 \$7,416.00 \$10,875.00 \$7,308.00 \$20,-130.00 \$21,130.00 \$23,273.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,215.	44% 24% 10% 8% 8% 100% 8 of Revenue 62% 100% 28th, 2020 ce \$579.42 8% 100% \$ of Revenue 45% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	21% 15% 14% 23% Q2 '2 AAPL Y/Y Chg7% -12% -3% 14% 18% 0.5%	\$13,045.00 \$5,532.00 \$3,615.00 \$5,532.00 Revenue \$31,051.00 \$55,015.00 \$55,015.00 \$55,015.00 \$55,015.00 \$55,015.00 \$55,129.00 \$51,129.00 \$51,1	23% 18% 10% 6% 100% % of Revenue 54% 8% 10% 20% 9% 100% e \$73.45 % of Revenue 44% 25% 100% % of Revenue 50% 7% 100% % of Revenue 50% 100% % of Revenue 38% 11% 100% % of Revenue 38% 25% 10% 10% 86 of Revenue 38% 87% 10%	2% -4% 5% 5% 10% 11% 20% 11% 20% 11% 20% 11% 20% 11% 20% 11% 20% 11% 20% 11% 20% 11% 20% 11% 20% 11% 11% 20% 11% 11% 20% 11% 11% 20% 11% 11% 11% 20% 11% 11% 11% 20% 11% 11% 11% 11% 11% 11% 11% 11% 11% 1	\$25,056.00 \$9,157.00 \$9,157.00 \$9,157.00 \$9,157.00 \$4,082.00 \$33,589.00 **Revenue \$25,980.00 \$51,455.00 \$55,223.00 \$55,223.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,285.00 \$85,280.00 \$14,173.00 \$9,220.00 \$14,1762.00 \$6,450.00 \$55,685.00 \$21,1uly 23 \$55,685.00 \$21,1uly 23 \$55,685.00 \$21,1uly 23 \$25,685.00 \$25,985.00 \$	22% 8% 7% 8% 7% 9% 100% 9% 111% 100% 100% 100% 100% 10	6% -3% -2% -6% -6% -9/ y/y Growt -1:0% -1:	\$29,322.00 \$11,134.00 \$11,134.00 \$4,982.00 \$33,365.00 \$64,040.00 \$64,040.00 \$64,040.00 \$65,901.00 \$65,20.0	23% 17% 8% 6% 100% % of Revenue 52% 7% 11% 20% 100% e = \$115.32 % of Revenue 47% 100% 100% 26% 100% 26% 100% 26% 100% 27% 12% 100% 28% 100% 28% 100% 100% 29th, 2020 11% 14% 100% 25th, 2020 11% 14% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Operating Segments Americas Europe Greater China Japan Greater China Japan Japan Japan	7% 22% 25% 25% 25% 25% 26% 26% 26% 26% 26% 26% 26% 26% 26% 26	336,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,910.00 \$6,910.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,729.00 \$7,416.00 \$10,875.00 \$7,308.00 \$24,316,700 \$25,308.00 \$24,316,700 \$25,378.00 \$54,310.00 \$6,223.00 \$13,378.00 \$51,378.00 \$51,378.00 \$51,378.00 \$51,2715.00 \$10,010.00 \$12,715.00 \$10,010.00 \$21,313.00 \$46,310.00 \$21,310.00	44% 24% 10% 8% 8% 100% 8 of Revenue 62% 100% 28th, 2020 ce \$579.42 8% 100% \$ of Revenue 45% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	21% 15% 14% 23% Q2 '2 AAPL Y/Y Chg7% -12% -3% 14% 18% 0.5%	\$13,054.00 \$10,218.00 \$15,532.00 \$3,615.00 \$3,615.00 \$3,615.00 \$3,615.00 \$4,872.00 \$55,8015.00 \$55,8015.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$13,48.00 \$55,129.00 \$55,129.00 \$55,129.00 \$13,348.00 \$55,129.00 \$13,348.00 \$15,129.00 \$10,	23% 10% 6% 100% % of Revenue 54% 10% 20% 9% 100% 100% 100% 10% 54% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	2% -4% 5% 5% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	\$25,056.00 \$9,157.00 \$9,157.00 \$4,082.00 \$33,589.00 \$53,589.00 \$525,986.00 \$55,23.00 \$55,25.00 \$	22% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5%	6% -3% -4% -6% -6% -4% -6% -6% -4% -6% -6% -4% -6% -6% -4% -5% -5% -5% -5% -5% -5% -5% -5% -5% -5	\$29,322.00 \$11,134.00 \$11,134.00 \$4,982.00 \$54,982.00 \$54,982.00 \$54,656.00 \$64,040.00 **Revenue \$33,652.00 \$6,591.00 \$6,591.00 \$6,591.00 \$6,591.00 \$6,591.00 \$6,591.00 \$6,591.00 \$6,591.00 \$6,591.00 \$6,591.00 \$14,549.00 \$7,746.00 \$5,023.00 \$4,131.00 \$6,591.00 \$14,549.00 \$7,786.00 \$7,786.00 \$7,786.00 \$7,786.00 \$7,786.00 \$1,591	23% 17% 8% 6% 100% % of Revenue 52% 20% 10% 10% 10% 20% 10% 10% 10% 10% 10% 10% 10% 10% 10% 1
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Final Mac Services Other Product Summary iPhone IPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Japan Rest of Asia Pacific	7% 22% 25% 25% 25% 25% 26% 26% 26% 26% 26% 26% 26% 26% 26% 26	336,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,910.00 \$6,910.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,928.00 \$54,310.00 \$7,416.00 \$10,875.00 \$7,308.00 \$20,-130.00 \$21,130.00 \$23,273.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,308.00 \$21,215.	44% 24% 10% 8% 8% 100% 8 of Revenue 62% 100% 28th, 2020 ce \$579.42 8% 100% \$ of Revenue 45% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	21% 15% 14% 23% Q2 '2 AAPL Y/Y Chg7% -12% -3% 14% 18% 0.5%	\$13,045.00 \$5,532.00 \$3,615.00 \$5,532.00 Revenue \$31,051.00 \$55,015.00 \$55,015.00 \$55,015.00 \$55,015.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$58,015.00 \$014,294.00 \$59,455.00 \$58,015.00 \$58,015.00 \$58,015.00 \$58,015.00 \$58,015.00 \$58,015.00 \$58,015.00 \$58,015.00 \$514,294.00 \$58,015.00 \$514,294.00 \$58,311.00 \$58,311.00 \$58,311.00 \$58,313.00 \$51,348.00 \$51,348.00 \$51,348.00 \$52,264.00 \$51,348.00 \$52,264.00 \$51,348.00 \$52,264.00 \$51,7128.00 \$7,742.00 \$77,742.00	23% 18% 10% 6% 100% % of Revenue 54% 8% 10% 20% 9% 100% e \$73.45 % of Revenue 44% 25% 100% % of Revenue 50% 7% 100% % of Revenue 50% 100% % of Revenue 38% 11% 100% % of Revenue 38% 25% 10% 10% 86 of Revenue 38% 87% 10%	2% -4% 5% 5% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	\$25,056.00 \$9,157.00 \$9,157.00 \$9,157.00 \$9,157.00 \$4,082.00 \$33,589.00 **Revenue \$25,980.00 \$51,455.00 \$55,223.00 \$55,223.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,225.00 \$55,285.00 \$85,280.00 \$14,173.00 \$9,220.00 \$14,1762.00 \$6,450.00 \$55,685.00 \$21,1uly 23 \$55,685.00 \$21,1uly 23 \$55,685.00 \$21,1uly 23 \$25,685.00 \$25,985.00 \$	22% 8% 7% 8% 7% 9% 100% 9% 111% 100% 100% 100% 100% 10	6% -3% -4% -6% -6% -4% -6% -6% -4% -6% -6% -4% -6% -6% -4% -5% -5% -5% -5% -5% -5% -5% -5% -5% -5	\$29,322.00 \$11,134.00 \$11,134.00 \$4,982.00 \$33,365.00 \$64,040.00 \$64,040.00 \$64,040.00 \$65,901.00 \$65,20.0	23% 17% 8% 6% 100% % of Revenue 52% 7% 11% 20% 100% e = \$115.32 % of Revenue 47% 100% % of Revenue 41% 100% % of Revenue 41% 100% % of Revenue 41% 100% % of Revenue 41% 100% % of Revenue 41% 100%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Product Summary iPhone IPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple	13% 7% 22% 25% Q1'2' AAP 7,6% -11.2% -3.7.0% Q1'2 12% 11% V/Y Chg. 11%	336,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,910.00 \$6,928.00 \$54,310.00 \$7,416.00 \$10,875.00 \$7,416.00 \$10,875.00 \$7,308.00 \$7,416.00 \$10,875.00 \$7,308.00 \$7,416.00 \$10,875.00 \$7,378.00 \$10,875.00 \$10,975.00	44% 24% 10% 8% 8% 100% % of Revenue 62% 9% 13% 9% 100% 28th, 2020 22th, 2020 25% 15% 7% 8% 100% % of Revenue 45% 15% 15% 7% 8% 100% % of Revenue 42% 11% 11% 11% 11% 11% 11% 10% % of Revenue 42% 5% % of Revenue 42% 5% 10% % of Revenue 42% 7% 10% % of Revenue 42% 5% 10% % of Revenue 42% 5% 10% % of Revenue 42% 5% 10% % of Revenue 42% 10% % of Revenue 42% 5% 10% % of Revenue 42% 5% 10% % of Revenue 42% 10% % of Revenue	-21% 18% -5% 14% 23% 23% AAPL Y/Y Chg7% -3% 14% 18% 0.5% Q2 '2' AAPL (\$13,04.00 \$5,532.00 \$3,615.00 \$3,615.00 \$3,615.00 \$3,615.00 \$3,615.00 \$58,015.00 \$51,742.00 \$58,015.00 \$51,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00	23% 18% 10% 6% 100% % of Revenue 54% 8% 100% \$8% 100% 20% 100% ≥ \$73.45 % of Revenue 44% 25% 100% % of Revenue 45% 100% % of Revenue 41% 100% % of Revenue 42% 100% % of Revenue 43% 100% % of Revenue 50% % of Revenue	2% -4% 55% 55% 55% 55% 55% 55% 55% 55% 55% 5	\$25,056.00 \$9,157.00 \$9,157.00 \$9,157.00 \$9,157.00 \$4,082.00 \$33,589.00 \$53,589.00 \$18evenue \$525,986.00 \$5,623.00 \$5,523.00 \$5,523.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,655.00 \$5,655.00 \$6,550.00 \$5,655.00 \$6,550.00 \$6,550.00 \$6,550.00 \$6,550.00 \$6,550.00 \$6,550.00 \$5,655.00 \$11,710,100 \$11,7	22% 17% 8% 7% 100% % of Revenue 48% 48% 100% % of Revenue 48% 11% 10% 10% 10% 10% % of Revenue 44% 100% % of Revenue 44%	6% -3% -4% -6% -6% -9% -9% -10% -2.2% -4% -6% -6% -10% -2.2%	\$29,322.00 \$11,134.00 \$11,134.00 \$11,134.00 \$4,982.00 \$54,982.00 \$54,982.00 \$54,982.00 \$54,682.00 \$55,982.00 \$54,682.00 \$55,982.00	23% 17% 8% 6% 100% % of Revenue 52% 7% 11% 20% 1004 1006 = \$115.32 % of Revenue 47% 8% 6% 1000% % of Revenue 41% 100% % of Revenue 41%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone IPad Operating Segments Americas Europe Europe Europe Product Summary iPhone IPad IPad IPad IPad IPad IPad IPad IPad	13% 7% 22% 25% Q1'2 AAF V/Y Chg. 11.2% 37.0% 6.9% V/Y Chg. 17% 33% 11% V/Y Chg. 17.2%	336,940.00 \$20,363.00 \$131,169.00 \$6,910.00 \$6,910.00 \$6,910.00 \$6,929.00 \$7,416.00 \$7,416.00 \$7,416.00 \$7,416.00 \$10,875.00 \$7,308.00 \$21,373.00 \$13,378.00 \$23,773.00 \$13,378.00 \$23,773.00 \$13,378.00 \$13,378.00 \$13,378.00 \$13,378.00 \$13,378.00 \$13,378.00 \$12,715.00 \$10,010.00 \$12,715.00 \$10,010.00 \$21,315.00	44% 24% 10% 8% 8% 100% % of Revenue 62% 8% 9% 110% 8% 9% 100% 8% 80 of Revenue 45% 80 of Revenue 45% 15% 7% 88 100% 80 of Revenue 45% 100% 80 of Revenue 59% 100% 80 of Revenue 59% 100% 80 of Revenue 59% 100%	-21% 18% -5% 14% 23% Q2'2 AAPL Y/Y Chg7% -12% -3% 14% 15% Q2'2 AAPL (\$13,04.00 \$5,532.00 \$3,615.00 \$3,615.00 \$3,615.00 \$3,615.00 \$4,872.00 \$55,513.00 \$11,450.00 \$51,1450.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,129.00 \$55,311.00 \$55,311.00 \$55,311.00 \$55,311.00 \$55,311.00 \$55,311.00 \$51,248.00 \$51,248.00 \$51,248.00 \$51,248.00 \$51,248.00 \$51,248.00 \$51,248.00 \$51,248.00 \$51,7128.00 \$7,742.00 \$77,742.00 \$77,742.00 \$77,742.00 \$77,754.00 \$77,544.00 \$77,544.00 \$77,544.00 \$77,548.00	23% 18% 10% 6% 54% 8% 100% % of Revenue 54% 8% 100% 100% 100% 100% 100% 100% 100%	2% -4% -5% -5% -13% -8% -10% -113% -8% -10% -113% -8% -10% -113% -2% -2% -17% -13% -17% -17% -17% -17% -17% -17% -17% -17	\$25,056.00 \$9,157.00 \$9,157.00 \$9,157.00 \$9,157.00 \$9,157.00 \$9,157.00 \$9,157.00 \$9,157.00 \$53,809.00 Revenue \$25,986.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$55,820.00 \$57,108.00 \$514,173.00 \$6,580.00 \$6,580.00 \$6,580.00 \$6,580.00 \$7,079.00 \$13,156.00 \$6,450.00 \$55,685.00 \$55,685.00 \$13,156.00 \$6,450.00 \$13,9	22% 17% 8% 7% 100% % of Revenue 48% 9% 111% 121% 100% ce = \$96.19 % of Revenue 45% 100% % of Revenue 45% 100% % of Revenue 44% 124% 128% 128% 128% 128% 128% 128% 128% 128	6% -3% -2% -6% -6% -9/19 Growt -1:0% -35% -1:10% -35% -1:10% -35% -35% -1:10% -35% -1:10% -35% -1:10% -2:10% -35% -35% -1:10% -2:10% -31% -31% -31% -31% -31% -31% -31% -31	\$29,322.00 \$11,134.00 \$11,134.00 \$4,982.00 \$54,982.00 \$54,982.00 \$54,956.00 \$65,400.00 \$4,656.00 \$12,511.00 \$65,20.00 \$65,20.00 \$65,991.00 \$12,511.00 \$65,991.00 \$12,511.00 \$65,991.00 \$12,511.00 \$65,991.00 \$14,	23% 17% 8% 6% 100% % of Revenue 52% 7% 110% 100% 20th, 2020 e = \$115.32 % of Revenue 47% 26% 100% % of Revenue 41% 12% 12% 12% 12% 12% 12% 10% 5 of Revenue 44% 22% 100% 5 of Revenue 44% 100% % of Revenue 44% 5 of Revenue 44% 5 of Revenue 44% 100% % of Revenue
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple	13% 7% 22% 25% Q1'2' AAP 7,6% -11.2% -3.7.0% Q1'2 12% 11% V/Y Chg. 11%	336,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,910.00 \$6,928.00 \$54,310.00 \$7,416.00 \$10,875.00 \$7,416.00 \$10,875.00 \$7,308.00 \$7,416.00 \$10,875.00 \$7,308.00 \$7,416.00 \$10,875.00 \$7,378.00 \$10,875.00 \$10,975.00	44% 24% 10% 8% 8% 100% % of Revenue 62% 9% 13% 9% 100% 28th, 2020 22th, 2020 25% 15% 7% 8% 100% % of Revenue 45% 15% 15% 7% 8% 100% % of Revenue 42% 11% 11% 11% 11% 11% 11% 10% % of Revenue 42% 5% % of Revenue 42% 5% 10% % of Revenue 42% 7% 10% % of Revenue 42% 5% 10% % of Revenue 42% 5% 10% % of Revenue 42% 5% 10% % of Revenue 42% 10% % of Revenue 42% 5% 10% % of Revenue 42% 5% 10% % of Revenue 42% 10% % of Revenue	-21% 18% -5% 14% 23% 23% AAPL Y/Y Chg7% -3% 14% 18% 0.5% Q2 '2' AAPL (\$13,04.00 \$5,532.00 \$3,615.00 \$3,615.00 \$3,615.00 \$3,615.00 \$3,615.00 \$58,015.00 \$51,742.00 \$58,015.00 \$51,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00 \$7,742.00	23% 18% 10% 6% 100% % of Revenue 54% 8% 100% \$8% 100% 20% 100% ≥ \$73.45 % of Revenue 44% 25% 100% % of Revenue 45% 100% % of Revenue 41% 100% % of Revenue 42% 100% % of Revenue 43% 100% % of Revenue 50% % of Revenue	2% -4% 55% 55% 55% 55% 55% 55% 55% 55% 55% 5	\$25,056.00 \$9,157.00 \$9,157.00 \$9,157.00 \$9,157.00 \$4,082.00 \$33,589.00 \$53,589.00 \$18evenue \$525,986.00 \$5,623.00 \$5,523.00 \$5,523.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,525.00 \$5,655.00 \$5,655.00 \$6,550.00 \$5,655.00 \$6,550.00 \$6,550.00 \$6,550.00 \$6,550.00 \$6,550.00 \$6,550.00 \$5,655.00 \$11,710,100 \$11,7	22% 17% 8% 7% 100% % of Revenue 48% 48% 100% % of Revenue 48% 11% 10% 10% 10% 10% % of Revenue 44% 100% % of Revenue 44%	6% -3% -4% -6% -6% -9% -9% -10% -2.2% -4% -6% -6% -10% -2.2%	\$29,322.00 \$11,134.00 \$11,134.00 \$11,134.00 \$4,982.00 \$54,982.00 \$54,982.00 \$54,982.00 \$54,682.00 \$55,982.00 \$54,682.00 \$55,982.00	23% 17% 8% 6% 100% % of Revenue 52% 7% 11% 20% 1004 1006 = \$115.32 % of Revenue 47% 8% 6% 1000% % of Revenue 41% 100% % of Revenue 41%
Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Product Summary iPhone iPad Mac Services Other Products Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple Operating Segments Americas Europe Greater China Japan Rest of Asia Pacific Total Apple	13% 7% 22% 25% Q1'2' AAP 7.6% -11.2% 37.0% 8.9% Q1'2' AAP 17% 57% A3% 11% V/Y Chg. 17% 41.1% 57% 441.1%	336,940.00 \$20,363.00 \$13,169.00 \$6,910.00 \$6,910.00 \$6,910.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,928.00 \$6,729.00 \$7,416.00 \$10,875.00 \$7,308.00 \$24,3167.00 \$24,3167.00 \$24,3167.00 \$24,3167.00 \$24,3167.00 \$27,378.00 \$11,375.00 \$11,375.00 \$11,375.00 \$11,375.00 \$11,375.00 \$11,375.00 \$10,010.00 \$12,715.00 \$10,010.00 \$12,715.00 \$10,010.00 \$21,313.00 \$46,310.00 \$21,313.00 \$46,313.00 \$8,225.00 \$11,315.00 \$8,235.00 \$11,315.00 \$8,235.00 \$11,315.00 \$8,235.00 \$11,315.00 \$8,235.00 \$8,235.00 \$11,315.00 \$8,235.00 \$8,235.00 \$8,235.00 \$8,235.00 \$8,235.00 \$8,235.00 \$8,235.00 \$8,235.00 \$8,235.00 \$8,235.00 \$8,235.00	44% 24% 14% 16% 8% 8% 100% 56 of Revenue 62% 9% 13% 9% 130% 28th, 2020 2e 579.42 56 of Revenue 45% 15% 7% 8% 100% 56 of Revenue 45% 11% 1100 27th, 2021 25% 14% 11% 11% 11% 11% 11% 11% 100% 57 of Revenue 42% 56 of Revenue 42% 57 of Revenue 42% 57 of Revenue 59% 8%	2.21% 18% -5% 14% 23% 23% Q2 '2 AAPL Y/Y Chg7% -12% -3% 18% Q2 '2 AAPL 6 Y/Y Chg. 66% 79%	\$13,054.00 \$5,532.00 \$5,532.00 \$5,532.00 \$5,532.00 \$3,615.00 \$558,015.00 Revenue \$31,051.00 \$5,58,015.00 \$5,58,015.00 \$5,513.00 \$55,129.00 \$55,	23% 10% 6% 100% % of Revenue 54% 20% 9% 100% 100% *** of Revenue 54% 10% % of Revenue 54% 10% % of Revenue 44% 25% 10% 54% 10% % of Revenue 38% 11% 10% *** of Revenue 38% 11% 100% *** of Revenue 38% 10% *** of Revenue 54% 9% 10% *** of Revenue 54% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	2% -4% 5% 5% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	\$25,056.00 \$9,157.00 \$9,157.00 \$9,157.00 \$4,082.00 \$33,589.00 \$53,589.00 \$525,986.00 \$5,523.00 \$5,523.00 \$5,523.00 \$5,525.00 \$5,5309.00 \$21,145.00 \$5,655.00 \$5,655.00 \$13,156.00 \$5,655.00 \$11,475.00 \$11,156.00	22% 17% 8% 7% 100% % of Revenue 48% 11% 100% 11% 10% 10% 10% 10% 45% 10% 45% 10% 45% 10% 5 of Revenue 44% 11% 12% 12% 12% 12% 12% 12% 12% 12% 12	6% -3% -4% -6% -6% -4% -6% -6% -4% -6% -6% -4% -6% -5% -10% -35% -11% -10% -2.26% -33% -11% -11% -11% -11% -11% -11% -11	\$29,322.00 \$11,134.00 \$11,134.00 \$11,134.00 \$4,982.00 \$54,982.00 \$54,982.00 \$54,982.00 \$54,686.00 \$66,991.00 \$12,511.00 \$66,991.00 \$12,511.00 \$66,991.00 \$10,0	23% 17% 8% 6% 100% % of Revenue 52% 20% 10% 10% 10% 10% 10% 10% 10% 10% 10% 1